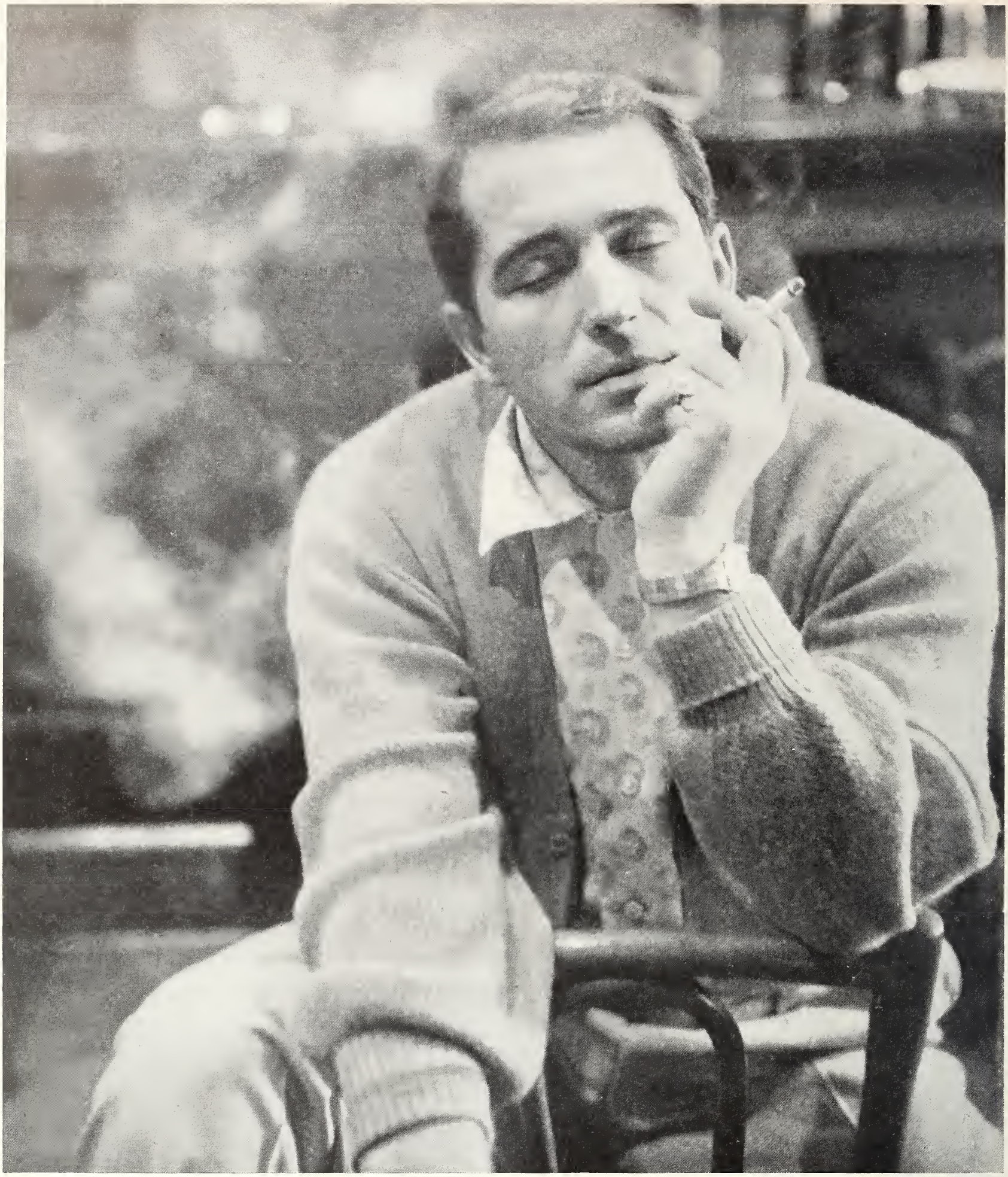
THE CASH BOX

VOLUME XVI NOVEMBER 27, 1954 NUMBER 10

The Chordettes and Archie Bleyer, president of the hot Cadence label, pose with another hot item, the new Rock-Ola 120 selection phonograph model 1446. Since forming the label, Bleyer has come up with several top hits. Currently, The Chordettes have one of the best selling records in the country in "Mr. Sandman" and Archie himself has a big hit in "The Naughty Lady Of Shady Lane".



Photographed at RCA Victor's Webster Hall Recording Studios.

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(THERE'S NO PLACE LIKE)

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FOUNDED BY BILL GERSH

The Cash Box

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November 27, 1954
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Christmas Songs Should Be Played EARLIER

In the past few years, a practice has developed among disk jockeys whereby Christmas songs are not played on the air until after Thanksgiving. This doesn't even give a Christmas song a fighting chance.

Since this practice has developed, there hasn't been one big holiday number. The last one was "I Saw Mommy Kissing Santa Claus" which received heavy promotion several weeks before Thanksgiving and so had the chance to sell during the holiday season. Other smash Xmas songs like "White Christmas" and "Rudolph, the Red-Nosed Reindeer" were also products of a time when Christmas songs weren't limited to a two or three week period.

Disk jockeys and radio stations who have made it a policy not to play Christmas records early are taking a very limited view of the situation. It is their contention that people don't want to hear holiday songs before the holiday season. But obviously they wanted to hear "Mommy" and "Rudolph" and "White Christmas."

It seems clear that people will listen to holiday songs at any time—IF THEY ARE GOOD SONGS. What they don't want to hear are the hundreds of bad ones. But that goes for any time of the year, not just the holiday season. People always want to hear the good songs and they discard the bad ones. That's the difference between hits and flops.

A more sensible approach to the problem, it seems to us, is not to ban holiday songs before Thanksgiving, but to select them with the same care that pop songs are selected all through the year so that really good records, which have a chance of being hits, have time to develop, grow and prosper.

By not playing Christmas songs early, disk jockeys are being unfair to the entire music business. They are being unfair to the recording company, music publisher and artist. All of these are putting heavy investments in their Christmas product. A record simply cannot get enough exposure in the period between Thanksgiving and Christmas to pay off, for quite obviously sales on Christmas records stop the day after Christmas.

Therefore if disk jockeys want Christmas songs during the holiday season, they're going to have to play their part in giving them exposure before that season so that some of them can become hits. Otherwise, the situation is going to develop—as it is doing now—where record companies, publishers and artists will be reluctant to handle Christmas songs because the odds against them are so strong.

Basically though, no disk jockey really has to worry about playing a Christmas song. No one is ever going to kick him for trying to evoke the Christmas spirit a little earlier.

LAST CHANCE

Best Record of 1954

"Little Things Mean A Lot"—Kitty Kallen	44,763
"Hey There"—Rosemary Clooney	42,438
"Wanted"—Perry Como	40,628
"Sh-Boom"—Crewcuts	38,947
"Young At Heart"—Frank Sinatra	38,215
"Little Shoemaker"—Gaylords	36,510
"Three Coins In The Fountain"—Four Aces	34,291
"Oh, My Papa"—Eddie Fisher	33,827
"Secret Love"—Doris Day	31,956
"Make Love To Me"—Jo Stafford	31,241
"Happy Wanderer"—Frank Weir	29,756
"Hernando's Hideaway"—Archie Bleyer	29,003
"High And The Mighty"—LeRoy Holmes	26,475
"Changing Partners"—Patti Page	25,886
"Cross Over The Bridge"—Patti Page	25,160
"Skokiaan"—Ralph Marterie	23,527
"Stranger In Paradise"—Tony Bennett	23,152
"If I Give My Heart To You"—Doris Day	21,197
"I Need You Now"—Eddie Fisher	20,546
"Stranger In Paradise"—Four Aces	20,070
"They Were Doin' The Mambo"—Vaughn Monroe	19,300
"That's Amore"—Dean Martin	18,265
"If I Give My Heart To You"—Denise Lor	16,593
"In The Chapel In The Moonlight"—Kitty Kallen	16,429
"Hold My Hand"—Don Cornell	15,160
"I Get So Lonely"—Four Knights	13,296
"This Ole House"—Rosemary Clooney	13,055
"A Girl, A Girl"—Eddie Fisher	11,519
"From The Vine Came The Grape"—Gaylords	10,492
"Papa Loves Mambo"—Perry Como	9,327
"Answer Me, My Love"—Nat "King" Cole	9,033
"Here"—Tony Martin	7,391
"Goodnight Sweetheart, Goodnight"—McGuire Sisters	6,928
"I Understand Just How You Feel"—Four Tunes	6,772
"Darktown Strutters Ball"—Lou Monte	5,378
"I'm A Fool To Care"—Les Paul & Mary Ford	5,110

Best Male Vocalist of 1954

Eddie Fisher	45,279	Dean Martin	13,938
Perry Como	43,861	Lou Monte	11,927
Frank Sinatra	36,576	Bing Crosby	10,103
Tony Bennett	34,518	Vic. Damone	8,700
Nat "King" Cole	33,276	Johnny Desmond	7,629
Frankie Laine	30,629	Johnnie Ray	6,328
Don Cornell	27,844	Billy Eckstine	6,197
Vaughn Monroe	22,763	Harry Belafonte	5,476
Tony Martin	18,355	Mario Lanza	3,721
Julius La Rosa	16,148	Guy Mitchell	3,038

Best Female Vocalist of 1954

Patti Page	44,867	Sunny Gale	16,528
Kitty Kallen	41,372	Mary Ford	13,425
Doris Day	37,469	Eartha Kitt	11,862
Rosemary Clooney	36,222	Dinah Shore	8,391
Kay Starr	29,837	June Valli	8,153
Jo Stafford	27,153	Georgia Gibbs	5,977
Joni James	25,928	Peggy Lee	4,291
Teresa Brewer	21,740		

Best Vocal Group of 1954

Four Aces	42,793	Chordettes	15,149
Gaylords	37,862	Four Tunes	13,862
Ames Bros.	33,376	Mills Bros.	12,972
Hilltoppers	29,641	Fontane Sisters	11,620
Crewcuts	22,525	Mariners	8,037
Four Lads	17,629	Modernaires	7,391
Four Knights	16,890	Four Freshmen	5,224

Best Orchestra of 1954

Ralph Marterie	36,298	Richard Hayman	11,076
Archie Bleyer	34,038	Mantovani	10,340
Ray Anthony	31,492	Guy Lombardo	9,736
Hugo Winterhalter	27,266	Victor Young	9,391
LeRoy Holmes	24,917	Sammy Kaye	7,424
Glenn Miller	21,336	Les Brown	6,384
Les Baxter	18,722	David Carroll	4,687
Percy Faith	17,439	Paul Whiteman	3,389
Ralph Flanagan	13,128	Sauter-Finegan	2,917
Frank Chacksfield	12,600	Liberace	2,019

Best Small Instrumental Group of 1954

Les Paul & Mary Ford	37,213	Pee Wee Hunt	9,543
Bill Haley & His Comets	30,039	Johnny Maddox	6,927
Three Suns	18,629	Mulcays	3,028
George Shearing	12,810		

Best Rhythm & Blues Record of 1954

"Work With Me Annie"—Midnighters	36,843
"Honey Love"—Drifters	31,528
"You'll Never Walk Alone"—Roy Hamilton	29,478
"Oh, What A Dream"—Ruth Brown	25,081
"Things That I Used To Do"—Guitar Slim	22,733
"Shake, Rattle & Roll"—Joe Turner	21,562
"Sh-Boom"—Chords	17,523
"Sexy Ways"—Midnighters	17,204
"Hurts Me To My Heart"—Faye Adams	15,797
"I'll Be True"—Faye Adams	15,564
"Annie Had A Baby"—Midnighters	14,681
"Money Honey"—Drifters	13,994
"Such A Night"—Drifters	13,248
"Lovey Dovey"—Clovers	13,108
"Saving My Love For You"—Johnny Ace	11,889
"Goodnight Sweetheart, Goodnight"—Spaniels	10,792
"Just Make Love To Me"—Muddy Waters	9,904
"Hootchie Kooche Man"—Muddy Waters	9,758
"You're So Fine"—Little Walter	9,693
"It Should've Been Me"—Ray Charles	9,175
"Ebb Tide"—Roy Hamilton	7,891
"Honey Hush"—Joe Turner	7,685
"Marie"—Four Tunes	6,583
"Please Forgive Me"—Johnny Ace	6,425
"Your Cash Ain't Nothin' But Trash"—Clovers	6,366
"I Understand Just How You Feel"—Four Tunes	5,287

Best R & B Male Artist of 1954

Joe Turner	37,190
Johnny Ace	35,787
Roy Hamilton	34,673
Amos Milburn	31,479
B. B. King	30,528
Muddy Waters	26,713
Little Walter	23,231
Fats Domino	20,827
Ray Charles	19,385
Chuck Willis	16,848
Buddy Johnson	13,208
Marvin & Johnny	12,852
Earl Bostic	8,479
Louis Jordan	7,763
Memphis Slim	7,759
Willie Mabon	7,681
Lightning Hopkins	7,236
Tiny Bradshaw	6,846
Bill Doggett	5,992
Charles Brown	5,578

Best R & B Female Artist of 1954

Ruth Brown	34,922
Faye Adams	23,785
Dinah Washington	22,941
Lula Reed	13,652
Big Maybelle	11,754
Willie Mae Thornton	9,805
Ella Johnson	8,553
Linda Hayes	5,127
Mahalia Jackson	4,206

Best R & B Vocal Group of 1954

Midnighters	35,217	Dominoes	11,922
Drifters	31,836	Spaniels	9,989
Clovers	31,791	Dixie Humming Birds	8,092
Chords	25,148	Spiders	8,027
Four Tunes	17,633	5 Blind Boys	7,988
"5" Royales	16,825	Pilgrim Travelers	7,821
Orioles	12,583		

OR OPS TO VOTE

Best Country Record of 1954

"Slowly"—Webb Pierce	38,311
"I Don't Hurt Anymore"—Hank Snow	36,582
"I Really Don't Want To Know"—Eddy Arnold	32,198
"Even Tho"—Webb Pierce	25,693
"One By One"—Wells & Foley	23,476
"Bimbo"—Jim Reeves	18,289
"There Stands The Glass"—Webb Pierce	17,667
"You Better Not Do That"—Tommy Collins	15,812
"I'll Be There"—Ray Price	14,729
"Let Me Be The One"—Hank Locklin	14,523
"Wake Up, Irene"—Hank Thompson	13,642
"Secret Love"—Slim Whitman	12,881
"Looking Back To See"—Hill & Tubb	12,796
"Sparkling Brown Eyes"—Webb Pierce & Wilburn Bros.	10,437
"Release Me"—Ray Price	8,954
"Back Up, Buddy"—Carl Smith	8,883
"Rose Marie"—Slim Whitman	8,471
"Goodnight Sweetheart, Goodnight"—Johnnie & Jack	7,656
"This Is The Thanks I Get"—Eddy Arnold	6,927
"This Ole House"—Stuart Hamblen	6,733
"Courtin' In The Rain"—T. Texas Tyler	5,482
"More And More"—Webb Pierce	5,368
"Looking Back To See"—J. E. & M. Brown	5,095
"Release Me"—Jimmy Heap	4,854
"Don't Drop It"—Terry Fell	4,327

Best Country Male Artist of 1954

Webb Pierce	38,517	Ernest Tubb	13,561
Hank Snow	31,694	Homer & Jethro	11,337
Eddie Arnold	30,873	Hank Williams	7,856
Johnnie & Jack	22,394	Hank Locklin	7,408
Carl Smith	21,214	T. Texas Tyler	6,310
Jim Reeves	18,758	Stuart Hamblen	5,839
Slim Whitman	18,581	Carlisles	5,477
Hank Thompson	17,933	Marty Robbins	4,918
Ray Price	14,412	Chet Atkins	3,125
Red Foley	14,278	Mitchell Torok	1,858

Best Country Female Artist of 1954

Kitty Wells	34,259
Goldie Hill	23,773
Davis Sisters	12,384
Jean Shepard	11,697
Martha Carson	6,170

Best Country Band of 1954

Pee Wee King's Band	39,893
Hank Thompson's Brazos Valley Boys	23,612

Most Promising New Male Vocalist of 1954

Sammy Davis, Jr.	30,618
David Whitfield	23,879
Roy Hamilton	21,419
Gary Crosby	14,980
Tommy Leonetti	12,527
Charlie Applewhite	9,262
Stewart Rose	4,129
Bob Stewart	3,718
Jerry Vale	2,651

Most Promising New Female Vocalist of 1954

Betty Madigan	29,718
Denise Lor	28,976
Jaye P. Morgan	19,348
Bunny Paul	15,962
Peggy King	12,829
Vicki Young	11,039
Jill Corey	9,446
Connie Russell	8,291
Micki Marlo	5,279

Most Promising New Vocal Group of 1954

Crewcuts	31,617
McGuire Sisters	28,972
Cheers	18,558
Don, Dick & Jimmy	13,489
Three Chuckles	12,127
Johnston Bros.	9,372
Smith Bros.	8,944
Chords	5,290
Lancers	4,016
Laurie Sisters	3,492
Harptones	3,129
Crows	1,763

Most Promising New Orchestra of 1954

Richard Maltby	28,527
Les Elgart	24,261
Frank Weir	19,430
Bulawayo Sweet Rhythms Band	14,729
Commanders	12,076
Russ Carlyle	10,381
Pete Rugolo	7,641
Dan Terry	5,862
Lee Roy	3,729

Most Promising Small Instrumental Group of 1954

Norman Petty Trio	26,418
Dick Hyman Trio	22,849
Jackie Lee	13,527
Billy Duke	6,551

Most Promising New R & B Artist of 1954

Roy Hamilton	29,614	Al Savage	5,723
Chords	22,985	Shirley Gunter	5,067
Spaniels	18,733	Charms	4,388
Chuck Willis	17,521	Opals	3,932
Spiders	13,857	Eldarados	3,849
Guitar Slim	12,993	Luther Bond	3,629
Marvin & Johnny	12,284	Medallions	3,347
Ella Johnson	9,793	Crows	2,983
Harptones	8,506	Cadillacs	2,962
Counts	7,989	Robins	2,914
La Vern Baker	7,658	Howling Wolf	2,903

Most Promising New Country Artist of 1954

Tommy Collins	26,525	Billy Walker	5,284
Faron Young	23,876	Betty Amos	4,598
Terry Fell	13,552	Betty Cody	3,653
Jim Edward Brown & Maxine Brown	12,936	Ruby Wells	3,279
Justin Tubb	11,589	Charline Arthur	3,112
Gimy Wright	11,336	Red Sovine	2,735
Jimmy & Johnny	9,575	Sunshine Ruby	2,494
Al Terry	8,535	Tibby Edwards	2,239
Jimmy Heap	8,462	Dub Dickerson	1,686
Wilburn Bros.	7,951	Arlie Duff	1,437
Wanda Jackson & Billy Gray	7,831	Herb & Kay Adams	1,056
Jimmy Newman	5,403	Elvis Presley	854
		Rita Robbins	695

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE. Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. A STAR IS BORN ..... Judy Garland (Columbia BL 1021; BA 1021)
3. MUSIC, MARTINIS AND MEMORIES .... Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
4. GLENN MILLER LTD. EDITION, II — Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
5. SEVEN BRIDES FOR SEVEN BROTHERS... Original Cast (MGM E 244; X 244)
6. THE PAJAMA GAME... Original Cast (Columbia ML 4840; A 1098)
7. BRIGADOON ..... Original Cast (MGM E 3135; MX 263)
8. WHITE CHRISTMAS.... Bing Crosby, Danny Kaye and Peggy Lee (Decca DL-8083; ED-819)
9. SWING EASY..... Frank Sinatra (Capitol H 528; EAP 1, 2-528)
10. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352; EBF 352)
10. SELECTIONS FROM THE GLENN MILLER STORY ..... Glenn Miller (RCA Victor LPT 3057; EPBT 3057)

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"WOODEN SHOES AND HAPPY HEARTS"
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TIFFANY RECORDING CO.
332 S. MICHIGAN AVE. CHICAGO, ILL.

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SOUND ENHANCEMENT RECORDING SYSTEM
DIVISION OF UNIVERSAL RECORDING CO., INC.

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AB—Abbott	CD—Cadence	DY—Derby	IM—Imperial	MO—Modern	RM—Roma
AL—Aladdin	CH—Chess	EP—Epic	JD—Jay Dee	NG—Norgran	SA—Savoy
AM—Ambassador	CK—Checker	ES—Essex	JU—Jubilee	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	FA—Favorite	KI—King	PE—Peacock	SW—Swingtime
AT—Atlantic	CR—Coral	FE—Federal	LO—London	PO—Potter	TF—Tiffany
BE—Bell	CT—Cat	FI—Fiesta	ME—Mercury	PR—Prestige	TI—Tico
BR—Brunswick	DA—Dana	4 Star—Four Star	MG—MGM	RA—Rainbow	TR—Trend
BT—Bethlehem	DE—Decca	GR—Groove	MJ—Major	RE—Regent	UN—United
CA—Capitol	DO—Dot			RH—Recorded In Hollywood	VA—Valley
	DU—Duke				VI—RCA Victor

Pos. L Wee

1 — IF I GIVE MY HEART TO YOU
DORIS DAY — DENISE LOR

BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
FA-21007X—Merry South
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5853 (47-5853)—Dinah Shore

2 — I NEED YOU NOW
EDDIE FISHER

BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
FA-21003X—Susan Sisters
VI-20-5830 (47-5830)—Eddie Fisher

3 — HEY THERE
ROSEMARY CLOONEY

CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins
FA-21005X—Cary Stewart
VI-20-5867 (47-5867)—Homer & Jethro

4 — PAPA LOVES MAMBO
PERRY COMO

BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

5 — SHAKE, RATTLE AND ROLL
BILL HALEY AND HIS COMETS

AT-1026 (45-1026)—Joe Turner
DE-29204 (9-29204)—Bill Haley
FA-21004X—Tomcats

6 — HOLD MY HAND
DON CORNELL

BE-1048 (45-1048)—Dick Powell
CR-61206 (9-61206)—Don Cornell
DE-29301 (9-29301)—Guy Lombardo

7 — THIS OLE HOUSE
ROSEMARY CLOONEY

BE-1602 (45-1602)—Betty Johnson
CA-2915 (F-2915)—Jordanaires
CO-40266 (4-40266)—Rosemary Clooney
DE-29255 (9-29255)—Rosetta Tharpe
FA-21001X—Roy Rogers-Dale Evans
KI-1376 (45-1376)—Herb & Kay
VI-20-5739 (47-5739)—Stuart Hamblen

8 — TEACH ME TONIGHT
DeCASTRO SISTERS

AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace
ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

9 — SKOKIAAN
MARTERIE—BULAWAYO BAND—FOUR LADS

BE-1060 (45-1060)—Eight Bells
CA-2896 (F-2896)—Ray Anthony
CO-40306 (4-40306)—Four Lads
DE-29256 (9-29256)—Louis Armstrong
FA-21001X—Song Singers
LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band
LO-1500 (45-1500)—Ted Heath—Johnston Bros.
ME-70432 (70432x45)—Ralph Marterie
NG-124 (45-124)—Johnny Hodges
TI-10-229 (45-229)—Joe Loco
VI-20-5839 (47-5839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs

10 — MUSKRAT RAMBLE
McGUIRE SISTERS

CA-2942 (F-2942)—Woody Herman
CO-40354 (4-40354)—Harry James
CR-61278 (9-61278)—McGuire Sisters
DE-29280 (9-29280)—Louis Armstrong
ES-369 (45-369)—Matys Bros.
FA-21000X—Helen Carrol
GTJ-45092 (45-45092)—Kid Ory's Band
ME-70446 (70446x45)—Rusty Draper
TI-1093 (45-1093)—Peacock Combo
VI-20-5887 (47-5887)—Al Romero
VI-20-5862 (47-5862)—Poppa John Gordy
VI-20-5873 (47-5873)—Phil Harris

11) MR. SANDMAN. 12) CARA MIA. 13) SMILE. 14) IT'S A WOMAN'S WORLD. 15) SH-BOO 16) ST. LOUIS BLUES MAMBO. 17) COUNT YOUR BLESSINGS. 18) MAMBO ITALIANO. 19) TH WERE DOIN' THE MAMBO. 20) IN A LITTLE SPANISH TOWN. 21) MOOD INDIGO. 22) THE NAUGH LADY OF SHADY LANE. 23) OOP-SHOOP. 24) WHITHER THOU GOEST. 25) MAMA DOLL SON 26) THAT'S WHAT I LIKE. 27) HAJJI BABA. 28) LITTLE SHOEMAKER. 30) THE HIGH AND TI MIGHTY. 31) I WANT YOU ALL TO MYSELF. 32) I NEED YOUR LOVIN' (BAZOOM). 33) DIM DIM TI LIGHTS. 34) MOBILE. 35) RUNAROUND.

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Monty Kelly

presents

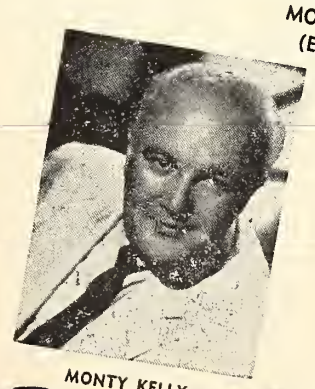
"MAJORCA"

(ISLE OF LOVE)

Essex-375

THE CASH BOX SLEEPER OF THE WEEK

"MAJORCA"
[Eastwick BMI—]
"NEAPOLITAN NIGHTS M...
[Sam Fox ...
MONTY KELL...
(Essex 375; ...



MONTY KELLY

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• Review Spotlight on . . .

RECORDS

MONTY KELLY ORK
Majorca (Eastwick)—Essex 375—A sweeping tango that is already a hit along the shores of the Mediterranean receives a sparkling instrumental performance from the Monty Kelly crew on this new release. It could break thru quickly. Flip is the familiar "Neopolitan Nights Mambo" (Sam Fox, ASCAP)

PICKED BY PEOPLE IN 7 COUNTRIES

b/w

"NEOPOLITAN NIGHTS MAMBO"

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

STEVE GAYNOR
(Guyden 710; 45-710)

B+ "YOU'RE THE ONE" (1:50) [Gibraltar ASCAP—Benforado, Cinque, Harrington] Steve Gaynor makes an impressive debut on the Guyden label with a very commercial shuffle jumper that could catch in a big way. A solid deck that makes your toes tap. 4 Jacks & a Jill assist. Could make the grade.

C+ "CHIQUITA ROSE" (2:27) [Gibraltar ASCAP—Fetter Harrington] The songster eases through a pleasant Latin tempo ballad. Pretty tune delivered smoothly.

THE FOUR COINS
(Epic 9082; 5-9082)

B+ "I LOVE YOU MADLY" (1:54) [Angel BMI—Jones] The Four Coins come up with a tremendous pop delivery of a piece of jump rhythm and blues material that could soar way up there. Number jumps. Great novelty. Watch it. One of Epic's best to date.

B "MAYBE" (2:10) [Berkshire BMI—Croswell] The boys demonstrate their versatility as they fashion a lilter with a pretty melody. Tune builds up into a beaty shuffle item. Top half is powerful.

JEFF CHANDLER
(Decca 29345; 9-29345)

C+ "EVERYTHING HAPPENS TO ME" (2:49) [Embassy BMI—Dennis, Adair] The rich round voice of Jeff Chandler smoothly styles an interesting love song. Jack Pleis sets up the orking.

C+ "ALWAYS" (2:27) [Berlin ASCAP—Berlin] Jeff gives out with a potent rhythm reading of the great Berlin favorite "Always." Good jumper with a chorus lending a hand.

BUDDY COSTA
(Pyramid 4003; 4003-45)

B "TWO OUT OF THREE" (2:38) [U.S. Music BMI—Bagar, Russ] A pretty, slow-waltz-tempo tune with a country flavoring is handled with warmth and feeling by Buddy Costa as Johnny Mical's ork supports. Pretty job.

C "YOURS ONLY YOURS" [U.S. BMI—Russ, Reisman] The baritone gives out with an inviting reading of a good romantic ballad on this end.

TERRI STEVENS
(Double AA 101; 45-101)

B+ "UNSUSPECTING HEART" (2:40) [Tee Pee ASCAP—Beal, Singer, Shank, James] Newcomer Terri Stevens comes through with a beautiful debut on the new Double AA label, with a great new ballad that has all the earmarks of a top hit. A good start could send this one to the top of the ladder. Terri is terrif. She sings like a dream.

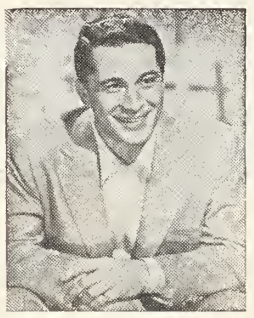
B "HOW CAN I" (2:45) [Ample BMI—Young] Joe Leahy sets up another lush backing for the thrush's delivery of another very pretty love song. Soft and inviting tune. Terri should have no trouble making the grade.

THE CASH BOX DISK OF THE WEEK

"(There's No Place Like) HOME FOR THE HOLIDAYS"
[Roncom ASCAP—R. Allen, Stillman]

"SILK STOCKINGS"
[Chappell ASCAP—Porter]

PERRY COMO
(RCA Victor 20-5950; 47-5950)



PERRY COMO

● One of the record biz' most consistent hit makers, Perry Como, comes up with a new release that'll earn a bundle of loot for all concerned with it. It's a great new song called "(There's No Place Like Home For The Holidays," a tune which fits perfectly into this pre-Christmas season. The song is not specifically a Christmas tune but is, rather, a song that applies to any holiday season. The tune has a great set of lyrics and a beautiful, catchy, and easily remembered melody, all set to bounce tempo. If this one hits and we can't see how it can miss you'll be hearing it before every holiday, of every year. It's just gotta be a big standard. The coupling is another beautiful composition, the title tune from the next Cole Porter musical "Silk Stockings." This big production treatment has standard qualities too. Ops and dealers have a safe investment in 20/47-5950.

"LONG LONG AGO" (2:22)
[Marvin ASCAP—Fisher, Alfred]
"OPEN UP THE DOG HOUSE" (2:25)
[Marvin ASCAP—Fisher, Alfred]
DEAN MARTIN & NAT "KING" COLE
(Capitol 2985; F-2985)

DEAN MARTIN

NAT "KING" COLE

● Dean Martin and Nat "King" Cole, who need no introduction to the music trade, team up for the first time to form what looks and sounds like a winning combination. To prove their ability as a team, they dish up two wonderful novelties that oughta be doing big things on the charts. One end is the great oldie "Long Long Ago." New lyrics are added and the results are great. The boys work as though they've been a team for years. Billy May sets up a sock backdrop. The coupling "Open Up The Dog House" is another comedy item with a good bounce. Very funny lyrics tied in with a great beat. Both ends have the dollar sign stamped all over them.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I LOVE YOU MADLY"	Four Coins	Epic 9082;	5-9082
★ "UNSUSPECTING HEART"	Terri Stevens	Double AA 101;	45-101
★ "AND ONE TO GROW ON"	Denise Lor	Major 135;	45-135
★ "CINDERELLA WALTZ"	Frank Sorrell Trio	Audivox 111;	45-111

GORDON MacRAE
(Capitol 2988; 9-2988)

B "HERE'S WHAT I'M HERE FOR" (2:34) [Harwin ASCAP—Gershwin, Arlen] Versatile bariton Gordon MacRae dishes up a pretty reading of one of the romantic ballad from "A Star Is Born."

C+ "LOVE CAN CHANGE THINGS" (2:59) [Feist ASCAP—Martin, Blane] The crooner sings another love song in his inviting manner. This tune comes from the flicker "Athena." Pretty ballad.

FRANK SORRELL TRIO
(Audivox 111; 45-111)

B+ "CINDERELLA WALTZ" (2:25) [Republic BMI—Garson] Good small instrumental groups are very hard to find, but Audivox has come up with a great one in the Frank Sorrell Trio. The crew makes a wonderful debut on wax with a lovely waltz item with an Italian flavoring. Boys have a new and fresh sound that should be big in time. Number is very pretty.

B "BLUE SHUFFLE" (2:22) [Gateway ASCAP — Sorrell, Richards] The boys show their versatility by belting out a solid jump item on this end. Exciting.

KELLEY NORWOOD ORCH. & MADHATTERS
(Ac'cent 1022; 45-1022)

B "TOO SOON" (2:51) [American BMI—Royall, Seely, Garvin Bigler] The Madhatters team up with Kelley Norwood's ork on a cute shuffle tempo ditty. Lively item with an interesting delivery.

C+ "THE DOODLE SONG" (2:44) [American BMI—Fitzsimmons] The Norwood ork works alone on this end as they lilt through a good ditty. Dance tempo is perfect.

CONNIE RUSSELL
(Capitol 2981; F-2981)

B "ALL OF YOU" (2:17) [Chappell ASCAP—Porter] From the forthcoming Cole Porter musical "Silk Stockings" comes this pretty ballad with a rhythm backdrop so capably handled by Connie Russell. Pretty job.

C+ "THIS IS MY LOVE" (2:47) [Goldsen ASCAP—Brooke, Waxman] Connie tenderly treats the title tune from a soon-to-be-released RKO flicker. It's a soft, sentimental romantic item.

DENISE LOR
(Major 135; 45-135)

B+ "AND ONE TO GROW ON" (2:18) [J. R. Robinson ASCAP—Wagner, Robinson] Denise Lor who rose to national prominence via her current hit "If I Give My Heart To You," offers a follow-up with a pretty lyric and melody. It's an inviting ballad that could click too. Very pretty delivery.

B "EVERY DAY OF MY LIFE" (2:45) [Miller ASCAP—Crane, Jacobs] This end is another romantic ballad by the same writers of Denise's first hit. It's a lovely song with strong possibilities. Chorus assists.

SPECIAL RELEASE!

Teresa Brewer

WITH THE LANCERS

and JACK PLEIS Orchestra

"LET ME GO LOVER"

CORAL RECORD-61315

b/w

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THE STYLERS
(Jubilee 5168; 45-5168)

B+ "BELIEVE IT OR NOT" (2:32) [M & C ASCAP—Ricca, Noto, Cassone] A good new vocal crew, The Stylers, debut on the Jubilee label with terrific jump tune that could happen. Boys have a polished sound and a good style.

C+ "THE WORLD IS YOURS" (2:35) [M & C ASCAP—Ricca, Noto, Cassone] The boys display some commercial harmony on this pretty, romantic, waltz item.

DAVID ROSE ORCH.
(MGM 30865; K30865)

B "LOVE WALKED IN" [—Gershwin, Gershwin] A lovely Gershwin Brothers standard is beautifully fashioned by the string filled David Rose aggregation. Great "mood" music. Real lush.

B "FASCINATING RHYTHM" [—Gershwin, Gershwin] Another George and Ira Gershwin great is given an exciting presentation by the Rose ork. Big string orking at its best.

ANDRE KOSTELANETZ ORCH.
(Columbia 40350; 40-40350)

B "APRIL IN PARIS" [Harms ASCAP—Harburg, Duke] Andre Kostelanetz leads his orchestra through a soft and inviting rendition of a lovely oldie. Very pretty. Abrupt ending. It's Kosty's first pop single.

C+ "SWEET SURRENDER" [Lupal BMI—Biraud] The accordian takes the foreground on this lush, flowing waltz number. A lovely tune presented in the true Kostelanetz manner.

THE GADABOUTS
(Mercury 70495; 70495 x 45)

B "THE WATERS OF THE MINNETONKA" [Presser ASCAP—] A beautiful oldie is handled in an interesting manner by the Gadabouts. Different and inviting sound that could click. Lead voice is terrific.

C+ "GIUSEPPE MANDOLINO" [Fidelity BMI—] The exciting lead voice stands out beautifully on this lilting Italian flavored novelty. Cute ditty with a load of life.

MARIAN CARUSO
(Decca 29316; 9-29316)

B "THE DOVE" (2:49) [Goday BMI—Parker, Lewis, Lee] A popular Spanish tune gets an English lyric, a shuffle tempo, and a solid reading by Marian Caruso. Commercial side that could take off quickly.

C+ "BEFORE WE KNOW IT" (2:44) [Tobias & Lewis, ASCAP—Tobias] Jack Pleis supplies a soft, dreamy backing for Marian's polished reading of a good tune. Thrush can really sing.

THE CASH BOX SLEEPER OF THE WEEK

"THE BUTTERSCOTCH MOP" (2:27)
[M. Kellem ASCAP—Merrill]
"GOODNIGHT MRS. JONES" (2:59)
[Hamblen BMI—Hamblen]
VAUGHN MONROE
(RCA Victor 20-5943; 47-5943)

VAUGHN MONROE

● Vaughn Monroe, whose record of "They Were Doin' The Mambo" was probably the most important factor in sending the music business into a mambo trend, gets hold of a terrific new number that has all the characteristics needed to send it into the hit class. It's a clever, catchy bouncer with a Scottish flavoring that goes under the title "The Butterscotch Mop." The tune has a cute beat and an over-all happy quality that'll please the kids. Camarata sets up a perfect orking. The lower lid is a slow, heavy, waltz item called "Goodnight Mrs. Jones." Top half should catch quickly.

"HEARTS OF STONE"
[Regent BMI—Ray, Jackson]
"BLESS YOUR HEART"
[Bregman-Vocco & Conn ASCAP—Drake, Stride, Enston]
THE FONTANE SISTERS
(Dot 15265; 45-15265)

FONTANE SISTERS

● The Fontane Sisters, who came to life in the wax field with their recording of "Happy Days And Lonely Nights," have a new platter that can't miss. It's a crazy deck that'll establish the team as one of the best in the vocal group category. The song is called "Hearts Of Stone" and was originally an R & B tune. The girls really let loose on this end and belt the number across in a fashion that'll have the juke boxes bouncing from morning 'till night. It's definitely their best platter to date. A driving number. The coupling, "Bless Your Heart" is a pretty lilter handled smoothly by the trio. The top half is the side to watch. It's gonna be big.

"NO MORE" (1:57)
[Mapleleaf BMI—DeJohn, DeJohn, DeJohn]
"THERESA" (2:38)
[Malvern ASCAP—Reichner]
DE JOHN SISTERS
(Epic 9085; 5-9085)

DeJOHN SISTERS

● Ever since the formation of the Epic label, we've been keeping a close tab on the new releases of the DeJohn Sisters because we felt that, with a good piece of material, they could make the grade. Well, they've finally gotten hold of a sensational item that fits their fabulous sound and style like a glove fits a hand. It's a wild cornball rocker called "No More." Supported by a great backing by O. B. Masingill's ork, the chirps belt out this cutie in hit fashion. The delivery is "crazy" and has a beat and a pause gimmick that'll cause a sensation. It's one of the best new decks we've heard in months. The girls slow up on the bottom half, a pretty, slow tune called "Theresa (The Little Flower)." Their harmony is smooth. We'll bet all our chips on "No More."

DEAN PARKER
(MGM 11866; K-11866)

C+ "VERA CRUZ" (2:36) [Leo Feist ASCAP—Friedhefer, Cahn] The title tune from the coming flicker "Vera Cruz" is presented by Dean Parker with a chorus supporting. Pretty number.

C+ "MANDOLIN" (1:59) [Amer. Academy ASCAP—Weismantel] Dean glides through an Italian flavored waltz item. Inviting number.

TOMCATS & EDNA McGRIFF
(Favorite 21004X)

C+ "MAMBO BABY" [M & M BMI—Singleton, McCoy] A good piece of R & B matter that went pop, is given an exciting delivery by Edna McGriff and the Tomcats. Rhythm packed side.

C+ "SHAKE, RATTLE & ROLL" (2:20) [Progressive BMI—Calhoun] Another R & B tune that's topping the pop charts today, is rocked through by the Tomcats.

THE APPLEJACKS with DAVE APPELL
(Decca 29218; 9-2918)

B "SMARTER" (2:33) [—Freedman, Appell, Feinstein] Dave Appell and the Applejacks give out with a Calypso novelty reading of a ditty that deals with the ever present problem of who is smarter, man or woman. Good deck.

C+ "MY HEART WILL WAIT FOR YOU" (2:33) [—Straus, Huddleston] The versatile crew goes from Calypso to a pretty romantic tune. And they dish up a fine reading on this end too.

EILEEN BARTON
(Coral 61293; 9-61293)

B "WITHOUT LOVE" (2:40) [Chappell ASCAP—Porter] From the Broadway bound musical "Silk Stockings," comes this lilting Cole Porter tune so capably handled by Eileen Barton. Terrific song with a good Jack Pleis backing.

B+ "HAPPY BIRTHDAY, MY DARLING" (2:25) [Kahl BMI—Royal, J. & H. Polun] The chirp hands in another polished reading on a sentimental love song with a lovely set of lyrics. Beautiful number that could click.

SAUTER-FINEGAN ORCH.
(RCA Victor 20-5936; 47-5936)

B "WHAT IS THIS THING CALLED LOVE" (2:45) [Harms ASCAP—Porter] Ed Sauter and Bill Finegan lead their band through an exciting and imaginative arrangement of a great Cole Porter standard.

B "MOBILE" (2:36) [Ardmore ASCAP—Wells, Holt] Andy Roberts, Anita Darian and the Doodlers take on the vocal chores as the band supports with a fascinating arrangement on a tune that's breaking. Interesting side.

DIDO ROWLEY

LOOKS LIKE A GREAT HIT!

Beautiful listening for the coming Holiday season

"THE HANDS OF TIME"

b/w

"DON'T FORGET TO BRING ME BACK YOUR LOVE"

Fabor # 4001

Arrangements and orchestra by Skip Martin

"I'VE GOT SOMEBODY NEW"

b/w

"THE DIGGIE SONG"

Fabor # 4002

THE LAINIE SISTERS

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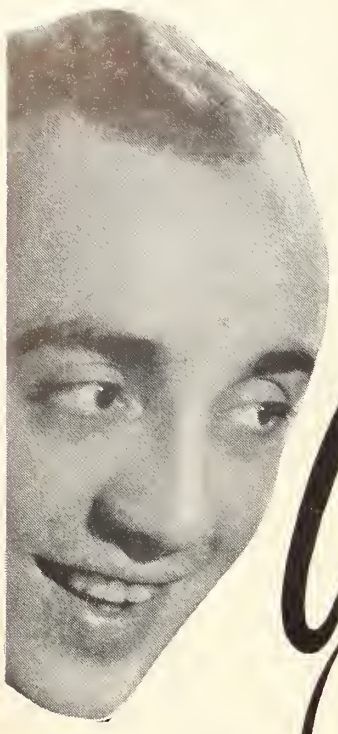

ANOTHER
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the Gaylords
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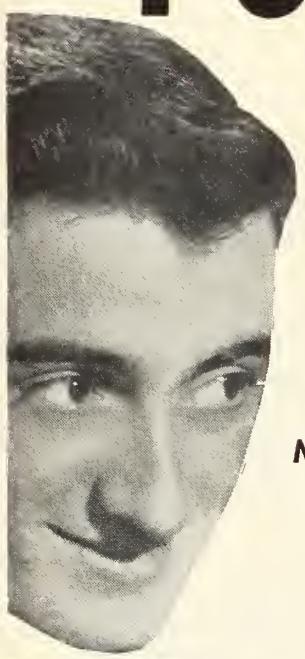

Words and Music by
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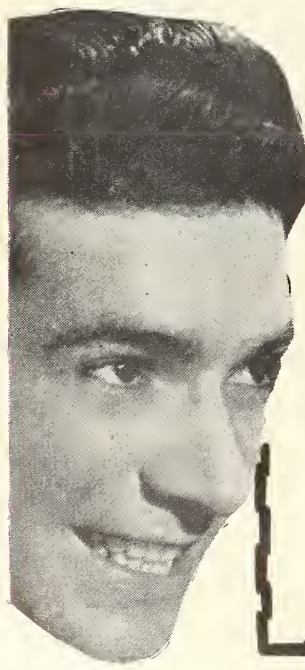

PUBLISHED BY

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SPECIAL CHRISTMAS REVIEWS

RECORD REVIEWS

SPECIAL CHRISTMAS REVIEWS

A DISK & SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX DISK OF THE WEEK

"GIVE ME YOUR HEART FOR CHRISTMAS" (2:15)
[Fred Fisher ASCAP—Goodman]
"CHRISTMAS ALPHABET" (2:08)
[Budd ASCAP—Kaye, Loman]
THE McGUIRE SISTERS
(Coral 61303; 9-61303)

McGUIRE SISTERS

● The McGuire Sisters who blossommed into stars with their waxing of "Goodnight Sweetheart Goodnight", and then proved that they could repeat when they clicked with "Muskrat Ramble", dish up a pretty Christmas love song in their mellow and inviting fashion. It's a warm, romantic item dubbed "Give Me Your Heart For Christmas". Phyllis, Dorothy and Christine blend beautifully on this side. Song has strong possibilities. Flip is a pretty lilter called "Christmas Alphabet". It's a light piece of material with a line for each of the letters in the word "Christmas." Another potent side. Both sides could click.

"THERE'LL ALWAYS BE A CHRISTMAS" (2:40)
[Lowell BMI—Francis, Robba]
"I GOT A COLD FOR CHRISTMAS" (2:55)
[Trinity BMI—White, Hornsby, Ebb]
THE AMES BROTHERS
(RCA Victor WY-491)

AMES BROTHERS

● The Ames Brothers who are currently riding high with a tremendous rendition of "The Naughty Lady Of Shady Lane" are just ripe to catch on with their pretty delivery of a Christmas ballad called "There'll always Be A Christmas". It's a delightful melody set to a soft waltz tempo. The boys give out with a pretty demonstration of harmony on this end. Coupling is a catchy little Yuletide ditty dubbed "I Got A Cold For Christmas". A pleasing novelty.

PEGGY KING
(Columbia 40362; 4-40362)

B "I'M GONNA PUT SOME GLUE 'ROUND THE XMAS TREE" (2:35) (ABC ASCAP-Colby, Pola) Pert Peggy King lilts through a cute little Xmas novelty with a clever set of lyrics and a cute melody. Mitch Miller's ork supports.

C+ "COUNTING SHEEP" (2:35) [Fideree ASCAP-Marais] The chirp has a delightful little voice. She does a pretty job on this Yuletide novelty. Sounds like a little girl.

DALLAS FRAZIER & JOE "FINGERS" CARR
(Capitol 2956; F-2956)

C+ "MY BIRTHDAY COMES ON CHRISTMAS" (2:08) [Chatsworth ASCAP-Pober, Busch] Piano ace Joe Carr teams up with country star Dallas Frazier on cute story about a little boy who loses out on gifts because his birthday falls on Christmas. Catchy item.

C+ "JINGLE-O-THE BROWNIE" (2:15) [Central Songs BMI-Reynolds] The artists team up on another happy bouncer for the holiday season.

JOAN SHAW
(Jaguar 3010; 45-3010)

B "I WANT A MAN FOR CHRISTMAS" [Gil BMI-Simms, Noel] Joan Shaw comes up with a mambo beat Yuletide novelty that oughta do a big job on both pop and blues. It's an exciting cutie with a solid vocal. Joan can belt.

C+ "MOST OF ALL" [Charill BMI-Small] This end features the versatile thrush on a slow romantic ballad. Danny Small's ork assists.

RED BUTTONS
(Columbia 40384; 4-40384)

C+ "BOW-WOW WANTS A BOY FOR CHRISTMAS" [Raleigh BMI-Chase, Allen) TV star Red Buttons hands in a pleasant reading on a cute Xmas ditty. Has a sentimental touch to it. Cute number.

C+ "LITTLE JOHNNY SNOWBALL" [Lord ASCAP-Pola, Colby] A chorus assists Red on this winter ditty. Kids'll like this.

PETE RUGOLO ORCH.
(Columbia 40369; 4-40369)

C+ "JINGLE BELLS MAMBO" (2:45) [Peters ASCAP-Rugolo] Pete Rugolo lets loose with an interesting mambo interpretation of the Christmas perennial "Jingle Bells". Real wild deck. Big orking.

C+ "THEME FROM THE LOMBARDO ENDING" (2:35) [Peters ASCAP-Rugolo] Rugolo leads his crew through a jump instrumentation of a tune molded around the familiar Guy Lombardo song endings.

JUDY GARLAND
(Decca 29295; 9-29295)

C+ "HAVE YOURSELF A MERRY LITTLE CHRISTMAS" (2:42) [Leo Feist ASCAP-Martin, Blane] Judy Garland does a pretty job with tender little Christmas ballad. Warm delivery by this year's "Miss Comeback".

B "YOU'LL NEVER WALK ALONE" (3:15) [Williamson ASCAP-Rodgers, Hammerstein] The thrush gives out with an exciting rendition of a great favorite on this end. Lyn Murray's ork supports. Judy is great.

The Sensational Song Hit From Television's Famous "Studio One"

"LET ME GO, LOVER"

by

PATTI PAGE

Mercury No. 70511

Mercury RECORDS

"It's What's in THE CASH BOX That Counts"

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

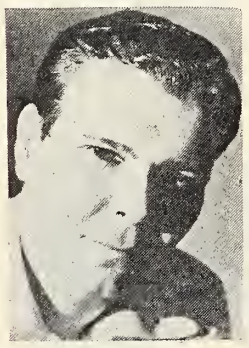
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1.	I NEED YOU NOW	Eddie Fisher (RCA Victor)
2.	MR. SANDMAN	Chordettes (Cadence)
3.	TEACH ME TONIGHT	DeCastro Sisters (Abbott)
4.	IF I GIVE MY HEART TO YOU	Doris Day (Columbia) Denise Lor (Majar) Connee Boswell (Decca)
5.	HOLD MY HAND	Don Cornell (Coral)
6.	HEY THERE	Rosemary Clooney (Columbia) Sammy Davis, Jr. (Decca)
7.	PAPA LOVES MAMBO	Perry Como (RCA Victor)
8.	THIS OLE HOUSE	Rosemary Clooney (Columbia)
9.	IT'S A WOMAN'S WORLD	Four Aces (Decca)
10.	WHITHER THOU GOEST	Paul & Ford (Capitol)

11) ALWAYS YOU. 12) SHAKE, RATTLE AND ROLL. 13) COUNT YOUR BLESSINGS. 14) MAMBO ITALIANO. 15) HAJJI BABA. 15) NAUGHTY LADY OF SHADY LANE.

Chuck Thompson, who grew a red beard and refused to take it off until his "Miss America" was recorded, which story was reported on several occasions in this column, received a full page story and picture layout on the December issue of TV Radio Mirror. . . . **Frank Ward** (WKBW-Buffalo, New York), who sends his listings in every week, sends the following explanation of why he missed on a couple of occasions. ". . . because of a serious accident that occurred on Election night. I guess the 'man upstairs' was sitting beside me in this one, Norm, even though I was in the hospital for a few days. My Roadmaster Convert was reduced to salvage—so you can well imagine the way I feel about getting out of the thing with just a few bumps and cuts."

* * * * *



BUDDY DEANE
(WITH-Baltimore, Md.)

Pic of the week—**Buddy Deane** (WITH-Baltimore, Md.) was honored with a cocktail party on Saturday, November 13, at the Hotel New Yorker. The elaborate affair was attended by **Jan Arden, The Chordettes, Tommy Mara, Dean Parker, Russell Arms, Pat Terry, Tommy Edwards, Jackie Paris, Jackie Lee, Steve Lawrence, Eydie Gorme, The Nocturnes** and **Richard Hayman.** Music was supplied by **Ralph Flanagan** and his orchestra. . . . The week previous **Barry Kaye** (WJAS-Pittsburgh, Pa.) conducted a junket which took place at the same spot. Among those present at the Kaye shindig were **Archie Bleyer, Four Lads, Johnnie Ray, Sunny Gale, J. P. Morgan, Steve Lawrence, Bernie Wayne, Tophatters, Betty Madigan, Chordettes, Dean Parker, Tony Alamo, Val Valente, Voices 3, Richard Hayman, Vaughn Monroe, Charlie Applewhite, Jill Corey, Bob Stewart, De John Sisters, Russell Arms, Merv Griffin, Richard Maltby, Tommy Edwards, Mitzie Mason, Jack Paris** and **Patti Page.** . . . **Roy Leonard** (WOKX-Framingham, Mass.) called in to tell us he's flipped over **Terri Stevens'** "Unsuspected Heart" on Double A. Roy has recently added 10 minutes daily of **Cash Box R & B** selections. . . . The **Joe Deane** Show (KQV-Pittsburgh, Pa.) has added a half hour to its musical format, bringing the show to a full two hours, from 4 to 6 p. m. . . . **Bob Martin** (KMYR-Denver, Colo.) has had "all kinds of nice people on my show this week." **The Wilder Brothers, Ginger Rogers,** her husband actor **Jacque Bergerac, Jerry Murad** and **Carl Ravazza.**

* * * * *

The entire 4½-hour daily **Bob E. Lloyd** show is sold out. No spots are available until after Christmas. Bob says the heavy commercial schedule until the wee 5:30 A. M. is explained. "New Haven has many rich owls." . . . That anonymous Dee-Jay from Pittsburgh, Pa. is very funny. Come on out and let us know who you are. . . . **Roy Hines,** C & W disk jockey-artist of WPAG-TV, Ann Arbor, Mich., has two masters of original tunes in collaboration with **Henry Boye** of Brooklyn. Roy will be taking them around to A & R men shortly. . . . **M. Jackson** (WVKO-Columbus, O.) getting a terrific reaction out of the **Stu Hamblen** "Ole Pappy Time" on Victor. Jackson features pop records and this may be a barometer. Hamblen wrote the current pop hit, "This Ole House." . . . **Lucky Piere** (WWOL-Buffalo) recently conducted a poll on which version of "Sandman" the public wanted and his winners were the **Lancers** on Coral. . . . **Les Malloy,** owner of KVSM-San Mateo (and better known as a deejay at KYA-San Francisco) in town for business. Stopped up at the C. B. office with **Buddy Basch.**

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.
1. Papa Loves Mambo (P. Como)
2. If I Give My Heart To You (Doris Day)
3. Hey There (Clooney/Davis, Jr.)
4. I Need You Now (E. Fisher)
5. Teach Me Tonight (DeCastros)
6. Shake, Rattle And Roll (Haley)
7. Tara's Theme (LeRoy Holmes)
8. Mr. Sandman (Chordettes/Four Aces)
9. I Want You All To Myself (Kitty Kallen)
10. Barefoot Contessa (Hugo Winterhalter)

MUSIC CENTER
Honolulu, T. H.
1. Mr. Sandman (Chordettes)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. Papa Loves Mambo (P. Como)
5. Teach Me Tonight (DeCastros)
6. Count Your Blessings (Fisher)
7. Smile (Nat "King" Cole)
8. Sh-Boom (Crewcuts)
9. Shake, Rattle And Roll (Bill Haley)
10. What A Dream (Patti Page)

ROYLES T. V.
Salt Lake City, Utah
1. Mr. Sandman (Chordettes)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. Hold My Hand (Don Cornell)
6. Teach Me Tonight (DeCastros)
7. Muskrat Ramble (McGuires)
8. Mood Indigo (N. Petty Trio)
9. This Ole House (R. Clooney)
10. Smile (Nat "King" Cole)

MADRONA RECORD SHOP
Portland, Ore.
1. Mr. Sandman (Four Aces)
2. Teach Me Tonight (DeCastros)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. Hold My Hand (Don Cornell)
6. Hey There (R. Clooney)
7. Papa Loves Mambo (P. Como)
8. This Ole House (R. Clooney)
9. Naughty Lady (Ames Bros.)
10. Mood Indigo (N. Petty Trio)

GINSBERG MUSIC CO.
Roswell, N. M.
1. If I Give My Heart To You (Doris Day)
2. Teach MeTonight (DeCastros)
3. Papa Loves Mambo (P. Como)
4. Hold My Hand (Don Cornell)
5. Cara Mia (David Whitfield)
6. Mr. Sandman (Chordettes)
7. Hey There (R. Clooney)
8. I Need You Now (E. Fisher)
9. Shake, Rattle And Roll (Bill Haley)
10. Smile (Nat "King" Cole)

TIEDTKES—MUSIC SALES
Toledo, Ohio
1. Mr. Sandman (Chordettes)
2. I Need You Now (E. Fisher)
3. This Ole House (R. Clooney)
4. Count Your Blessings (Fisher)
5. Shake, Rattle And Roll (Bill Haley)
6. Things I Didn't Do (Perry Como)
7. Down In The Bottom Of The Well (Wilder Bros.)
8. Mama Doll Song (Patti Page)
9. I Need Your Lovin' (Cheers)
10. Muskrat Ramble (McGuires)

SUPER ENTERPRISE
Washington, D. C.
1. Shake, Rattle And Roll (Bill Haley)
2. Mr. Sandman (Chordettes)
3. Hey There (R. Clooney)
4. Teach Me Tonight (DeCastros)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. I Need You Now (E. Fisher)
8. Muskrat Ramble (McGuires)
9. If I Give My Heart To You (Doris Day)
10. Sh-Boom (Crewcuts)

WALLICHS MUSIC CITY
Hollywood, Calif.
1. Mr. Sandman (Chordettes)
2. I Need Your Lovin' (Cheers)
3. Naughty Lady (Ames Bros.)
4. Mambo Italiano (R. Clooney)
5. I Need You Now (E. Fisher)
6. Earth Angel (Penguins)
7. Hey There (R. Clooney)
8. Hold My Hand (Don Cornell)
9. Papa Loves Mambo (P. Como)
10. If I Give My Heart To You (Doris Day)

MUSIC CORNER
New Haven, Conn.
1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Mambo Italiano (R. Clooney)
4. Unbelievable (Nat "K." Cole)
5. I Need You Now (E. Fisher)
6. Shake, Rattle And Roll (Bill Haley)
7. Hey There (R. Clooney)
8. Tara's Theme (LeRoy Holmes)
9. Papa Loves Mambo (P. Como)
10. Cara Mia (David Whitfield)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.
1. This Ole House (R. Clooney)
2. Smile (Nat "King" Cole)
3. Mambo Italiano (R. Clooney)
4. Shake, Rattle And Roll (Bill Haley)
5. Teach Me Tonight (DeCastros)
6. Papa Loves Mambo (P. Como)
7. Mr. Sandman (Chordettes)
8. If I Give My Heart To You (Denise Lor)
9. Hold My Hand (Don Cornell)
10. I Need You Now (E. Fisher)

RECORD LAND
Phoenix, Ariz.
1. Mr. Sandman (Four Aces)
2. Shake, Rattle And Roll (Bill Haley)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Papa Loves Mambo (P. Como)
6. High And The Mighty (Victor Young)
7. More And More (W. Pierce)
8. One By One (Wells & Foley)
9. Hey There (R. Clooney)
10. Mr. Sandmon (Chordettes)

MOSES MELODY LANE
Little Rock, Ark.
1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Hold My Hand (Don Cornell)
4. Count Your Blessings (Fisher)
5. If I Give My Heart To You (Doris Day)
6. Hey There (R. Clooney)
7. I Need You Now (E. Fisher)
8. Papa Loves Mambo (P. Como)
9. Skokiaan (Ralph Marterie)
10. Shake, Rattle And Roll (Bill Haley)

GRAYMAT MUSIC SHOP
Morristown, N. J
1. Mr. Sandman (Chordettes)
2. Hey There (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. Shake, Rattle And Roll (Bill Haley)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. Mambo Italiano (R. Clooney)
8. If I Give My Heart To You (Doris Day)
9. Teach Me Tonight (DeCastros)
10. Naughty Lady (Ames Bros.)

VARIETY RECORD SHOP
Louisville, Ky.
1. Dim, Dim The Lights (Haley)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Archie Bleyer)
4. Ling Ting Tong (Five Keys)
5. Hajji Baba (Nat "King" Cole)
6. I Want You All To Myself (Kitty Kallen)
7. Things I Didn't Do (P. Como)
8. Teach Me Tonight (Stafford)
9. Hold My Hand (Don Cornell)
10. Hey There (R. Clooney)

HIGH POINT RECORD SHOP
Philadelphia 13, Pa.
1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. Mama Doll Song (Patti Page)
6. I Need Your Lovin' (Cheers)
7. This Ole House (R. Clooney)
8. Barefoot Contessa (Hugo Winterhalter)
9. Happy Baby (Bill Haley)
10. I Want You All To Myself (Kitty Kallen)

MUSIC HOUSE
Buffalo, N. Y.
1. Teach Me Tonight (DeCastros)
2. Hajji Baba (Nat "King" Cole)
3. Whither Thou Goest (Paul & Ford)
4. Smile (Nat "King" Cole)
5. Mr. Sandman (Chordettes)
6. I Need You Now (E. Fisher)
7. I'm A Fool To Care (Paul & Ford)
8. I Need Your Lovin' (Cheers)
9. Papa Loves Mambo (P. Como)
10. Mambo Italiano (R. Clooney)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.
1. Hey There (R. Clooney)
2. If I Give My Heart To You (Connee Boswell)
3. I Need You Now (E. Fisher)
4. Papa Loves Mambo (P. Como)
5. Mr. Sandman (Chordettes)
6. Shake, Rattle And Roll (Bill Haley)
7. Cara Mia (David Whitfield)
8. Teach Me Tonight (Stafford)
9. Hold My Hand (Don Cornell)
10. Whither Thou Goest (Paul & Ford)

JORDON MARSH CO.
Boston, Mass.
1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Tara's Theme (LeRoy Holmes)
5. Naughty Lady (Ames Bros.)
6. The Bandit (Johnston Bros.)
7. Skokiaan (Four Lads)
8. Muskrat Ramble (McGuires)
9. Cara Mia (David Whitfield)
10. Barefoot Contessa (Hugo Winterhalter)

KATZ DRUG COMPANY
Kansas City, Mo.
1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Count Your Blessings (Fisher)
4. That's All I Want (Jaye P. Morgan)
5. This Ole House (R. Clooney)
6. Shake, Rattle And Roll (Bill Haley)
7. Dim, Dim The Lights (Haley)
8. Mood Indigo (N. Petty Trio)
9. I Need You Now (E. Fisher)
10. Rock Around The Clock (Bill Haley)

GILCHRIST RECORD SHOP
Cleveland, Ohio
1. Mr. Sandman (Four Aces)
2. Teach Me Tonight (DeCastros)
3. Dim, Dim The Lights (Haley)
4. Make Yourself Comfortable (Sarah Vaughan)
5. I Need You Now (E. Fisher)
6. Things I Didn't Do (P. Como)
7. Naughty Lady (Ames Bros.)
8. Hey There (R. Clooney)
9. Runaround (Chuckles)
10. I Need Your Lovin' (Cheers)

BILLS "T" RECORD SHOP
Tulsa, Okla.
1. This Ole House (R. Clooney)
2. I Need You Now (E. Fisher)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Four Aces)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. Heart Of Stone (Charms)
8. Shake, Rattle And Roll (Bill Haley)
9. Woman's World (Four Aces)
10. That's What I Like (Don, Dick & Jimmy)

JANE FROMAN sings

THE SONG FROM DESIREE
(WE MEET AGAIN)" (from the 20th Century Fox production "DESIREE")

THE FINGER OF
SUSPICION POINTS AT YOU

record no. 2979

Capitol RECORDS

A NEW RHYTHM & BLUES GROUP...

THE NUGGETS
in their Capitol debut . . . sing . . .

QUIRL UP IN MY ARMS
AND
SO HELP ME, I LOVE YOU
Capitol record no. 2989

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

It looks as though **Perry Como** has a smash not only for the Christmas season but for every holiday in his latest disk "Home For The Holidays." The tune, written by **Robert Allen** and **Al Stillman**, has all the earmarks of a standard. . . . **Mrs. Howard Friend**, known to the trade as **Bernice Manes**, **Mitch Miller's** secretary, gave birth to a baby boy last week . . . **Dotty Forbes** at the Preview Lounge in St. Louis starting Nov. 18 . . . **Frank Walker**, head of MGM Records, currently on the west coast visiting the studios and holding meetings on upcoming sound track albums . . . "Mambo Italiano" has made the rack order . . . **Ed Murrow's** TV show will feature two of the nation's top song stars in the next two weeks. **Joni James** is on November 26 and **Bing Crosby** December 3 . . . **Dinah Kaye** into the Cloister Inn, Maryland Hotel, Chicago November 22 . . . Reports from England indicate that "Santo Natale" by **David Whitfield** may be one of the biggest Christmas hits they've ever had over there. The record is also doing great here and is sure to be hypoed by Whitfield's visit next week . . . **Ed Saphier**, record promotion man from Cincinnati, in town lining up new accounts . . . Budd Music putting on eight men across the country to work on "Christmas Alphabet" by the **McGuire Sisters** . . . Reports from several areas show that the **Fontane Sisters** have a big one in "Hearts Of Stone" . . . **Charlie Caruso** doing a spectacular promotion job for his clients in Boston. Charlie is one of the most wide awake publicity boys we know of . . . Now that **Joni James** has signed a new contract with MGM records, it is expected that she will soon be seen in MGM pictures as well.

JONI JAMES

CHICAGO:

Decca's A&R head, **Milt Gabler**, buzzed into town with arranger **Sy Oliver**, to record **Georgie Shaw**. . . . Another Decca-ite, **Janet Brace**, into the Black Orchid for four weeks. Janet finally got up enough courage to try the new 'Italian Boy' haircut and now **Tom Duggan**, on whose TV show Janet appears daily, calls her Sam. . . . **Peggy Taylor** breaks into the Statler Hotel Chain immediately following her Chez Paree engagement. Peg opens at the Cleveland Statler 11/22 for two weeks. . . . Speaking of the Chez Paree, their next show headlines **The Treniers**, who will be making their Chez debut. Featured on the same bill, Eureka label's **Taylor Maids**. . . . **Stanley Borden**, general manager of the Majar diskery, in town for three days, visiting dee-jays with **Denise Lor's** "Every Day Of My Life," which could easily be a follow-up hit for this gal. . . . **Kitty Kallen** long distance'd from her New Jersey home to tell us she'll be in Chicago 12/30. Opening that day for three weeks at the Chicago Thitter. . . . Disk showing lots of promise, according to reports received, **Tony Martin's** "My Bambino." . . . **Mitch Miller** in town for a couple of days and kept mighty busy. Beside visiting practically every radio station, Mitch also took part in record shop opening. And, we hear, signed **Mahalia Jackson** to a Columbia pact. . . . Columbia's promotion gal, **Bonnie Kroll**, putting her heart and soul into promoting label's new "Confederacy Album," by the National Gallery Orchestra, **Richard Bales** conducting. 'Cause Bonnie's li'l Southern heart still belongs to her native New Orleans. . . . Lee Pincus in town this past week working on "Pupalina" by **The Gaylords**. . . . On Thursday, (11/18) Mercury Records hosted a gala party at the Aragon Ballroom. With dancing to the orchestras of **Buddy Morrow** and **David Carroll**. Along with guest stars **Georgia Gibbs**; **Sarah Vaughan**; **Nick Noble**; **Eddy Howard**; **Lola Dee**; **Billy Farrell**. And others. . . . Looks as though **Tony Pastor's** son, **Guy**, following in his famous dad's footsteps. **Guy** is in the finals in a singing contest and **Tony** standing by, beaming like a typical proud papa.

TONY MARTIN

HOLLYWOOD:

There's plenty of talk about making the late **Gus Edwards'** renowned tune "School Days" into a film for movies and TV. His widow has been approached by several sources regarding same. . . . With "Teach Me Tonight" by **The De Castro Sisters** hitting the big-time **Fabor Robison**, Abbott & Fabor Records head, is broadening his Pop line with two brand new releases that are loaded with possibilities. Fabor's newest discovery **Dido Rowley** sings mighty purty on "The Hands of Time." This lovely ballad could break wide open with the right amount of exposure. **The Lainie Sisters** also do some fine vocalizing with "I've Got Somebody New" b/w "The Diggie Song" . . . **Eileen Barton** received many fabulous offers during her two week stint at the Hollywood Mocambo 11/2 thru 11/15. She has been set to open Dec. 22nd at **Murray Weinger's** Copa City in Miami Beach, Fla. on the same bill with **Jimmy Durante**. **Max Liebman** has also signed her for six spectaculars to be presented on the NBC-TV network. It's rumored that she is also considering a contract with MGM studios. This may be the big break that will establish the shapely songstress as one of today's top stars. . . . **Spike Jones'** "I Want Eddie Fisher For Christmas" featuring **Linda Strangis** and the St. Mary's Magdalen Choir is quite a switch from the zany novelty stuff usually associated with the orkster. The flip "Japanese Skokiaan" is the first of his many Victor releases with a dance tempo. . . . Bethlehem Records have set up new West Coast offices at 7233 Santa Monica Blvd., Hollywood, which is headed by **"Red" Clyde**, former manager of their Baltimore-Washington branch . . . Capitol Records have teamed **Dean Martin** and **Nat "King" Cole** on a new novelty titled "Open Up the Dog House (Two Cats are Comin' In." Bottom deck features special lyrics to the old standard "Long, Long Ago." Record has been scheduled as a top priority rush release. . . . Publicist **Bob Stern**, who claims a shovel flew up and hit him while gardening, has been making the rounds with arm in sling and elbow to wrist cast. Hollywoodites have helped decorate the bulky arm dressing by scribbling witty autographs.

EILEEN BARTON

PLENTY OF Sweet $UGAR...

tony alamo

$inging...

"YOU'RE THE SWEETEST SWEETHEART"

(IN THE WORLD)

published by HARRY VON TILZER PUB.,CO.

Majar-136

b/w

"IDLE GOSSIP"

arranged and conducted by

JOE LEAHY and his Orchestra

Distributed in Canada on SPARTON Records—In England on PARLOPHONE

MAJAR DISCS

JOE LEAHY, pres.
JOE CAMMAROTA, vice-pres.

CONNIE De MARIA, gen. mgr.
STANLEY BORDEN, sales mgr.

1697 BROADWAY (Cir. 6-0081) NEW YORK, N. Y.

Capitol's '54 Gross Tops '53 Figure

HOLLYWOOD—Sales and earnings of Capitol Records, Inc. in the twelve months ended September 30, 1954, were higher than in the corresponding period one year earlier, President Glenn E. Wallichs said last week in a quarterly report to shareholders.

Net sales totaled $17,283,000, an increase of $1,318,000 over the comparable period ended September 30, 1953.

Net income amounted to $736,181, equal after preferred dividends to $1.53 a share on the 476,230 shares of common stock outstanding. This compared with $709,624, or $1.47 a common share, in the preceding twelve months.

Wallichs pointed out that the company's working capital position continues to be strong, with cash, receivables and government securities exceeding all liabilities.

Discussing the company's products, Wallichs said "we are making substantial inroads into the important classical market. For the first time, Capitol has three albums in the top fifteen classical best sellers in the country. These are comprised of an album by Nathan Milstein and the Pittsburgh Symphony Orchestra conducted by William Steinberg, and the two albums of the Hollywood Bowl Orchestra which were released in the early fall."

In the popular album field, Jackie Gleason's album, "Music, Martinis and Memories," is a best seller nationally, Wallichs reported, adding that Capitol has achieved substantial representation in the top fifteen, with four to seven albums each week.

Capitol's new home, a building of striking circular design by Welton Becket and Associates, is expected to be completed by the end of 1955, the shareholders were informed. It will be located in Hollywood on Vine Street near Hollywood Boulevard and will house the various Hollywood departments of the company now in many locations.

Tolley Tours Detroit

NEW YORK—Last week, Jubilee songstress Jo Ann Tolley was flown out to Detroit by the diskery's prexy Jerry Blaine, to make personal appearances on TV and disk jockey shows, promoting her latest release "I Tried Again" b/w "That's What I Like." During her two day stay, Charlie Gray, Jubilee distrib in Detroit escorted the artist to the following shows: Russ Mullholland, Joe Augello, Bobby Seymour, Frank Simms, Joe Vann, Don McLeod, Larry Gentile, Kurt Saunders and Ben Johnson.

Song Waxed for Dandridge

NEW YORK—Congressman Adam Clayton Powell has proclaimed the week from November 26 to December 3 as "Dorothy Dandridge Week" and in conjunction with the event, MGM is releasing a tune called "My Love For Dorothy" by the Fred Norman orchestra.

The song was written by Messrs. Douglas, Norman, and Bearden and is published by Laertes Music.

Miss Dandridge is currently starring in the 20th Century Fox production of "Carmen Jones."

Mischa's Madcap Five

NEW YORK—When the "I've Got A Secret" TV Show presented concert violinist Mischa Elman (sitting, right) in his first public piano performance, this group of itinerant musicians was rounded up to assist him in his debut: (Left to Right) Morey Amsterdam, Double Bass; Garry Moore, Drums; Skitch Henderson Accordion; and Mitch Miller, Oboe. The combo gave out with a red hot "Tea For Two."

A New Smash!
THE FONTANE SISTERS
singing
"HEARTS OF STONE"
and
"BLESS YOUR HEART"
DOT 15265
DOT RECORDS, INC.
GALLATIN, TENNESSEE
Phone: 1600

Best Bet in
Cash Box — Variety
Billboard . . .
VERA LYNN
with FRANK WEIR
MY SON, MY SON
No. 1501
LONDON

THE CASH BOX

Album Reviews

POPULAR

ROSEMARY CLOONEY in songs from the Paramount production of Irving Berlin's "WHITE CHRISTMAS"—Columbia CL-6338 (10" LP) List: $3.00

WHITE CHRISTMAS; MANDY; SNOW; GEE, I WISH I WAS BACK IN THE ARMY; LOVE, YOU DIDN'T DO RIGHT BY ME; SISTERS; THE BEST THINGS HAPPEN WHILE YOU'RE DANCING; COUNT YOUR BLESSINGS.

One of the stars of Irving Berlin's Paramount musical "White Christmas" is Rosemary Clooney. So with the Christmas season drawing closer and as the flicker spereads to the local theatres, Columbia issues an LP with Rosemary performing eight of the big tunes from the film. Two sides, "Love You Didn't Do Right By Me" and "Sisters" have been released on a single. Miss Clooney only performs a few of these in the flicker. The thrush is one of the hottest artists today with a number of hits riding the charts. This should have an effect on the resulting sale. Very pretty platter.

"THE SOUND OF THE SAUTER-FINEGAN ORCHESTRA"—RCA Victor LPM-1009 (12" LP) List: $4.19

NINA NEVER KNEW; LOVE IS A SIMPLE THING; TIME TO DREAM; TWEEDLE DUM AND TWEEDLE DEE; YANKEE DOODLETOWN; THE HONEY JUMP; NOW THAT I'M IN LOVE; CHILD'S PLAY; STOP BEATIN' 'ROUND THE MULBERRY BUSH; HORSEPLAY.

The Sauter-Finegan orchestra is about the best band to come to the wax field in the past five years. Their amazing sound and style has established a tremendous following for them, and have made jazz history. It's an entirely different sound which is probably many years ahead of today's musical trends. On this 12 incher, Ed Sauter and Bill Finegan lead their men through ten of their exciting arrangements. All have been previously released in either EP or single form, but this collection in LP form is a must for a comprehensive jazz catalog and should prove very interesting to Hi-Fi fans.

SARAH VAUGHAN—"THE DIVINE SARAH"—Mercury MG-25188 (10" LP) List: $3.00

MY FUNNY VALENTINE; IMAGINATION; IT'S EASY TO REMEMBER; EASY COME, EASY GO LOVER; MY ONE AND ONLY LOVE; I STILL BELIEVE IN YOU; COME ALONG WITH ME; AND THIS IS MY BELOVED.

"IMAGES"—EmArcy MG-26005 (10" LP) List: $3.00

LOVER MAN; SHULIE A BOP; POLKA DOTS AND MOONBEAMS; BODY AND SOUL; THEY CAN'T TAKE THAT AWAY FROM ME; PRELUDE TO A KISS; YOU HIT THE SPOT; IF I KNEW THEN.

The fabulous, rangey voice of Sarah Vaughan has long been tne favorite of both popular and jazz enthusiasts. This great artist is one of the most unique song stylists in the singing profession. To please both her pop and jazz following, Mercury and EmArcy dish up two albums by the ace thrush. "The Divine Sarah" stars Miss Vaughan on a number of romantic standards delivered in dreamy fashion. The EmArcy "Images" highlights the "gone" Sarah with some fine jazz support. The former LP includes a number of tunes previously released as singles. With Sarah's "Make Yourself Comfortable" making a strong showing on the hit parade charts, these two platter can be expected to sell in greater quantity than her previous LP releases. Vocal artistry in every groove.

"ALFREDITO & His Orchestra—"Cha Cha Cha Mambo"—Rainbow LP 720 (10" LP) List: $3.00

CHOP SUEY MAMBO; LAS MUCHACHITAS DEL CHA CHA CHA; TURKISH DELIGHT; SUGAR CANE MAMBO; CRAZY STANLEY MAMBO; TEMPTRESS MAMBO; CHA-CHA-CHA; TAN-TAN-TAN.

As mambo music increased in popularity in this country, so did the name Alfredito. Because his instrumentations of this Latin beat have been among the most popular in the field. One of the country's biggest mambo's to date was Alfredito's "Round The World #2." More recently, the Cha-Cha-Cha has grown in popularity with the dance enthusiasts. Both Cha-Cha and mambo fans will get a kick out of these Alfredito arrangements of both types of music. Exciting music with a great dance tempo. Most of the numbers have been released as singles.

"TANGOES OF THE CONTINENT"—Malando and his Tango Orchestra—Epic LG 3073 (12" LP) List: $5.95

JALOUSIE; POR QUE TE VAS; AVE CANTORA; POEMA; DON JUAN; OLE GUAPA; VIDA; MENTALMENTE; NOCHE DE ESTRELLAS LA PALOMITA.

Latin dance fads come and go, but the tango is always popular. Like an old soldier, it may fade away, but it'll never die. Malando and his Tango-Orchestra offer ten reasons for this by presenting ten of the more popular tango favorites. The orchestra is not dramatic and overly colorful. On the contrary, Malando lets the melody speak for itself. This tango LP has what many others lack, a good tempo for dancing. Other conductors get carried away by fancy string work and consequently lose the steady dance beat. Malando keeps the beat sharp and steady with the results being a definite asset to the terpsichoreans.

ROGER COLEMAN—"Sentimental Songs of Yesterday and Today"—Decca DL-5547 (10" LP) List: $3.00

SMILIN' THROUGH; TREES; AT DAWNING; KASHMIRI SONG; AS YOU DESIRE ME; L'AMOUR TOUJOURS L'AMOUR; PLAY, FIDDLE, PLAY; COME BACK TO SORRENTO.

Although Roger Coleman has never had a "smash" hit, he, nevertheless, is one of Decca's most talented and versatile vocalists. He has a rich and warm voice that gives a special meaning to a song. The label issues an LP by the songster singing sentimental songs of yesterday and today. A treat for young and old alike.

"MAMBO AMERICANA" featuring Pupi Campo and his Sextet—Coral CRL 56107 (10" LP) List: $3.00

LA VIE EN ROSE; CRAZY RHYTHM; LOVE; SWEET AND LOVELY; FIVE FOOT TWO EYES OF BLUE; THE CONTINENTAL; I GOT RHYTHM; ALWAYS.

One of the most popular aggregations in the mambo field is Pupi Campo's Sextet. His following has no boundaries, but in Miami Beach, he is one of the tops. This LP shows why, as Pupi and the crew ride through eight mambo interpretations of some top standards. Delightful dance and listening material.

"ACCORDION DUETS OF ITALIAN FAVORITES"—Joe Biviano and Anthony Mecca—Jay-Dee LP-3 (10" LP) List: $3.00

MARIA, MARI; LA DONNA E MOBILE; O MARENARIELLO; MATTINATA; TORNA A SURRIENTO; LIBIAMO; VIENI SUL MAR; A FRANGESA.

Italian music is always beautiful, but when played by an accordion, it takes on that wonderful "Old Country" flavor. On this LP, two skilled accordionists and accordion teachers, both with ample backgrounds, perform duet instrumentations of an octet of Italian standards. The men blend wonderfully. Accordion students will appreciate this package.

THE CASH BOX

Album Reviews

CLASSICAL

"RITE OF SPRING"—Stravinsky—RCA LHMV-1 (1-12″ LP) List: $5.67
"VIRTUOSI DE ROMA"—Corelli, Vivaldi, Clementi—RCA LHMV-2 (1-12″ LP) List: $5.67
"CONCERTO FOR VIOLIN AND ORCHESTRA"—Bartok—RCA LHMV-3 (1-12″ LP) List: $5.67
RCA Victor offers for the Christmas shopper three deluxe packages that should make wonderful gift items. At no increase in price ($5.67) these releases represent quality, eye appeal and that extra extravagant look that a gift giver always searches for. The off white and gold boxes have glassine windows which display full colorprints suitable for framing, each being a copy of a valuable museum work. The eerie, moody, terrifying Stravinsky "Rite Of Spring" is excitingly performed by The Philharmonic Orchestra with Igor Markevitch, conductor. "Virtuosi de Roma" showcases the works of three Italian masters, Vivaldi, Corelli, Clementi. These works, for many years forgotten and of the lesser known symphonies, offers the public the opportunity to get away for a time from the familiar warhorses. Bartok's disonant tones are softened by the inclusion of his beloved Hungarian folk tunes, and the result is one intriguing effectiveness that marks Bartok's works. Bartok, dead, less than ten years, has been growing in stature steadily. Yehudi Menuhin interprets the Concerto with tenderness, passion and excitement, making this particular issue a prize. Wilhelm Furtwangler conducts the Philharmonic Orchestra.

"CAPITAL OF THE WORLD"—Antheil
"THE COMBAT"—Banfield—Capitol Records P8278 (1-12″ LP) List: $5.72
BALLET THEATRE ORCHESTRA CONDUCTED BY JOSEPH LEVINE.
A striking and colorful musical ballet story superbly performed. Although a new work, many television viewers are familiar with the moving "Capital Of The World," having seen it on the popular "Omnibus" in 1953. It was also seen shortly afterwards on the stage of the Metropolitan Opera House, New York. A beautiful recording sensitively performed. Adding to the exciting effects are the audible portions of young Roy Fitzell's dancing—the clicking of his heels, clapping of his hands, snapping of his fingers and the slapping of his thighs. "The Combat" is a militaristic story of a wasteland battlefield. A dramatic work that affords much pleasure.

JAZZ

"A COOL YULETIDE"—Urbie Green and his All-Stars—"X" LXA-3026 (1-10″ LP) List: $3.00
JINGLE BELLS; ALL I WANT FOR CHRISTMAS IS MY TWO FRONT TEETH; WHITE CHRISTMAS; WINTER WONDERLAND; I SAW MOMMY KISSING SANTA CLAUS; SANTA CLAUS IS COMIN' TO TOWN; THE CHRISTMAS SONG; RUDOLPH, THE RED-NOSED REINDEER.
Albus is just what the name implies. The old Christmas standards are given a new and fresh sound via the cool artistry of Urbie Green and his All-Stars. All-Stars spelled out means Al Cohn, Jimmie Crawford, Al Epstein, Milt Hinton, Don Lamond, Mundell Lowe, Buddy Weed and Joe Wilder. Fans of the modern music will find much that appeals in the arranged ensembles and head-work solos. Should make the tried and trite tunes of our favorite holiday season more pleasurable to tired ears.

CHICO O'FARRILL'S "Mambo Dance Session"—Norgran MGN-27 (1-10″ LP) List: $3.85
CHICO O'FARRILL'S "Latino Dance Session"—Norgran MGN-28 (1-10″ LP) List: $3.85
"MAMBO"—NO TE IMPORTE SABER; VAYA CON DIOS; PIANARABATIBRI; L. A. MAMBO; QUIEREME MUCHO; MORE MAMBO; MAMBO FOR BUNTO; BOTELLERO.
"LATIN"—LAMENTO; YOU STEPPED OUT OF A DREAM; CACHITA; RUMBONSITO; MUNEQUITA LINDA; SIBONEY; ANGELS FLIGHT; TRES PALABRAS.
Chico O'Farrill, rising young Latin bandleader, with ideas that have been imparted to some of the trade's best known band names in past years, and who for the past year has been on his own, issues a pair of Dance Session albums that are naturals for the home party. "Mambo" is a collection of different tempo mambos while "Latin" is a varied assortment of Rhumbas, Mambos and Sambas. The latter album caters more to the oldsters who learned their dancing during the last generation. Two solid contributions to dancing pleasure.

B'WAY SHOW

"ON YOUR TOES"—Original Cast Recording with Vera Zorina, Bobby Van, Ben Astar, Kay Coulter, Joshua Shelly and Elaine Stritch—Decca DL-9015 (12″ LP) List: $5.85
In 1936, Richard Rodgers and Larry Hart presented New York with a tremendous musical called "On Your Toes" that ran for 315 performances. Three years later, Warner Brothers made a film version of the musical. Last month, the stage musical was revived and brought into the 46th Street Theatre in New York with Vera Zorina and Bobby Van in the starring roles. The overnight sensation of the show, however, was Elaine Stritch who drew raves from the critics with her version of "You Took Advantage Of Me." The fabulous score including such beautiful songs as "Slaughter On Tenth Ave.," "On Your Toes," "There's A Small" and "Glad To Be Unhappy" is a great treat. Album should enjoy a healthy sale. Will appeal greatly to the Rodgers-Hart fans and the collectors of original cast LPs.

CHILDREN

BOZO AT THE DOG SHOW—Capitol DBX 3023(2-78 rpm) $3.67 / EAXF (45 rpm)
PRODUCED BY ALAN LIVINGSTON; MUSIC BY BILLY MAY.
Since the idea of Bozo hit the market in 46, the clown has been one of the top names in the kiddie wax field. On this album, Bozo visits a dog show and meets the canines. Twenty breeds of dogs are represented in story and picture form and they all prove highly entertaining. Children can follow the story with pictures of the animals. Should be a big seller for the Christmas Season. A good opportunity for kids to learn about "man's best friend."

The first contract to a British musician from an American record company was given to **Johnny Dankworth** who has signed exclusively with Capitol Records. He and his orchestra wax the first side for the label this month and the disks should be on sale early in 1955. . . . **Ed Sullivan** will be in London on Monday, November 15th and has a jam packed schedule for his very short stay. . . . **Ted Heath** and his complete orchestra are to be featured in the **Rudy Vallee-Jane Russell** pic "Gentlemen Marry Brunettes." I understand that the film features many of the **Rogers** and **Hart** numbers of the 20's and 30's. . . . **Jeff Chandler** is negotiating for a London Palladium appearance next year. Already fixed for top billing at the famous house, is the ever popular **Frankie Laine**. . . . From America come offers to play the big supper clubs for **Edmundo Ros** and **Ray Ellington**. . . . Betty Reily closed her four weeks stint at the Colony Supper Club and after guesting with the Show Band will vacation in Holland, France, Spain and Italy before returning to the U.S. . . . Returned to New York after nine weeks stay over here, is publisher **Irwin Dash**, and won't Mrs. Dash be pleased to see her hubby. Irwin, by the way, is bringing back some fine songs with him. I see the Christmas song "I Want Eddie Fisher for Christmas" hasn't got a male version titled "I Want Debbie Reynolds for Christmas" on the flip side; or is that to come? . . . Saw the preview of the pic "Woman's World" and it looks as though the Four Aces have got a hit with the title song. . . . "Mr. Sandman" is certainly waking every one up on this side of the Atlantic and the Lancers seem to be making most of the noise on their Vogue-Coral disk. . . . **James Petrillo** acknowledged receipt of the open letter written by **Ted Heath** re the inter-change of bands. Mr. P. said in his reply that any agreement for such inter-change will have to be made between the British Musicians Union and the AFM. Well we're all waiting. . . . Jimmie Komack getting good spins with his disk of the "Nic-Name Song" over here, and that goes for Stan Freeberg's "Sh-Boom" which is a honey.

This week's best selling pop singles.
(Courtesy New Musical Express)

1) "My Son, My Son" ..... VERA LYNN/FRANK WEIR
2) "Hold My Hand" DON CORNELL
3) "This Ole House" ..... ROSEMARY CLOONEY
4) "If I Give My Heart To You" ..... DORIS DAY
5) "This Ole House" ..... BILLIE ANTHONY
6) "If I Give My Heart To You" ..... JOAN REGAN
7) "Smile" ..... NAT "KING" COLE
8) "My Friend" ..... FRANKIE LAINE
9) "Rain, Rain, Rain" ..... FRANKIE LAINE
9a) "Little Things Mean A Lot" ..... KITTY KALLEN
10) "Three Coins in the Fountain" ..... FRANK SINATRA

Good Start

NEW YORK — Susan Hunter is shown going over a new song written by Bob Merrill which she hopes to do on her first recording session. Susan won the Forensic Music League prize three years running and upon coming to New York was heard by Teddy Brooks, talent manager. He brought her to his friend, Danny Stradella, owner of Danny's Hideaway, who decided to take her under his wing, this being his first venture in the theatrical field.

HERE THEY ARE! . . . . JUST RELEASED!
The Newest Musical Portraits From The Whimsical Pen of
Leroy Anderson's
SANDPAPER BALLET (3:10)
B W
SONG OF THE BELLS (3:00)
MILLS MUSIC, Inc.

TV Plug Creates Unprecedented Demand For New Record; Top Names Covering "Let Me Go"

NEW YORK—A television shot making correct use of a record has caused a new sensation in the music business.

Last Monday, November 15th, Studio One staged a TV play called "Let Me Go Lover", a murder mystery involving a disk jockey. Played throughout the show was a Columbia record of the title tune by Joan Weber. The record was heard six times during the hour-long program and the results as far as sales go were felt in the stores the very next morning. In addition CBS was flooded with phone calls asking where the record could be purchased, disk jockeys all over the country were receiving requests for the tune, and dealers were being swamped with orders from the many viewers.

The Columbia diskery, which obviously didn't expect such response, has started its Bridgeport plant on round-the-clock pressings of the record.

As a result of all this activity, a rush is now on among many diskeries to cover the song with their top artists. Coral last Friday cut it with Teresa Brewer and The Lancers and will have records available immediately. It was reported also that Patti Page was to cut the record for Mercury on Friday with the finished record due out on Sunday.

The song was originally recorded a year and a half ago by Georgie Shaw under the title "Let Me Go Devil". It is published by Hill and Range.

Joan Weber, who now steps into the spotlight, is a twenty-five year old newcomer to the wax world. This is her first recording effort. However she won't be able to take advantage of the demand for personal appearances which the record is creating because she is expecting a baby in a few months.

WLEE Seeks Experienced Announcers & Personalities

RICHMOND, VA.—Station WLEE, this city, is seeking experienced announcers and personalities which it can develop. The station's assistant manager, Harvey Hudson, stated "We believe in building personalities and pay on a salary-talent fee basis." All inquiries are to be directed to Harvey Hudson, Assistant Manager, Station WLEE, Richmond, Virginia.

Songstress Turns Manager

HOLLYWOOD, CALIF. — Irene Manning, well known singer-actress, announced from New York last week the pacting of songwriter-performer Gregg Hunter in her first plunge into personal management.

Deal gives Miss Manning east coast agency for the writer's songs including the score for the musical revue "Going Up"!, a click in its recent Hollywood tryout. Star will also negotiate Hunter's p.a. for the next year.

Hunter, a young veteran of stage, radio and TV is now residing in LA.

NIGHTCLUB ROUNDUP

Garner And Herman At Basin Street, N. Y.

NEW YORK—Woody Herman and Errol Garner share the spotlight in the new show at the Basin Street nitery.

Woody supplies a precise and fine sounding band that swings, and drives with all the enthusiasm associated with the vocalist-clarinetist. The band, composed almost entirely of saxes, trumpets and trombones, with a rhythm section of bass, drums and piano, has that unmistakable Woody Herman sound. Herman takes one vocal set and it goes over big with the crowd. With an intimate approach, Woody leans over, picks up a chair from the audience, seats himself comfortably in front of the mike and sings some of the easy numbers he was associated with in prior years.

Errol Garner flips his fluid fingers over the keyboard to the delight of the patrons. He is serious and humorous but always a fine musician. Garner's tonal effects and technique are sufficient as evident by his solid record sales, but in p. a.'s much of his success must be attributed to his obvious enjoyment of his own playing. Good show.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 20 without any changes on the part of THE CASH BOX.

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Hold My Hand (Don Cornell)
2. Teach Me Tonight (J. Brace)
3. Tell Me, Tell Me (June Valli)
4. Hey There (R. Clooney)
5. Whither Thou Goest (Paul & Ford)
6. Hajji Baba (Nat "King" Cole)
7. Mambo Italiano (R. Clooney)
8. Naughty Lady (Ames Bros.)
9. I Need Your Lovin' (Cheers)
10. Woman's World (Four Aces)

Tommy Riggs
WCAE—Pittsburgh, Pa.

1. Teach Me Tonight (DeCastros)
2. Yours (Dick Contino)
3. Count Your Blessings (Fisher)
4. Mama Doll Song (Patti Page)
5. This Ole House (R. Clooney)
6. Mr. Sandman (Chordettes)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Woman's World (Four Aces)
9. I Need Your Lovin' (Cheers)
10. Papa Loves Mambo (P. Como)

Steve Evans
WDVH—Gainesville, Fla.

1. Mr. Sandman (Chordettes)
2. This Ole House (R. Clooney)
3. Woman's World (Four Aces)
4. Skokiaan (Bulawayo Band)
5. Teach Me Tonight (DeCastros/Stafford)
6. Count Your Blessings (Fisher)
7. Always You (Betty Madigan)
8. Hold My Hand (Don Cornell)
9. Tell Me, Tell Me (June Valli)
10. Smile (Nat "King" Cole)

Jack Clifton
WCUE—Akron, Ohio

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Down In The Bottom Of The Well (Wilder Brothers)
4. This Ole House (S. Hamblen)
5. Hey There (R. Clooney)
6. I Need Your Lovin' (Cheers)
7. Papa Loves Mambo (P. Como)
8. I Need You Now (E. Fisher)
9. Hold My Hand (Don Cornell)
10. Muskrat Ramble (McGuires)

Mitch Reed
WOR—New York, N. Y.

1. Teach Me Tonight (DeCastros)
2. Mambo Italiano (R. Clooney)
3. I Need You Now (E. Fisher)
4. Hajji Baba (Nat "King" Cole)
5. Idle Gossip (Sarah Vaughan)
6. That's All I Want From You (Jaye P. Morgan)
7. Naughty Lady (Ames Bros.)
8. Hold My Hand (Don Cornell)
9. Mr. Sandman (Chordettes)
10. The Things I Didn't Do (Perry Como)

Don Sherman
WLYN—Lynn, Mass.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Mobile (Julius La Rosa)
3. Hajji Baba (Nat "King" Cole)
4. Teach Me Tonight (DeCastros)
5. Mister Sandman (Chordettes)
6. Nic-Name Song (J. Komack)
7. I Want You All To Myself (Kitty Kallen)
8. Naughty Lady (Archie Bleyer)
9. Crazy Heart (Jackie Paris)
10. Always You (Betty Madigan)

Paul Platter
WSAI—Cincinnati, Ohio

1. Mr. Sandman (Chordettes)
2. This Ole House (R. Clooney)
3. Hold My Hand (Don Cornell)
4. I Need You Now (E. Fisher)
5. Teach Me Tonight (DeCastros)
6. Papa Loves Mambo (P. Como)
7. Woman's World (Four Aces)
8. Shake, Rattle And Roll (Bill Haley)
9. Lonesome Polecat (McGuires)
10. If I Give My Heart To You (Doris Day)

Dick Doty
WHAM—Rochester, N. Y.

1. If I Give My Heart To You (Denise Lor)
2. In My Dreams (Lou Monte)
3. Hey There (R. Clooney)
4. This Ole House (R. Clooney)
5. Always You (Betty Madigan)
6. Hold My Hand (Don Cornell)
7. Count Your Blessings (Fisher)
8. I Need You Now (E. Fisher)
9. Woman's World (Four Aces)
10. Shake, Rattle And Roll (Bill Haley)

Bob Sticht
WMPS—Memphis, Tenn.

1. If I Give My Heart To You (Denise Lor)
2. This Ole House (R. Clooney)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. Skokiaan (Ralph Marterie)
6. Shake, Rattle And Roll (Bill Haley)
7. Little Spanish Town (Carlyle)
8. Woman's World (Four Aces)
9. Mr. Sandman (Chordettes)
10. Teach Me Tonight (Stafford)

David H. Maynard
WHIL—Medford, Mass.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Woman's World (Four Aces)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Mambo Italiano (R. Clooney)
6. I Have To Tell You (Barton)
7. Naughty Lady (A. Bleyer)
8. My Son, My Son (Vera Lynn)
9. I Need Your Lovin' (Cheers)
10. L'Amour Toujour L'Amour (Four Tunes)

Sam Bradley
KUDL—Kansas City, Mo.

1. Shake, Rattle And Roll (Bill Haley)
2. Mr. Sandman (Chordettes)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. Mama Doll Song (Patti Page)
6. Skokiaan (Ralph Marterie)
7. Whither Thou Goest (Paul & Ford)
8. I Can't Tell A Waltz (P. Page)
9. Down In The Bottom Of The Well (Wilder Brothers)
10. Tara's Theme (LeRoy Holmes)

Hy Davis
WAIP—Pritchard—Mobile, Ala.

1. Mobile (Julius La Rosa)
2. Hearts Of Stone (Charms)
3. Mr. Sandman (Four Aces)
4. This Ole House (R. Clooney)
5. If I Give My Heart To You (Doris Day)
6. Skokiaan (Ralph Marterie)
7. Hajji Baba (Nat "King" Cole)
8. Muskrat Ramble (Matys Bros.)
9. I Need You Now (E. Fisher)
10. Shake, Rattle And Roll (Bill Haley)

Frank Darien
KSJO—San Jose, Calif.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Connee Boswell)
3. I Need You Now (E. Fisher)
4. Hey There (R. Clooney)
5. Woman's World (Four Aces)
6. Papa Loves Mambo (J. Ray)
7. Teach Me Tonight (H. Grayco)
8. The Things I Didn't Do (Perry Como)
9. Whither Thou Goest (Laurie Loman)
10. Mr. Sandman (Chordettes)

Jack Karey
WCFL—Chicago, Ill.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. Papa Loves Mambo (P. Como)
4. Naughty Lady (Archie Bleyer)
5. Teach Me Tonight (H. Grayco)
6. Song From Desiree (D. Dean)
7. My Own True Love (Nick Noble)
8. And One To Grow On (Denise Lor)
9. Whither Thou Goest (Paul & Ford)
10. Always You (Betty Madigan)

Len Ross
KBMI—Henderson, Nev.

1. Mr. Sandman (Chordettes)
2. That's What I Like (Don, Dick & Jimmy)
3. Count Your Blessings (Fisher)
4. Hey There (R. Clooney)
5. Smile (Sunny Gale)
6. Teardrops (Commanders)
7. If I Give My Heart To You (Connee Boswell)
8. Whither Thou Goest (Paul & Ford)
9. Hajji Baba (Nat "King" Cole)
10. Teach Me Tonight (DeCastros)

Johnny Fairchild
WORZ—Orlando, Fla.

1. If I Give My Heart To You (Denise Lor)
2. Mood Indigo (N. Petty Trio)
3. Always You (Betty Madigan)
4. Hey There (Sammy Davis, Jr.)
5. Whither Thou Goest (Laurie Loman)
6. I Need You Now (E. Fisher)
7. Not As A Stranger (Bennett)
8. Hold My Hand (Don Cornell)
9. The Things I Didn't Do (Perry Como)
10. Woman's World (Four Aces)

Russ Coglin
KROW—Oakland, Calif.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. Papa Loves Mambo (P. Como)
4. Skokiaan (Ralph Marterie)
5. Whither Thou Goest (Paul & Ford)
6. Shake, Rattle And Roll (Bill Haley)
7. That's What I Like (Don, Dick & Jimmy)
8. I Need Your Lovin' (Cheers)
9. Count Your Blessings (Fisher)
10. Tell Me, Tell Me (June Valli)

Charlie Trussell
KXEL—Waterloo, Iowa

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Connee Boswell)
3. Papa Loves Mambo (P. Como)
4. What Would I Do (L. Raine)
5. Tell Me, Tell Me (June Valli)
6. Woman's World (Four Aces)
7. Mood Indigo (Delta Rhythm Boys)
8. Smile (Nat "King" Cole)
9. Whither Thou Goest (Paul & Ford)
10. Mr. Sandman (Chordettes)

Lou Barile
WKAL—Rome, N. Y.

1. Mister Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Teach Me Tonight (Stafford)
4. Time Waits For No One (Hilltoppers)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. Shake, Rattle And Roll (Bill Haley)
8. If I Give My Heart To You (Doris Day)
9. Whither Thou Goest (Paul & Ford)
10. Tell Me, Tell Me (June Valli)

Harvey Hudson
WLEE—Richmond, Va.

1. If I Give My Heart To You (Doris Day)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (E. Fisher)
4. Papa Loves Mambo (P. Como)
5. Cara Mia (David Whitfield)
6. Mambo Italiano (R. Clooney)
7. Shake, Rattle And Roll (Bill Haley)
8. Muskrat Ramble (McGuires)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. The High And The Mighty (Victor Young)

Robb Thomas
WEMP—Milwaukee, Wis.

1. That's What I Like (Don, Dick & Jimmy)
2. Muskrat Ramble (McGuires)
3. St. Louis Blues Mambo (Richard Maltby)
4. Gideon Bible (Mello-Larks)
5. There's No Happiness For Me (Joyce Taylor)
6. A Thousand And One Nights (Garry Mann)
7. Down In The Bottom Of The Well (Wilder Brothers)
8. Barefoot Contessa (Hugo Winterhalter)
9. Hajji Baba (Nat "King" Cole)
10. Hopelessly (Ames Brothers)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 20 without any changes on the part of THE CASH BOX.

Ray Perkins
KIMN—Denver, Colo.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. Mister Sandman (Chordettes)
5. This Ole House (R. Clooney)
6. Hold My Hand (Don Cornell)
7. Papa Loves Mambo (P. Como)
8. Count Your Blessings (Fisher)
9. Skokiaan (Ralph Marterie)
10. Sh-Boom (Crewcuts)

Bill Stewart
KLIF—Dallas, Tex.

1. Hold My Hand (Don Cornell)
2. Mr. Sandman (Chordettes)
3. Oop-Shoop (Helen Grayco)
4. Woman's World (Four Aces)
5. St. Louis Blues Mambo (Richard Maltby)
6. Stars Never Cry (Applewhite)
7. Skokiaan (Spike Jones)
8. Teach Me Tonight (J. Brace)
9. Mr. Pogo (The Commanders)
10. Try Again (Dean Martin)

John MacShane
KMPC—Los Angeles, Calif.

1. Papa Loves Mambo (P. Como)
2. Naughty Lady (Ames Bros.)
3. Mr. Sandman (Lancers)
4. Hajji Baba (Nat "King" Cole)
5. Mambo Italiano (R. Clooney)
6. I Need You Now (E. Fisher)
7. Hold My Hand (Don Cornell)
8. Make Yourself Comfortable (Peggy King)
9. Teach Me Tonight (H. Grayco)
10. Mobile (Julius La Rosa)

Eddie Dillon
WHJB—Greensburg, Pa.

1. Muskrat Ramble (Matys Bros.)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Mood Indigo (Four Freshmen)
4. Teach Me Tonight (DeCastros)
5. Hold My Hand (Don Cornell)
6. Shake, Rattle And Roll (Bill Haley)
7. Mr. Sandman (Chordettes)
8. Woman's World (Four Aces)
9. I Cried (Billy Duke & Dukes)
10. Naughty Lady (Archie Bleyer)

Allan Michaels
WAVI—Springfield, Ohio

1. If I Give My Heart To You (Doris Day)
2. Teach Me Tonight (Stafford)
3. Hold My Hand (Don Cornell)
4. Woman's World (B. Stewart)
5. It Worries Me (Frank Sinatra)
6. Papa Loves Mambo (P. Como)
7. Mr. Sandman (Buddy Morrow)
8. Count Your Blessings (Gordon MacRae)
9. Hey There (Johnnie Ray)
10. Muskrat Ramble (W. Herman)

Wes Hopkins
WTTM—Trenton, N. J.

1. Papa Loves Mambo (P. Como)
2. Hey There (R. Clooney)
3. Fanny (Eddie Fisher)
4. Tell Me, Tell Me (June Valli)
5. Always You (Betty Madigan)
6. Mr. Sandman (Chordettes)
7. Rain, Rain, Rain (Laine & Four Lads)
8. Where Can You Be (J. Martin)
9. I Tried Again (Jo Ann Tolley)
10. Barefoot Contessa (Hugo Winterhalter)

Dick Whittinghill
KMPC—Los Angeles, Calif.

1. Hold My Hand (Don Cornell)
2. Teach Me Tonight (DeCastros)
3. Hey There (Sammy Davis, Jr.)
4. Shake, Rattle And Roll (Bill Haley)
5. If I Give My Heart To You (Connee Boswell)
6. Smile (Nat "King" Cole)
7. Woman's World (Four Aces)
8. I Need You Now (E. Fisher)
9. Papa Loves Mambo (P. Como)
10. Mr. Sandman (Four Aces)

Bill Burns
WQAM—Miami, Fla.

1. Mr. Sandman (Chordettes)
2. Hajji Baba (Nat "King" Cole)
3. Papa Loves Mambo (P. Como)
4. If I Give My Heart To You (Denise Lor)
5. Hey There (R. Clooney)
6. This Ole House (R. Clooney)
7. Shake, Rattle And Roll (Bill Haley)
8. I Need You Now (E. Fisher)
9. Teach Me Tonight (DeCastros)
10. Song From Desiree (A. Dean)

Tiny Markle
WAVZ—New Haven, Conn.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Woman's World (Four Aces)
4. Mama Doll Song (Patti Page)
5. Idle Gossip (Sarah Vaughan)
6. Naughty Lady (Ames Bros.)
7. I Need You Now (E. Fisher)
8. One O'Clock Jump Mambo (Les Elgart)
9. Papa Loves Mambo (P. Como)
10. Dim, Dim The Lights (Bill Haley)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. If I Give My Heart To You (Doris Day)
2. Hey There (R. Clooney)
3. Mr. Sandman (Chordettes)
4. Tara's Theme (LeRoy Holmes)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. This Ole House (R. Clooney)
8. Teach Me Tonight (DeCastros)
9. Whither Thou Goest (Paul & Ford)
10. Shake, Rattle And Roll (Bill Haley)

Eddie Newman
WDAS—Philadelphia, Pa.

1. Happy Baby (Bill Haley)
2. Rock-A-Beatin' Boogie (Esquires)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. Papa Loves Mambo (P. Como)
6. I Need You Now (E. Fisher)
7. A. B. C. Boogie (Bill Haley)
8. Teach Me Tonight (Staffod)
9. Whither Thou Goest (Paul & Ford)
10. Mr. Sandman (Buddy Morrow)

Norm Prescott
WORL—Boston, Mass.

1. Naughty Lady (Archie Bleyer)
2. Mr. Sandman (Chordettes)
3. I Love My Mama (T. Leonetti)
4. Make Yourself Comfortable (Sarah Vaughan)
5. I Want Eddie Fisher For Christmas (Betty Johnson)
6. I Need Your Lovin' (Cheers)
7. Teach Me Tonight (DeCastros)
8. Drink, Drink, Drink (M. Lanza)
9. When We Come Of Age (Joni James)
10. Mood Indigo (N. Petty Trio)

Johnny Morris
KSTP—St. Paul, Minn.

1. Hold My Hand (Don Cornell)
2. Papa Loves Mambo (P. Como)
3. Teach Me Tonight (J. Brace)
4. Runaround (Three Chuckles)
5. If I Give My Heart To You (Denise Lor)
6. Yours (Dick Contino)
7. Hajji Baba (Nat "King" Cole)
8. Whither Thou Goest (Paul & Ford)
9. St. Louis Blues Mambo (Richard Maltby)
10. Always You (Betty Madigan)

Bill Previtti
KDEF—Albuquerque, N. M.

1. If I Give My Heart To You (Connee Boswell)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (E. Fisher)
4. Hold My Hand (Don Cornell)
5. Shake, Rattle And Roll (Bill Haley)
6. Whither Thou Goest (Paul & Ford)
7. Cara Mia (David Whitfield)
8. Smile (Nat "King" Cole)
9. Hajji Baba (Nat "King" Cole)
10. Hey There (R. Clooney)

Robin Seymour
WKMH—Dearborn, Mich.

1. Mr. Sandman (Chordettes)
2. Shake, Rattle And Roll (Bill Haley)
3. Runaround (Three Chuckles)
4. Mambo Italiano (R. Clooney)
5. I Need Your Lovin' (Cheers)
6. Naughty Lady (Archie Bleyer)
7. On The Alamo (N. Petty Trio)
8. Land Of Dreams (Hugo Winterhalter)
9. That's All I Want From You (Jaye P. Morgan)
10. Mambo Baby (G. Gibbs)

Frank Ward
WKBW—Buffalo, N. Y.

1. Papa Loves Mambo (P. Como)
2. Mr. Sandman (Chordettes)
3. Runaround (Chuckles/Chandler)
4. Mambo Italiano (R. Clooney)
5. Always You (Betty Madigan)
6. Woman's World (Four Aces)
7. Teach Me Tonight (DeCastros)
8. Count Your Blessings (Fisher)
9. Little Boy Grown Tall (Jeri Southern)
10. St. Louis Blues Mambo (Richard Maltby)

Buddy Deane
WITH—Baltimore, Md.

1. If I Give My Heart To You (Doris Day)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. I Spoke Too Soon (Crewcuts)
5. Shake, Rattle And Roll (Bill Haley)
6. Papa Loves Mambo (P. Como)
7. Whither Thou Goest (Paul & Ford)
8. Dim, Dim The Lights (B. Haley)
9. Teach Me Tonight (DeCastros)
10. Hold My Hand (Don Cornell)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. If I Give My Heart To You (Connee Boswell)
2. Hold My Hand (Don Cornell)
3. Count Your Blessings (Fisher)
4. I Spoke Too Soon (Crewcuts)
5. The Things I Didn't Do (Perry Como)
6. Muskrat Ramble (McGuires)
7. Skokiaan (Bulawayo Band)
8. Whither Thou Goest (Paul & Ford)
9. Mr. Sandman (Chordettes)
10. Nic-Name Song (J. Komack)

Sandy Jackson
KOWH—Omaha, Neb.

1. I Need You Now (E. Fisher)
2. Shake, Rattle And Roll (Bill Haley)
3. I Have To Tell You (D. Shore)
4. This Ole House (R. Clooney)
5. Yours (Dick Contino)
6. That's What I Like (Don, Dick & Jimmy)
7. Wooden Shoes And Happy Hearts (Mitch Miller)
8. Hold My Hand (Don Cornell)
9. Unbelievable (Nat "K." Cole)
10. Whither Thou Goest (Paul & Ford)

Joe Deane
KQV—Pittsburgh, Pa.

1. That's All I Want From You (Jaye P. Morgan)
2. We Want To See Santa Do The Mambo (Darnell & Smith Bros.)
3. Hold My Hand (Don Cornell)
4. Runaround (The Chuckles)
5. Santo Natale (D. Whitfield)
6. Mambo Italiano (R. Clooney)
7. Naughty Lady (Ames Bros.)
8. Whither Thou Goest (Paul & Ford)
9. Barefoot Contessa (Hugo Winterhalter)
10. Mr. Sandman (Chordettes)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Mr. Sandman (Chordettes)
2. Mambo Italiano (R. Clooney)
3. The Song From Desiree (Jane Froman)
4. Drink, Drink, Drink (M. Lanza)
5. Fanny (Frankie Carle)
6. Hold My Hand (Don Cornell)
7. I Have To Tell You (Fred Waring)
8. If I Give My Heart To You (Doris Day)
9. Woman's World (Four Aces)
10. Shake, Rattle And Roll (Bill Haley)

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HEARTS OF STONE"
Fontane Sisters ..... Dot 15265; 45-15265

•

"LET ME GO, LOVER"
Joan Weber ..... Columbia 40366; 4-40366

•

"READY, WILLING AND ABLE"
Doris Day ..... Columbia 40371; 4-40371

Ray Perkins Hurt

DENVER, COLO.—Ray Perkins, popular disk jockey-pianist heard on KIMN in this city, suffered a severely cut left hand last Tuesday night, Nov. 16, while taking a course in power tool operation. A bench saw cut into Perkins' hand severing four tendons and six nerves. Perkins is currently resting at the Mercy Hospital.

Officials of station KIMN, where Perkins performs four hours daily, anticipate that he will be back on the job sometime during the week of Nov. 22 with a revised format. Perkins' stock in trade is his familiar piano work in introducing and signing off recorded selections, but doctors say he'll be playing the piano with his right hand only for several weeks.

Dorseys Sub For Gleason

NEW YORK—Tommy and Jimmy Dorsey's "Stage Show" TV show was such a success this past summer while filling in for the vacationing Jackie Gleason that the Dorseys will once again take over when Jackie and his cast take a two-week winter vacation January 1st and January 8th. Tommy and Jimmy have just signed Johnnie Ray to guest star on their first telecast on Saturday evening, January 1st at 8:00 P. M. via the CBS-TV network. The Crewcuts whose recording of "Sh-Boom" is rapidly nearing the one million record sales mark will guest star on the January 8th stanza of "Stage Show."

ATTENTION ALL DJ's, DEALERS, DISTRIBS, OPERATORS
THIS MIGHT WELL BE THE SLEEPER OF THE SEASON
JACK TEAGARDEN
SINGS AND PLAYS
THE XMAS SONG B/W
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U J 78—100 78 RPM; U J 45—100 45 RPM
HERE IS THE FIRST CHRISTMAS "POP" RECORD WITH A SINCERE JAZZ FLAVOR RECORDED IN HIGH-FI
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THE THREE CHUCKLES
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Bandleaders Form Vegas Booking Agency

LAS VEGAS—With eight existing hotels operating in town currently and five more slated to open in the near future, the need for a local agency to book combos and lounge entertainment into Vegas has increased day by day. To fill this need, three prominent and longtime Las Vegas houseband leaders have joined forces and set up shop under the name of Nevada Artists Bureau Inc. with offices located at 230 S. Fifth Street here in Las Vegas.

The gentlemen involved are not only well known on the local scene but have established quite a name outside of Vegas also. Cee Davidson came here from Chicago and has been in charge of the house ork at the Sahara Hotel since its opening. Benny Short is well known for his crack relief band around town and the third member of the triumvirate, Ted Fio Rito, has long been active in the business and is now in charge of things musical at the newly opened Desert Spa.

The situation here in Vegas has always been a highly specialized one for musicians. Members of housebands have to be able to read and play on sight many of the mutilated arrangements that are thrown at them by incoming acts at the last minute. Combos playing in lounges have to be able to please not only the listening public; but also the hotel bosses. These impresarios though they recognize the need for musical entertainment, frown strongly upon anything that makes any noise which interferes with the gambling activities. With out-of-town agencies booking groups into this town there have been many disastrous incidents because the people involved had no knowledge of these and many more local problems with the result that owners, bookers and talent alike ended up with a very bad deal indeed. To remedy this situation is the main purpose of the newly formed Nevada Artists Bureau. The three local leaders involved have been in town long enough to realize all the requirements and also have the necessary contacts, in this basically very small town, to be able to secure bookings.

"We want out-of-town musicians, singers, leaders and combos to be able to come to Vegas under the best possible circumstances for the talent and the client alike!" said Cee Davidson, "We know what is needed here now and what will be available in the future and want to extend a cordial invitation to anyone interested in coming to town either as a leader or as an act or just as a single musician looking for a gig to contact us for all the particulars!"

Plans are now under way to line up bookings in Reno and the west coast for any group the agency books locally. The ever increasing need for capable additions to local 369 can be visualized if one realizes that the Sahara Hotel, for instance, employs a houseband with 14 men; a relief band on the house ork's night off. In the lounge are two local combos during the early pm shift followed on the stand by two out-of-town groups of name caliber, playing from midnight till six a.m. This is average for most of the hotels and with all the new spas slated to open in the near future the need for combos and musicians is increasing at all times.

Greetings From England

CHICAGO—British orchestra leader Mantovani took time out from a whirlwind visit to Chicago to renew a long standing friendship with Cloister Inn pianist Ralph Sharon. Ralph, a Briton, has been joined at the Cloister by the talents of Dick Marx and Johnny Frigo who hold down the regular Monday and Tuesday spot at the Rush Street jazz bistro. This addition makes the Cloister one of the the Windy City's most ambitious Jazz entries with such regulars as Chris Connor and Mercury's Kay Penton also among the regular cast.

TAD BRUCE
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"THAT'S FOR SURE!"
and
"I REMEMBER IT ALL TOO WELL"
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SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"

1—I Need You Now

Nov. 27: 87.9 | Nov. 20: 94.2

BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get
CO-40346 (4-40346)—KEN GRIFFIN
Smile
FA-21003X—SUSAN SISTERS
Mr. Sandman
★VI-20-5830 (47-5830)—EDDIE FISHER
Heaven Was Never Like This

2—Papa Loves Mambo

Nov. 27: 80.6 | Nov. 20: 71.5

BE-1064 (45-1064)—TOMMY & JIMMY DORSEY
Not As A Stranger
CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love
RA-264 (45-264)—ALFREDITO O.
Nocturnado
TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
If I Give My Heart To You
★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

3—Mr. Sandman

Nov. 27: 77.0 | Nov. 20: 35.6

★CD-1247 (45-1247)—CHORDETTES
I Don't Wanna See You Cryin'
CO-40383 (4-40383)—LES ELGART
Kiddygeddin
CR-61288 (9-61288)—LANCERS
Little White Light
DE-29344 (9-29344)—FOUR ACES
In Apple Blossom Time
FA-21003X—SONG SINGERS
I Need You Now
ME-70477 (70477x45)—BUDDY MORROW
Rock-A-Beatin' Boogie
VI-20-5767 (47-5767)—VAUGHN MONROE
They Were Doin' The Mambo

4—Hey There

Nov. 27: 66.5 | Nov. 20: 85.6

★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway
FA-21005X—CARY STEWART
Count Your Blessings
VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

5—If I Give My Heart To You

Nov. 27: 58.8 | Nov. 20: 71.9

BE-1059 (45-1059)—BARRY FRANK
Smile
CA-2868 (F-2868)—MONICA LEWIS
When You're Near
CA-2930 (F-2930)—DUKE ELLINGTON
Smile
★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love
CR-61236 (9-61236)—BUDDY GRECO
★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee
FA-21007X—MERRY SOUTH
I Want You All To Myself
JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
ME-70451 (70451x45)—A. POWELL & D. SMITH
MG-11776 (K-11776)—WRIGHT BROS.
Lonesome
★MJ-27 (45-27)—DENISE LOR
Hella Darling
TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
Papa Loves Mambo
VI-20-5853 (47-5853)—DINAH SHORE
Tempting

6—Teach Me Tonight

Nov. 27: 58.7 | Nov. 20: 71.2

★AB-3001 (45-3001)—DeCASTRO SISTERS
It's Love
CO-40351 (4-40351)—JO STAFFORD
Suddenly
CR-61265 (9-61265)—MODERNAIRES
Mood Indigo
DE-28990 (9-28990)—JANET BRACE
My Old Familiar Heartache
ME-70497 (70497 x 45)—DINAH WASHINGTON
Wishing Well
MG-11856 (K-11856)—ROSANNE JUNE
The Touch
X-0051 (4X-0051)—HELEN GRAYCO
Oop-Shoop

7—Shake, Rattle And Roll

Nov. 27: 54.1 | Nov. 20: 52.6

AT-1026 (45-1026)—JOE TURNER
You Know I Love You
★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie
FA-21004X—TOMCATS
Mambo Baby

8—Hold My Hand

Nov. 27: 53.6 | Nov. 20: 54.5

BE-1048 (45-1048)—DICK POWELL
Susan Slept Here
★CR-61206 (9-61206)—DON CORNELL
I'm Blessed
DE-29301 (9-29301)—GUY LOMBARDO
Mama Doll Song

9—Mambo Italiano

Nov. 27: 53.5 | Nov. 20: 22.9

★CO-40361 (4-40361)—ROSEMARY CLOONEY
We'll Be Together Again

10—This Ole House

Nov. 27: 45.7 | Nov. 20: 54.1

BE-1602 (45-1602)—BETTY JOHNSON
Whither Thou Goest
CA-2915 (F-2915)—JORDANAIRES
Be Prepared
★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There
DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead
FA-21001X—ROY RODGERS-DALE EVANS
Skokiaan
KI-1376 (45-1376)—HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

11—Hajji Baba

Nov. 27: 36.4 | Nov. 20: 13.3

★CA-2949 (F-2949)—NAT "KING" COLE
Unbelievable
CR-61275 (9-61275)—DIMITRI TIOMKIN
Duel In The Sun
MG-11857 (K-11857)—FOUR JOES
In Your Loving Care

12—Count Your Blessings

Nov. 27: 34.3 | Nov. 20: 39.3

CA-2927 (F-2927)—GORDON MACRAE
Cara Mia
CO-40321 (4-40321)—ARTHUR GODFREY
Lazy Bones
CO-40370 (4-40370)—ROSEMARY CLOONEY
White Christmas
FA-21005X—CARY STEWART
Hey There
DE-29251 (9-29251)—BING CROSBY
What Can You Do With A General
★VI-20-5871 (47-5871)—EDDIE FISHER
Fanny

13—Muskrat Ramble

Nov. 27: 21.8 | Nov. 20: 25.5

CA-2942 (F-2942)—WOODY HERMAN
Woodchopper's Mamba
CO-40354 (4-40354)—HARRY JAMES
The Touch
★CR-61278 (9-61278)—McGUIRE SISTERS
Lonesome Polecat
DE-29280 (9-29280)—LOUIS ARMSTRONG
Someday You'll Be Sorry
ES-369 (45-369)—MATYS BROTHERS
You're The Moment Of A Lifetime
FA-21000X—HELEN CARROL
Sh-Boom
GTJ-45092 (45-45092)—KID ORY'S BAND
When The Saints Come Marching In
ME-70446 (70446x45)—RUSTY DRAPER
Magic Circle
TI-1093 (45-1093)—PEACOCK COMBO
Solitude
VI-20-5887 (47-5887)—AL ROMERO
Mr. Pogo
VI-20-5862 (47-5862)—POPPA GORDY
Fortune In Dreams
VI-20-5873 (47-5873)—PHIL HARRIS
Stars Fell On Alabama

14—Skokiaan

Nov. 27: 18.7 | Nov. 20: 40.8

BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You
DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)
FA-21001X—SONG SINGERS
This Ole House
★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood
LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skokiaan
★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop
NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat
TI-10-229 (45-229)—JOE LOCO
The High And The Mighty
VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty
VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

15—The Naughty Lady Of Shady Lane

Nov. 27: 16.6 | Nov. 20: 11.2

CD-1254 (45-1254)—ARCHIE BLEYER
While The Vesper Bells Were Ringing
★VI-20-5897 (47-5897)—AMES BROTHERS
Addio

16—Whither Thou Goest

Nov. 27: 15.0 | Nov. 20: 11.5

BE-1062 (45-1062)—BETTY JOHNSON
This Ole House
★CA-2928 (F-2928)—LES PAUL & MARY FORD
Mandolino
CO-40315 (4-40315)—MARION MARLOWE
Kiss Me Once

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of records dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Nov. 27 Nov. 20

CY-106 (45-106)—
LAURIE LOMAN
I Was The Last One To Know
EP-9075 (5-9075)—
O. B. MASINGILL ORCH.
Smile

17—Cara Mia
14.S 23.7
BE-1068 (45-1068)—
HELEN FORREST
It Worries Me
CA-2927 (F-2927)—
GORDON MACRAE
Count Your Blessings
DE-29227 (9-29227)—
JACK PLEIS
Lonesome Polecat
★LO-1486 (4S-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

18—Dim, Dim The Lights
14.0 S.S
CD-1243 (4S-1243)—
TOP HATTERS
It Should've Been Me
★DE-29317 (9-29317)—
BILL HALEY & COMETS
Happy Baby

19—It's A Woman's World
13.6 17.8
CA-2936 (F-2936)—
RAY ANTHONY
Jambo
★DE-29269 (9-29269)—
FOUR ACES
Cuckoo Bird In The Pickle Tree
MG-11846 (K11846)—
BOB STEWART
Wonderful To Know

20—Mood Indigo
13.S 11.1
CA-2961 (F-2961)—
FOUR FRESHMEN
Love Turns Winter To Spring
CR-61265 (9-61265)—
MODERNAIRES
Teach Me Tonigmt
DE-29273 (9-29273)—
DELTA RHYTHM BOYS
Have A Hope, Have A Wish
MG-11845 (K-11845)—
BILLY ECKSTINE
Do Nothin' Till You Hear From Me
★X-0040 (4X-0040)—
NORMAN PETTY TRIO
Petty's Little Polka

21—Make Yourself Comfortable
13.0 4.1
CO-40363 (4-40363)—
PEGGY KING
Gentleman In Next Apt.
★ME-70469 (70469x4S)—
SARAH VAUGHAN
Idle Gossip

22—Fanny
10.9 8.S
DE-29304 (9-29304)—
FRED WARING
Restless Heart
★VI-20-5871 (47-S871)—
EDDIE FISHER
Count Your Blessings
VI-20-5925 (47-S92S)—
FRANKIE CARLE
Sunrise In Napoli

23—Sh-Boom
9.8 13.7
BE-1051 (45-1051)—
BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby
CA-2929 (F-2929)—
STAN FREBERG
Wide Screen Mama
CO-21283 (4-21283)—
LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)—
BILLY WILLIAMS QT.
Whenever, Wherever
★CT-104 (4S-104)—THE CHORDS
Little Malden
FA-21000XEDNA McGRIFF & TOMCATS
Muskrat Ramble
★ME-70404 (70404x45)—
CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—
BOBBY WILLIAMSON
Love March

Nov. 27 Nov. 20

24—My Son, My Son
9.4 6.3
★LO-1S01 (4S-1S01)—
V. LYNN & F. WEIR
Our Heaven On Earth

25—That's All I Want From You
9.3 3.7
CR-61360 (9-61360)—
DICK JACOBS O.
If You Ever Change Your Mind
★VI-20-S896 (47-5896)—
JAYE P. MORGAN
Dawn

26—Hopelessly
8.8 S.6
★VI-20-S840 (47-S840)—
AMES BROS.
One More Time

27—The Barking Dog
8.3 —
★ME-70490 (70490x4S)—
CREWCUTS
All I Wanna Do

28—Runaround
7.9 2.S
CR-61289 (9-61289)—
KAREN CHANDLER
You're Always Welcome Home
ME-70474 (70474x45)—
BILLY FARRELL
Booten Baby
★X-0066 (4X-0066)—
THREE CHUCKLES
At Last You Understand

29—Unbelievable
7.8 4.8
★CA-2949 (F-2949)—
NAT "KING" COLE
Hajji Baba

30—Smile
7.2 10.7
BE-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You
★CA-2897 (F-2897)—
NAT "KING" COLE
It's Crazy
CA-2930 (F-2930)—
DUKE ELLINGTON
If I Give My Heart To You
DE-29266 (9-29266)—
VICTOR YOUNG
Theme From "Rear Window"
EP-9075 (5-9075)—
O. B. MASINGILL
Wither Thou Goest
LO-1494 (45-1494)—
DAVID WHITFIELD
Dance, Gypsy, Dance
LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger
LO-1487 (45-1487)—
FRANK CHACKSFIELD
Piper In The Heather
ME-70431 (70431x45)—
BILLY DANIELS
Mom-E-Ele
VI-20-S828 (47-5828)—
MELACHRINO O.
Theme From 'The Six Proud Walkers'
★VI-20-5836 (47-5836)—
SUNNY GALE
An Old Familiar Sang

31—The Bandit
6.7 8.6
CO-40323 (4-40323)—
PERCY FAITH
Rainfall
CA-2916 (F-2916)—
TEX RITTER
LO-1464 (4S-1464)—FRANK WEIR
By Candlelight
★LO-1470 (4S-1470)—
JOHNSTON BROS.
Secret Of Our Love
VI-20-5875 (47-S875)—
RONALD CHESNEY
Chick-ee-Chock-ee

32—Time Waits For No One
6.3 S.9
★DO-1S249 (4S-15249)—
HILLTOPPERS
You Try Somebody Else

Nov. 27 Nov. 20

33—Mobile
6.2 4.4
★CD-12S1 (4S-1251)—
JULIUS LA ROSA
I Hate To Say Hello
VI-20-S936 (47-5936)—
SAUTER-FINEGAN O.
What Is This Thing Called Love

34—They Were Doin' The Mambo
S.8 11.8
8E-1057 (45-1057)—
T. STEWART & SONG SINGERS
Goodnight Sweetheart, Goodnight
CR-61222 (9-61222)—
LES BROWN O.
The Man That Got Away
DE-29202 (9-29202)—
TEX WILLIAMS
That's The Good Lord Sayin'
ME-70401 (70401x45)—
BOBBY WAYNE
A String Of Broken Hearts
ME-70440 (70440x45)—
JOE LIGGINS
Yeah, Yeah, Yeah
★VI-20-5767 (47-5767)—
VAUGHN MONROE
Mister Sandman
VI-20-5867 (47-5867)—
HOMER & JETHRO
Hey, There

35—Pupalina
S.7 3.4
★ME-70479 (70479x4S)—
GAYLORDS
Wonderful Lips

36—My Bambino
5.3 —
★VI-20-S907 (47-5907)—
TONY MARTIN
Restless Heart

37—Bongo Guitar
S.2 —
★ME-70482 (70482x4S)—
RALPH MARTERIE O.
Kiss Crazy Baby

38—I Need Your Lovin' (Bazoom)
4.6 5.2
★CA-2921 (F-2921)—CHEERS
Arivederci
CO-40388 (4-40388)—
LES ELGART O.
Charlie's Dream

39—The High And The Mighty
4.1 11.9

40—That's What I Like
3.6 4.S

41—St. Louis Blues Mambo
3.1 8.0

42—The Touch
2.7 9.2

43—Oop-Shoop
2.6 9.3

44—I Want You All To Myself
2.1 S.1

45—In A Little Spanish Town
2.0 8.1

46—Time
1.6 3.8

47—Try Again
1.S 3.3

48—Mama Doll Song
1.1 3.0

49—The Things I Didn't Do
1.0 4.0

50—Little Shoemaker
0.5 6.6

Sauter-Finegan Into Statler's Cafe Rouge

NEW YORK—The Sauter-Finegan Orchestra will appear in Hotel Statler's Cafe Rouge beginning Monday evening, November 22, 1954, according to an announcement by Thomas F. Troy, General Manager of the hotel.

Already known through its RCA Victor recordings, this big new band is headed by two of the country's top arrangers, Ed Sauter and Bill Finegan, and comes to the Cafe Rouge direct from three appearances with Fritz Reiner's Chicago Symphony Orchestra.

For over a decade Sauter and Finegan have shaped the music played by more than a dozen topflight orchestras. They were, in fact, the principal behind-the-scenes molders of some of swingdom's greatest proponents.

Sauter was responsible for most of Benny Goodman's famous arrangements, and also wrote for Artie Shaw, Woody Herman, Red Norvo and Ray McKinley. Finegan wrote countless musical scores for Tommy Dorsey, and was the musical genius behind the Glenn Miller orchestra.

Elvitrue Records Formed

WILMINGTON, N. C.—The Elvitrue Recording-Music Publishing Company has announced its entrance into the recording field.

The diskery is headed by a number of local people and, according to its public relations head, is set to release its initial record this month after having suffered almost every major set-back in the books.

It is reported that the company's first record had been sheduled for release during the early months of 1953, but due to technicalities and unfavorable circumstances, the release date of the disk was cancelled and no further thought of releasing it materialized until the recent re-establishment of the firm.

The first record, a Christmas disk, features newcomer Mary Stocks, a Philadelphian, accompanied by the Beryl O'Dell Singers and Jesse Shaw's ork.

John Lewis Jones, president of Elvitrue is a local songwriter and composer who has been in the business for more than 15 years. Other execs include Theodore Jones, business manager; Willie Grainger, treasurer; Charity Brown, public relations and Beryl O'Dell, music advisor.

"Best Foot Forward"

NEW YORK—A trio with a corner of the three C's—chanting, comliness and comedy—get set to put their best foot forward on Max Liebman's television production of the stage hit "Best Foot Forward." It's obvious what Marilyn Maxwell is to supply. Charley Applewhite (left) furnishes the vocals and Jimmie Komack (right) is the laugh-provider. They were on camera over WRCA-TV on Saturday, November 20.

"X" RECORDS

CURRENT AND CHOICE LISTING

1 RUNAROUND
THE THREE CHUCKLES
78 rpm X-0066 4S rpm 4X-0066

2 ST. LOUIS BLUES MAMBO
RICHARD MALTBY
78 rpm X-0042 45 rpm 4X-0042

3 MOOD INDIGO
NORMAN PETTY TRIO
78 rpm X-0040 4S rpm 4X-0040

4 WE WANNA SEE SANTA DO THE MAMBO
TERRY FELL
78 rpm X-0069 4S rpm 4X-0069

5 In A Little Spanish Town
RUSS CARLYLE
78 rpm X-00SS 45 rpm 4X-00SS

6 DOWN IN THE BOTTOM OF THE WELL
WILDER BROTHERS
78 rpm X-00S3 45 rpm 4X-00S3

"X" RECORDS MARK THE HITS!
a product of Radio Corporation of America

Decca And Universal Promote Sound Track of "So This Is Paris"

NEW YORK — Universal-International and Decca Records are joining promotional forces again for the promotion of the sound track album of "So This Is Paris," the music from the U-I Technicolor film production starring Tony Curtis, Gloria De Haven, Gene Nelson, Corinne Calvet and Paul Gilbert.

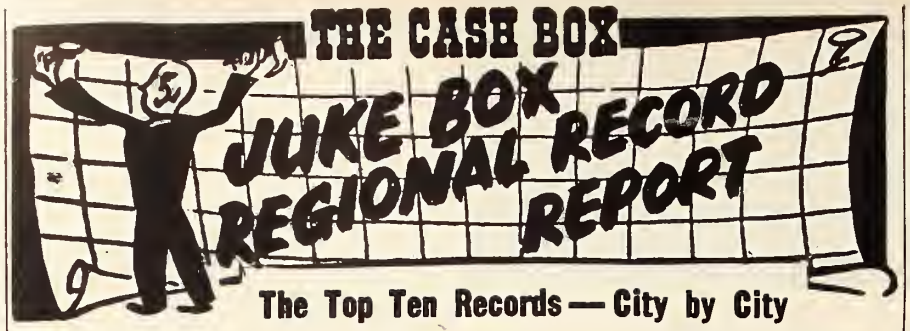
The pattern of the promotional campaign is expected to follow that of "The Glenn Miller Story," one of the most successful albums in Decca's history and the biggest grossing film in the history of Universal.

Special window streamers, counter cards, color stills and theatre displays are being prepared and a special advertising campaign and a national promotional launching of the album are being planned. The picture will be screened for record dealers in key cities and important disk jockey promotions are being set.

The album will have eight of the picture's songs sung by Curtis, Miss DeHaven, Nelson and Gilbert. The album features the Universal-International Orchestra and Chorus under the direction of Joseph Garshenson.

In addition, Gloria De Haven has recorded the title song from the picture and the song "The Two Of Us" for Decca with the record being issued separately but being tied in with the promotional campaign on the sound track album.

BREAKING IN MANY AREAS and HITTING FAST!
ROBERTA LINN
"I'M GOING OUT ON THE FRONT PORCH AND CRY"
b/w
"Music Goes 'Round & 'Round Mambo"
EKKO # 109-110
EKKO RECORDS
4949 Hollywood Blvd., Hollywood 28, Cal.



The Top Ten Records — City by City

New York, N. Y.
1. Papa Loves Mambo (P. Como)
2. Hey There (R. Clooney)
3. Mr. Sandman (Chordettes)
4. I Need You Now (E. Fisher)
5. Mambo Italiano (R. Clooney)
6. If I Give My Heart To You (Day/Lor)
7. Shake, Rattle And Roll (Bill Haley)
8. Hold My Hand (Don Cornell)
9. Teach Me Tonight (DeCastros)
10. Cara Mia (David Whitfield)

Chicago, Ill.
1. I Need You Now (E. Fisher)
2. Mambo Italiano (R. Clooney)
3. Hold My Hand (Don Cornell)
4. Papa Loves Mambo (P. Como)
5. Cara Mia (David Whitfield)
6. Mr. Sandman (Chordettes)
7. This Ole House (R. Clooney)
8. If I Give My Heart To You (Denise Lor)
9. Hey There (R. Clooney)
10. Teach Me Tonight (DeCastros)

Los Angeles, Calif.
1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Doris Day)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. Hold My Hand (Don Cornell)
6. This Ole House (R. Clooney)
7. Mr. Sandman (Chordettes)
8. I Need Your Lovin' (Cheers)
9. Skokiaan (Marterie/Four Lads)
10. Teach Me Tonight (DeCastros)

Philadelphia, Pa.
1. Teach Me Tonight (DeCastros)
2. Papa Loves Mambo (P. Como)
3. Mr. Sandman (Chordettes)
4. Hajji Baba (Nat "King" Cole)
5. Count Your Blessings (Fisher)
6. If I Give My Heart To You (Denise Lor)
7. I Need Your Lovin' (Cheers)
8. Hey There (R. Clooney)
9. Mama Doll Song (Patti Page)
10. Shake A Hand (M. Pedicin)

New Orleans, La.
1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. Hearts Of Stone (Charms)
5. Hold My Hand (Don Cornell)
6. I Need Your Lovin' (Cheers)
7. Mambo Italiano (R. Clooney)
8. Papa Loves Mambo (P. Como)
9. Mr. Sandman (Chordettes)
10. Naughty Lady (Ames Bros.)

Cleveland, Ohio
1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. I Need Your Lovin' (Cheers)
4. Hey There (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. Dim, Dim The Lights (Haley)
7. I Need You Now (E. Fisher)
8. Runaround (Chuckles)
9. That's All I Want From You (Jaye P. Morgan)
10. Down In The Bottom Of The Well (Wilder Bros.)

Brodhead, Wis.
1. If I Give My Heart To You (Doris Day)
2. Little Spanish Town (Carlyle)
3. Hold My Hand (Don Cornell)
4. Papa Loves Mambo (P. Como)
5. This Ole House (R. Clooney)
6. Count Your Blessings (Fisher)
7. Whither Thou Goest (Paul & Ford)
8. Woman's World (Four Aces)
9. Mama Doll Song (Patti Page)
10. Mr. Sandman (Chordettes)

Nashville, Tenn.
1. Papa Loves Mambo (P. Como)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Skokiaan (Ralph Marterie)
7. Hold My Hand (Don Cornell)
8. Teach Me Tonight (DeCastros)
9. Mr. Sandman (Chordettes)
10. Naughty Lady (Ames Bros.)

Detroit, Mich.
1. Mr. Sandman (Chordettes)
2. Shake, Rattle And Roll (Bill Haley)
3. Runaround (Chuckles)
4. Papa Loves Mambo (P. Como)
5. Mambo Italiano (R. Clooney)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
8. Teach Me Tonight (DeCastros)
9. Down In The Bottom Of The Well (Wilder Bros.)
10. Smile (Nat "King" Cole)

St. Louis, Mo.
1. Teach Ms Tonight (DeCastros)
2. I Need You Now (E. Fisher)
3. Shake, Rattle And Roll (Bill Haley)
4. Papa Loves Mambo (P. Como)
5. Mr. Sandman (Chordettes/Four Aces)
6. Mama Doll Song (Patti Page)
7. Muskrat Ramble (McGuires)
8. Hold My Hand (Don Cornell)
9. If I Give My Heart To You (Day/Lor)
10. Skokiaan (Ralph Marterie)

Wichita, Kan.
1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Doris Day)
3. I Need You Now (E. Fisher)
4. Hey There (R. Clooney)
5. Skokiaan (Ralph Marterie)
6. This Ole House (R. Clooney)
7. Shake, Rattle And Roll (Bill Haley)
8. Woman's World (Anthony/Four Aces)
9. Teach Me Tonight (Stafford)
10. Papa Loves Mambo (P. Como)

Denver, Colo.
1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. This Ole House (Clooney/Hamblen)
4. Hey There (R. Clooney)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. Mr. Sandman (Chordettes)
8. Sh-Boom (Crewcuts)
9. Shake, Rattle And Roll (Bill Haley)
10. Skokiaan (Ralph Marterie)

San Francisco, Calif.
1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. Hold My Hand (Don Cornell)
5. Hey There (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. Mr. Sandman (Chordettes)
8. Skokiaan (Marterie/Four Lads)
9. Teach Me Tonight (DeCastros)
10. Smile (Nat "King" Cole)

Dallas, Tex.
1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. This Ole House (R. Clooney)
5. Hold My Hand (Don Cornell)
6. If I Give My Heart To You (Doris Day)
7. Woman's World (Four Aces)
8. Teach Me Tonight (DeCastros)
9. Mr. Sandman (Chordettes)
10. Naughty Lady (Ames Bros.)

Shoals, Ind.
1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hold My Hand (Don Cornell)
4. Skokiaan (Ralph Marterie)
5. Hey There (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. Shake, Rattle And Roll (Bill Haley)
8. Mr. Sandman (Chordettes)
9. This Ole House (R. Clooney)
10. Smile (Nat "King" Cole)

Miami, Fla.
1. If I Give My Heart To You (Doris Day)
2. Hey There (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. Mr. Sandman (Chordettes)
6. Shake, Rattle And Roll (Bill Haley)
7. Hold My Hand (Don Cornell)
8. Teach Me Tonight (DeCastros)
9. This Ole House (R. Clooney)
10. Skokiaan (Ralph Marterie)

Minneapolis, Minn.
1. Teach Me Tonight (DeCastros)
2. Cara Mia (David Whitfield)
3. Muskrat Ramble (McGuires)
4. Mr. Sandman (Chordettes)
5. Hold My Hand (Don Cornell)
6. I Need You Now (E. Fisher)
7. That's What I Like (Don, Dick & Jimmy)
8. My Son, My Son (Vera Lynn)
9. If I Give My Heart To You (Doris Day)
10. Melody Of Love (B. Vaughn)

Buffalo, N. Y.
1. I Need You Now (E. Fisher)
2. Papa Loves Mambo (P. Como)
3. Teach Me Tonight (DeCastros)
4. Mambo Italiano (R. Clooney)
5. Mr. Sandman (Chordettes)
6. If I Give My Heart To You (Doris Day)
7. Hajji Baba (Nat "King" Cole)
8. This Ole House (R. Clooney)
9. Whither Thou Goest (Paul & Ford)
10. I Want You All To Myself (Kitty Kallen)

Portland, Ore.
1. I Need You Now (E. Fisher)
2. Shake, Rattle And Roll (Bill Haley)
3. Papa Loves Mambo (P. Como)
4. Hold My Hand (Don Cornell)
5. If I Give My Heart To You (Doris Day)
6. Skokiaan (Ralph Marterie)
7. Hey There (R. Clooney)
8. Whither Thou Goest (Paul & Ford)
9. Count Your Blessings (Bing Crosby)
10. High And The Mighty (Victor Young)

Atlanta, Ga.
1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Day/Lor)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. Hajji Baba (Nat "King" Cole)
8. That's What I Like (Don, Dick & Jimmy)
9. Time Waits For No One (Hilltoppers)
10. Whither Thou Goest (Paul & Ford)

Boston, Mass.
1. Mr. Sandman (Chordettes)
2. Papa Loves Mambo (P. Como)
3. Teach Me Tonight (DeCastros)
4. If I Give My Heart To You (Lor/Day)
5. I Want You All To Myself (Kitty Kallen)
6. Naughty Lady (Archie Bleyer)
7. Muskrat Ramble (McGuires)
8. Make Yourself Comfortable (Sarah Vaughan)
9. I Can't Tell A Waltz (P. Page)
10. Skokiaan (Four Lads)

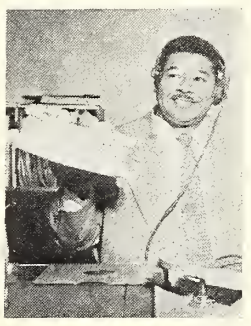
1. **MAMBO BABY** — *Ruth Brown (Atlantic 1044)*
2. **HURTS ME TO MY HEART** — *Faye Adams (Herald 434)*
3. **YOU UPSET ME, BABY** — *B. B. King (RPM 416)*
4. **HEARTS OF STONE** — *Charms (DeLuxe 6062)*
5. **I'M READY** — *Muddy Waters (Chess 1579)*
6. **I DON'T HURT ANYMORE** — *Dinah Washington (Mercury 70439)*
7. **NEVER LET ME GO** — *Johnny Ace (Duke 132)*
8. **OH WHAT A DREAM** — *Ruth Brown (Atlantic 1036)*
9. **ANNIE HAD A BABY** — *Midnighters (Federal 12195)*
10. **EARTH ANGEL** — *Penguins (Dootone 348)*
11. **WHOLE LOTTA' LOVE** — *B. B. King (RPM 416)*
12. **SHE'S THE ONE** — *Midnighters (Federal 12195)*
13. **SOMEDAY** — *Clyde McPhatter & The Drifters (Atlantic 1043)*
14. **DREAM** — *Dinah Washington (Mercury 70439)*
15. **RECONSIDER BABY** — *Lowell Fulsom (Checker 804)*

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Bobby Shad, Mercury R & B-A & R, spinning with enthusiasm when he talks about his new Prysock release. Bobby says, "Wait for this one. It's going to be a real big one." Reports coming in also give Shad reason to flip as **Dinah Washington's** "Teach Me Tonight" looks like it's headed for the heights. . . . **Joe Davis**, Beacon Records, also happily looking ahead to the future as he envisions a big hit for his **Crickets** "Be Faithful". Davis is also perking with some E. P.'s and L. P.'s that look good. . . . **Joe Cohen**, Essex Records, advises the new **Roy Hamilton** "Hurt" is moving really big in pop as well as R & B. . . . **Joe Sinsheimer**, Allen Distributing, Richmond, Va., in town with **Pat Cohen**, Pat's Record Shop, Richmond one-stop for a few days on a business-pleasure trip. The boys are constantly on the move. Joe excited about the Original Record "That's What I Like" by the Allen Trio. Group has a good sound and the disk could make some noise. . . . Also in town, **Syd Nathan**, King prexy. Syd proud as punch 'cause his **Midnighters** are doing so well in **The Cash Box** Juke Box operators' poll. He's also thankfully laughing at the rumor that swept the country last week that **Tiny Bradshaw** had died. Nathan says he received calls from every part of the nation extending condolences on Tiny's demise. The King boss also reveals the **"5" Royales** "Monkey Hips & Rice" has become the King label number one seller. . . . Dropped in at Herald Records to pick up some news only to find that both **Al Silver** and **Jack Angel** out with colds. The bug has been playing havoc with the pair for quite a few months now. Seems they can't get back on their feet for more than a week or two at a time when—wham! they're back in bed again. . . . **Herman Lubinsky**, Savoy Records, elated with the showing "Don't Drop It" continues to maintain. In Newark the disk has become one of the area's top sellers. Savoy has also signed and released organist **Vin Strong** on "Swingin' The Mambo." . . . **Jack Holmes** (WLOW-Norfolk, Va.), one of the pioneer Negro disk jockeys, celebrated his fifth anniversary with WLOW with an all-gospel program here on October 31. Jack, the first negro deejay in Virginia (says WLOW publicity) and second only to **Nat Williams** of Memphis, Tenn., in the South, had many of the top gospel groups in the country for his program. In his five years in radio, Jack has made more than 1,500 personal appearances in veterans' hospitals, sanitariums, high schools and charity football games. He has performed at numerous benefits and spoken before several civic groups. . . . Savoy announces the signing of **Sticks McGhee** and the **Ramblers**. . . . Apollo Records has two strong items moving for them. "Oh But She Did" by the **Opals** is breaking pop in Tennessee and "Something To Remember You By," the Gentlemen, is showing real power in Atlanta. . . . Verne Recording has hired **Charles Lopez** to head the A & R activities for the newly formed R & B department. Charles cut the original Opal "Come To Me Darling" (they were then known as the Crystals) and hit in pretty fair proportions. Lopez advises the first R & B etchings will be ready in a few weeks. Verne, in business for about ten years, is a strong factor in the Spanish field.

"5" ROYALES



JACK HOLMES

CHICAGO:

Beautious **Dorothy Dandridge** appeared at the United Artists Theatre on the opening day of "Carmen Jones" and had audiences begging for more. 'Carmen' looks like a real success. . . . **Leonard Chess** off to Nashville. Then on to New York. Meanwhile, **Phil** holding down the fort and getting out disk hits as fast as possible. . . . **Muddy Waters** and **Little Walter** currently separately touring Texas. Will join forces 11/29 for joint tour of 16 one-niters 'round those parts, ending in Dallas 12/14. Then both return to the Windy City, their home base. . . . Also touring together, **Lynn Hope, Lowell Fulsom** and **The Moonglows**, whose "Sincerely" has really kicked off. Due at the Masonic Temple, East Chicago, 11/25. . . . Vee-Jay execs excited about their two latest releases. "Zig Zag" b/w "So Let It Be" by **Julian Dash**. And "You Don't Have To Go" b/w "Boogie In The Dark" by **Jimmy Reed**. **Jimmy's** disk, though brand new, already showing lots of promise. . . . **Joe Holiday** currently rocking the Bee-Hive. To be followed by **Wardell Gray**. Then **Sonny Stitt**, who's a real favorite at this popular spot. . . . Fats Domino now on a Midwestern junket. Will hit Chicago possibly 12/11. Place not yet definite. . . . **Sarah Vaughan's** "Make Yourself Comfortable" really kicking off. **Sarah** in town 11/18 for the big Mercury shindig held at the Aragon Ballroom. . . . **Anita O'Day** opening 11/24 at the Rodeo Stage Lounge. A two-weeker. . . . 16th Annual Cabaret Dance held at the Trianon Ballroom 11/18 featured **Count Basie**. . . . **Eddie Boyd** and his **Ork; The Five Echoes; The Capris**; and the **El Dorado's** all appeared at first All-Star jam session at McKie's Fifth Ave. Ballroom, 11/11 and 11/12. . . . According to **Ernie Leaner**, if business continues at its present level, this should be his biggest winter in many-a-moon.

MUDDY WATERS

LOS ANGELES:

When the final tally is made for the year, "Earth Angel" by **The Penguins** will undoubtedly wind up as one of LA's biggest hits. **Dootsie Williams**, Dootone Records head, can well be very proud of the tune. Most of the credit for kicking off the platter locally goes to **Sid Talmadge** of Record Merchandising. . . . "Blues Boy" B. B. King will start his West Coast tour on Dec. 1st. He will appear in the LA area the latter part of December. . . . **Art Rupe** has been going around the Specialty Records offices singing a new refrain called "There's A Brand New Baby At Our House." His lovely wife Lee recently presented him with a healthy baby girl. Mother and daughter are reported doing fine. . . . **Roy Milton** along with **Shirley Gunter and The Queens** left on a cross-country tour to the East Coast. Milton will be in Oklahoma to present his annual Roy Milton Thanksgiving Day award to the winning football team. Presentation will be made at a dance following Thanksgiving game between Tulsa and Muskogee. . . . Capitol Records is releasing two more sides to expand its sales in the R & B market. Latest entry is **Annisteen Allen's** "I've Got Troubles" b/w "Nothing Can Replace You." . . . Platter Sales Company is now located in new offices at 8567 Melrose Blvd. **Lester Sill**, President of the firm, has been working hard getting out his latest release on the Spark label titled "Hoo-Doo Say" b/w "I'm Tired Of Beggin'" by **The Sly Fox**. . . . Aladdin Records' newest group **The Feathers** recently waxed two etchings tabbed "Johnny Darling" b/w "You're My Shak-'em Up." . . . **Oscar Peterson** will be playing the Five-Four Ballroom Dec. 3rd thru 5th instead of the Nov. 17th week-end. Peterson has been doing a sensational job at Zardi's and has been held over an extra week until Nov. 30th. . . . **Charles Brown** will blow in at the Savoy Ballroom Nov. 26th thru 28th and has been set for a return engagement Dec. 10th, 11th & 12th. . . . **Shirley Gunter & The Queens**, who clicked with their first disk hit "Oop Shoop," recently etched their second release "Your Mine" b/w "Why" on the Flair label. . . . **Joe Turner** and **Choker Campbell** appeared at Billy Berg's Five Four Ballroom Nov. 17th thru 19th. On Dec. 3rd they moved over to the Savoy Balroom for a three-day stand. . . . **The Bihari Brothers** are all enthused over their new waxing of "Oo Wah" with **Buddy Milton & The Twilighters**. Tune was originally released on a small label and kicked up a lot of reaction locally. It's now out on the RPM label all dressed up with a new arrangement that could click big. . . . **Percy Mayfield** and the **Chords** are now being booked thru the Texas area by **Howard Lewis**. . . . Agent **Ben Waller** left for New York to line up several big attractions for a tour of the West Coast. . . . **Wilbert Harrison's** "Don't Drop It" on Savoy is starting to click here in Southern California and may soon hit the charts. Tune was originally recorded in the Country field by **Terry Fell** on label "X." . . . Deejay **Dick Hugg** is proving that R & B tunes are better than ever by throwing out all suggestive records. As further proof he recently programmed 40 min. of **Clyde McPhatter's** "White Christmas" (Atlantic) on his 12pm 'til 4am show which emanates from the front window of Dolphins of Hollywood. . . . **Jerry Blaine** of Jubilee Records, N. Y., threw quite a shindig for several of his distributors while he was in town. In for the week-end affair was **Lou Oxman** and **Mel Kline** of Pan American, Denver; **Bertha Gribble** of B & G, Portland; **Bob Chattan**, Chattan Distributing, Oakland, along with **Jim Warren** and **Jack Andrews** of Central Distributing, LA. **Bill Emerson**, Dallas Dist. Co., Dallas, and Dallas deejay **Bill Stewart** also came in. **Nate Rothstein** and **Nate Duroff** of Monarch Record Mfg., LA, also attended the festivities. Tour of the city included dining at the famous Picadilly Restaurant, a day at the races at Hollywood Park and as a grand finale a party at **Frank Sennes'** Moulin Rouge on the Sunset Strip.

JOE TURNER

JAZZ JOTS

Another jazz tribute and memorial in honor of **Oran (Hot Lips) Page** will take place at the Central Plaza, Manhattan, on Monday, November 22. Among those who will appear are **Benny Goodman, Gene Krupa, Jack Teagarden, Roy Eldridge** and the bands and ensembles of **Eddie Condon, Pee Wee Erwin, Wilbur de Paris, Henry (Red) Allen, Jimmy McPartland, Cozy Cole, Charley Shavers, Conrad Janis** and **Billy Taylor**. All proceeds will go to the family of Hot Lips with no deductions for expenses. . . . Decca plans to release a 12-inch L. P. featuring the arrangements and compositions of French hornman **John Graas**. Graas will begin work on the L. P. as soon as he finishes his current trek with the **Liberace** orchestra. . . . Basin Street has a strong show featuring **Woody Herman** and **Errol Garner**. Woody turns his personality plus on the audience as well as treating them to his clarinet virtuosity and the driving arrangements of his precise working band. **Errol Garner** also holds the crowd in his nimble hands as he flits sometimes seriously, sometimes humorously over the keys. . . . **Lenny Hambro**, alto saxaphone lead with Machito's orchestra, has a new L. P. on Savoy Records, "Lenny Hambro's Group," which is out just two weeks and is beginning to take off in New York and Philadelphia. . . . In keeping with the current mambo and jazz upsurge in the night club and record fields, Mercury Artists Corporation has added a Mambo-Jazz and Rhythm and Blues Department, headed by **Bob Roberts** and **Lee Kraft**. The new department will sell both jazz and mambo units to jazz rooms, since in past months many jazz club owners have called in for Latin American attractions and are finding that South American music is well received by their progressive music patrons. Mercury, already strong in the mambo field with bands like **Tito (Tico) Puente, Tito (Victor) Rodriguez, Al (Victor) Romero**, and **Jose (Fiesta) Curbelo**, recently signed the **Tony (Victor) Scott, Tony (Prestige) Luis**, and **Eddie (Bethlehem) Shu** jazz units, and will add more jazz and R & B groups in coming weeks.

LENNY HAMBRO

FIRST in R & B — 2 NATIONAL HITS

"THAT'S WHAT I LIKE" by THE ALLEN TRIO

b/w

"TEACH ME TONIGHT" by THE FIVE DIPS

ORIGINAL RECORD # 1005

Order from your nearest Original Dist.

ORIGINAL RECORDS 110 Bergen Pike, Little Ferry, N. J.

BUSTING BIG!

BILLY WILLIAMS QUARTET

"LOVE ME" c/w "THE HONEYDRIPPER"

CORAL RECORDS

CORAL 61264 (78 RPM) and 9-61264 (45 RPM)

HITS HIT HITS HIT HITS HITS HIT HITS HITS HIT HITS HITS HIT HITS HITS HIT HITS HITS HIT HITS HITS HIT HITS HITS HIT HITS HITS HIT HITS

THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
Deluxe 6062

THE MIDNIGHTERS
"ANNIE'S AUNT FANNIE"
Federal 12200

LULU REED
"SICK AND TIRED"
"JEALOUS LOVE"
King 4748

THE FIVE ROYALES
"MONKEY HIPS & RICE"
"DEVIL WITH THE REST"
King 4744

YORK BROTHERS
"HURTS ME TO MY HEART"
"TWO LOVES IN ONE NIGHT"
King 1400

DISTRIBUTED BY King RECORDS

2 NEW HITS...

"ZIG ZAG"
b/w
"SO LET IT BE"
JULIAN DASH
Vee-Jay 117

"YOU DON'T HAVE TO GO"
b/w
"BOOGIE IN THE DARK"
JIMMY REED
Vee-Jay 119

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

NEW $$$$$-MAKER!
HOW CAN I LIVE WITHOUT YOU?
by ROY MILTON
538 # 538-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX HOT 10

in NEW YORK CITY | in CHICAGO | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	EARTH ANGEL *Penguins* *(Dootone 348)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
3	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	I'M READY *Muddy Waters* *(Chess 1579)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	POISON IVY *Willie Mabon* *(Chess 1580)*	LOVE ME *Fats Domino* *(Imperial 5313)*
5	SINCERELY *Moonglows* *(Chess 1581)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	LAST NIGHT *Little Walter* *(Checker 805)*
6	SOMEDAY *Clyde McPhatter & The Drifters* *(Atlantic 1043)*	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	I WON'T BE YOUR FOOL NO MORE *Johnny Otis* *(Peacock 1636)*
7	DREAM *Dinah Washington* *(Mercury 70439)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	SHE'S THE ONE *Midnighters* *(Federal 12205)*
8	THE LETTER *Medallions* *(Dootone 348)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	DREAM *Dinah Washington* *(Mercury 70439)*
9	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	SOMEDAY *Clyde McPhatter & The Drifters* *(Atlantic 1043)*
10	HEARTS OF STONE *Jewels* *(R & B 1301)*	DREAM *Dinah Washington* *(Mercury 70439)*	I'M READY *Muddy Waters* *(Chess 1579)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	EARTH ANGEL *Penguins* *(Dootone 348)*	I'M READY *Muddy Waters* *(Chess 1579)*
2	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
3	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	YOU UPSET ME BABY *B. B. King* *(RPM 417)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
4	EARTH ANGEL *Penguins* *(Dootone 348)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
5	BUICK 59 *Medallions* *(Dootone 347)*	SINCERELY *Moonglows* *(Chess 1581)*	POISON IVY *Willie Mabon* *(Chess 1580)*
6	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
7	I'M READY *Muddy Waters* *(Chess 1579)*	GOD ONLY KNOWS *Capris* *(Gotham 304)*	SOMEBODY TOUCHED ME *Ruth Brown* *(Atlantic 1044)*
8	WHOLE LOTTA LOVE *B. B. King* *(RPM 416)*	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	I DON T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*
9	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	YOU'D BETTER WATCH YOURSELF *Lttle Walter* *(Checker 799)*
10	SHE'S THE ONE *Midnighters* *(Federal 12185)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*

THE CASH BOX HOT 10

in PHILADELPHIA

1	EARTH ANGEL	*Penguins (Dootone 348)*
2	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
3	THE LETTER	*Medallions (Dootone 348)*
4	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
5	ANNIE'S AUNT FANNIE	*Midnighters (Federal 12200)*
6	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
7	NEVER LET ME GO	*Johnny Ace (Duke 132)*
8	SINCERELY	*Moonglows (Chess 1581)*
9	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
10	ANNIE HAD A BABY	*Midnighters (Federal 12195)*

in LOS ANGELES

1	EARTH ANGEL	*The Penguins (Dootone 348)*
2	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
3	YOU UPSET ME BABY	*B. B. King (RPM 416)*
4	SINCERELY	*The Moonglows (Chess 1581)*
5	OH YES I KNOW	*The Jewels (R & B 1303)*
6	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
7	GOD ONLY KNOWS	*The Capris (Gotham 304)*
8	BIP BAM	*The Drifters (Atlantic 1043)*
9	ALL NIGHT LONG	*Joe Huston (Money 203)*
10	BUICK 59	*Medallions (Dootone 347)*

in ST. LOUIS

1	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
2	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
3	I'M READY	*Muddy Waters (Chess 1579)*
4	LET'S MAKE UP	*Spaniels (Vee-Jay 116)*
5	TICK TOCK	*Marvin & Johnny (Modern 933)*
6	HIGH HEELS	*Bill Doggett (King 4732)*
7	ANNIE'S ANSWER	*Al Smith Combo (Vee-Jay 118)*
8	YOU UPSET ME BABY	*B. B. King (RPM 416)*
9	IT USED TO HURT ME SO	*Ella Johnson (Mercury 70459)*
10	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	YOU UPSET ME BABY	*B. B. King (RPM 416)*
2	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
3	WHOLE LOTTA' LOVE	*B. B. King (RPM 416)*
4	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
5	I'M READY	*Muddy Waters (Chess 1579)*
6	DREAM	*Dinah Washington (Mercury 70439)*
7	DEVIL WITH THE REST	*"5" Royales (King 4744)*
8	POISON IVY	*Willie Mabon (Chess 1580)*
9	LAST NIGHT	*Little Walter (Checker 805)*
10	SHE'S THE ONE	*Midnighters (Federal 12205)*

in NASHVILLE

1	YOU UPSET ME BABY	*B. B. King (RPM 416)*
2	I'M READY	*Muddy Waters (Chess 1579)*
3	HEARTS OF STONE	*Charms (DeLuxe 6062)*
4	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
5	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
6	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
7	POISON IVY	*Willie Mabon (Chess 1580)*
8	WELL ALL RIGHT	*Joe Turner (Atlantic 1040)*
9	EVIL IS GOING ON	*Howling Wolf (Chess 1575)*
10	NEVER LET ME GO	*Johnny Ace (Duke 132)*

in SHREVEPORT

1	YOU UPSET ME BABY	*B. B. King (RPM 416)*
2	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
3	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
4	I'M READY	*Muddy Waters (Chess 1579)*
5	SUFFERIN' MIND	*Guitar Slim (Specialty 536)*
6	YOU'D BETTER WATCH YOURSELF	*Little Walter (Checker 799)*
7	EVIL IS GOING ON	*Howling Wolf (Chess 1575)*
8	I WON'T BE YOUR FOOL NO MORE	*Johnny Otis (Peacock 1636)*
9	LAST NIGHT	*Little Walter (Checker 805)*
10	LOVE ME	*Fats Domino (Imperial 5313)*

Coming Up In R & B

Listed Alphabetically

LAST NIGHT
Little Walter
(Checker 805)
Dallas, Los Angeles, New Orleans, Shreveport, St. Louis

LING, TING, TONG
Five Keys
(Capitol 2945)
Los Angeles, Nashville, New York, Philadelphia

SHOO-DOO-BE-DOO
Bobby Lester & Moonlighters
(Checker 805)
New York, Philadelphia

TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)
New York

Yachts, Diamonds & Furs Sponsor Jerry Marshall

NEW YORK—A $49,000 yacht by Chris Craft; a full length Labrador Mink from Gunther Jaeckel's at $22,000 and a Van Cleef and Arpels necklace are not the kinds of product one generally hears sold by a disk-jockey. However, that's the kind of commercial listeners of New York Radio Station WNEW's "Make Believe Ballroom" will hear delivered by the station's top disk-jockey salesman Jerry Marshall, starting Monday evening November 15.

It seems that new owner-manager, Richard D. Buckley, believes that Marshall can sell anything and thought that the best way to dramatize it was to have Marshall represent sponsors in the super luxury item field. An added incentive to sponsors was the fact that Marshall in person will act as salesman in response to any inquiries brought in by his commercials. Buckley said in summing up the station's attitude, "At first sight, selling furs, yachts and jewels by a disk-jockey may seem ridiculous, but you don't have to sell a lot of necklaces, minks or cruisers to satisfy a sponsor. We are betting that among the millions who listen there is a group infinitesimal in numbers, but tremendous in affluence that will make this sort of thing pay."

HEADING FOR THE TOP!

"SINCERELY"
b/w
"TEMPTING"
BY
THE MOONGLOWS
Checker 804

A SURE HIT!

"SHOO-DOO-BE-DOO"
b/w
"SO ALL ALONE"
BY
BOBBY LESTER
& THE MOONLIGHTERS
Checker 806

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

A Solid R & B Hit!
"BABY, LET'S PLAY HOUSE"
ARTHUR GUNTER
EXCELLO 2047
NASHBORO RECORD CO., INC.
177 3rd AVE., N. NASHVILLE, TENN.
(Phone 42-2215)

America's Leading One Stop Record Service
LESLIE DISTRIBUTORS
NEW YORK — 750—10th AVE. (Phone PLaza 7-1977) Cable Address: EXpoRecord, N. Y.
PITTSBURGH, PA. — 2231 FIFTH AVE. (Phone: GRant 1-9323)
HARTFORD, CONN. — 134 WINDSOR ST. (Phone: JAckson 5-7123)

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

WILD BILL DAVIS TRIO
(Okeh 4-7047)

B "THINGS AIN'T WHAT THEY USED TO BE" (Parts 1 and 2) [Ellington, Persons] The Wild Bill Davis Trio comes up sporting the beaty oldie. Davis' smart organing is well supported by the group with a strong solo effort on the guitar. Two sided jazz flavored wax that is very palatable.

BOBBY LESTER
and the Moonlighters
(Checker 806)

B "SO ALL ALONE" (2:45) [Arc BMI—Fuqua, Lester] Bobby Lester and the Moonlighters blend well to perform the rhythmic middle tempo blues. A fair etching that offers good entertainment.

B+ "SHOO DOO-BE DOO" (2:45) [Arc BMI—Fuqua, Freed] This deck could make it. Tune is exciting and delivery is excellent. The lads knock out the rhythmic bouncer strong appeal to both the r & b and pop markets. It's the type of materials that has hit big via Chords, Crewcuts, etc.

THE WRENS
(Rama 157)

C+ "BEGGIN' FOR LOVE" (3:00) [Love Music—Concepcion] The Wrens sing a pretty blues ballad with slow tempo. Lads work smoothly and softly but etching falls into the acceptable but routine class.

B+ "LOVE'S SOMETHING THAT'S MADE FOR TWO" (2:15) [Jaga—Mansfield] The boys get off on a rhythmic kick on the flip and the sound is good, happy and infectious. Good dance item for the "cat" kids. Like it and enough exposure could get the ditty on the move.

THE "5" WILLOWS
(Herald 442)

B "LOOK ME IN THE EYES" (2:28) [Monument BMI—Singleton, McCoy] The "5" Willows etch a slow blues pretty in strong fashion. The lads are plaintive and tender in a true r & b flavor.

B "SO HELP ME" (2:22) [Danby BMI—Singleton, McCoy] The boys rock out for a change of pace and the result is tasty. Stimulating and a teasing foot tapper.

ARTHUR GUNTER
(Excello 2047)

B+ "BABY LET'S PLAY HOUSE" (2:40) Arthur Gunter sings to small band accompaniment and etches a middle tempo jump blues with potent effect. Good r & b wax. This one could break for the top of the chart.

B "BLUES AFTER HOURS" (2:29) Gunter's pairing is a southern slow blues effectively performed. Gunter portrays the dejected and rejected man.

LITTLE JOHNNY JONES
(Atlantic 1045)

B "DOIN' THE BEST I CAN" (2:36) [Progressive BMI—Jones] Little Johnny Jones comes up with a beaty Southern blues loaded with a feeling and beat that infects. Johnny is a hard working man and doin' the best he can.

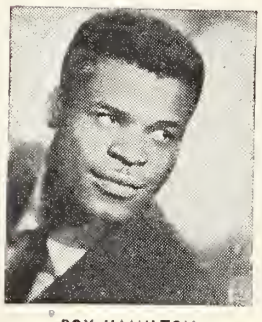
B "HOY HOY" (2:36) [Progressive BMI—Jones] A similar rhythmic blues delivered with that same appeal. The lad has a warm and intimate style that comes through. Could be we are going to hear more from Jones.

THE CASH BOX ★AWARD O' THE WEEK★

"HURT" (2:07)
[Miller ASCAP—Crane, Jacobs]

"STAR OF LOVE" (2:32)
[Stratton BMI—Hinkson, Hamilton]

ROY HAMILTON
(Epic 9086)



ROY HAMILTON

● Roy Hamilton has been growing in stature and sales power with each succeeding release, and his latest, "Hurt," may be the one to really launch him into the bigtime. "Hurt" is a slow, dramatic, sweetly romantic item delivered in that big, but controlled Hamilton voice. The lad has something in his voice that comes across and hits you where you feel it. Like it for hit sales. The flip, "Star of Love," is a similarly easy and dramatic type treatment. The deck shows off Hamilton's voice to its best advantage but the general feeling doesn't seem to have the warmth and sales potential that's packed into the 2:07 of "Hurt."

"21" (2:18) [Commodore—Bartholomew]

"SHE KEEPS ME WONDERING" (2:24)
[Commodore—Bartholomew]

THE SPIDERS (Imperial 748)

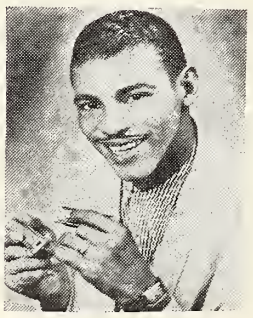
THE SPIDERS

● The Spiders have a piece of hit material in "21," their latest wax presentation. A driving block buster, the tune is also coupled with a strong set of lyrics that shout out the youth's excitement at having reached his majority, "21". When the lads take a breather, the ork carries on with a wild instrumental break. The flip, "She Keeps Me Wondering," is a slow rhythmic pretty, in which the boys move over to center and offer a treatment that seems aimed at the pop market. "21" all the way.

"LAST NIGHT" (2:43)
[Arc BMI—W. Jacobs]

"MELLOW DOWN EASY" (2:45)
[Arc BMI—W. Dixon]

LITTLE WALTER
(Checker 805)



LITTLE WALTER

● Little Walter, still strong with "You'd Better Watch Yourself," is presented with two potent decks as follow-ups. "Last Night" is a slow tempo dirgelike blues bemoaning the loss of his best friend. Sorrowful tone is kept thruout as Walter wails his downhearted story to a simple accompaniment. The flip, "Mellow Down Easy," is a change of pace. A rhythmic jump that comes out an infectious piece of wax. Tempo and mood is one of excitement and Walter turns out another topnotch job. Two solid pieces of waxfare for the trade.

THE CHESTNUTS
(Mercury 70489)

B "I WANNA COME HOME" (2:52) [Motion BMI—Sanford] The Chestnuts sing a slow blues in which lead pleads for the opportunity to come home. He's sorry he deserted and hurt her. Tune is melodic and could be transformed for pop very easily. The group handles the item in borderline r & b pop fashion.

B "DON'T GO" (3:00) [Brent BMI—Carter] The Chestnuts go dramatic with this jungle chant blues effort. Intriguing wax that creates an excitement. Good programming disk.

THE SOLITAIRES
(Old Town 1008)

B "CHANCES I'VE TAKEN" (2:40) [Curtis, Baylor, Willis, Gaston, Williams] The Solitaires blend on a blues ballad with ease and come up with a piece of r & b wax that could create a bit of action. Ok deck.

B "LONELY" (2:40) [Curtis, Baylor, Willis, Gaston, Williams] The lads paint a slow blues mood picture with an air of sadness. Moving piece. Like it.

SPIRITUAL

SISTER ROSETTA THARPE
(Decca 9-48328)

B "WHEN WAS JESUS BORN" (2:00) [Taps BMI — Sister Rosetta Tharpe] Sister Tharpe sings an exciting fast mover that rocks with enthusiasm. Sister Rosetta sings it out and there's no faulting the religious enchantress.

B "IN BETHLEHEM" (2:58) [Sheridan BMI—Beatrice Howard] Miss Tharpe goes soft and tender on the flip. General feeling of the treatment is holiday season wax. Both sides are in the nature of wax that could fit Christmas programming.

SWANEE QUINTET
(Nashboro 547)

B "ON MY KNEES" (Excellorec BMI) The Swanee Quintet blend on a rhythmic middle tempo religious ditty effectively. Lead handles the call role with strength as the steady beat chorus answers.

B "REMEMBER ME" (2:50) [Excellorec BMI] The reverse deck is a more dramatic effort with a colorful lead chant. Emotional portrayal.

CHRISTIAN TRAVELERS
(Peacock 1737)

B+ "ONLY A PILGRIM" (2:40) [Lion BMI—Tyler] Those familiar with the Christian Travelers know what to expect. The group, with an exciting lead caller, dishes up a Grade-A middle tempo spiritual that rouses one to a pitch of enthusiasm.

B+ "OH WHAT A SAVIOR" (2:43) [Lion-Mitchell] Another middle tempo bounce gospel side that stirs up the emotions. This group shows on this strong two sider why they have established the rep they have.

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER · GOOD · EXCELLENT · FAIR · VERY GOOD · MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"BE FAITHFUL" (2:59)
[Beacon BMI—Campbell, Davis]
"SLEEPY LITTLE COWBOY" (3:08)
[Beacon BMI—Collins, De Metrius]
THE CRICKETS (Beacon 104)

THE CRICKETS

● The Crickets, with Dean Barlow, in the lead voice, come up with their best in some time. "Be Faithful" could be the wax to put the boys back into the charts. A slow sentimental blues ballad is beautifully done by the group. Barlow's sweet voice is emotional and his tender treatment of the romantic ditty makes this a powerful entry for hit honors. The flip, "Sleepy Little Cowboy," is a pretty bit of fluff in the lullaby vein. Done sweetly and dreamily by the Deep River Boys, it is strictly a pop item for the young pop market. For big sales, it could be "Be Faithful."

"TWEEDLE DEE" (2:55)
[Progressive BMI—Scott]
"TOMORROW NIGHT" (3:03)
[Johnson]
LaVERN BAKER (Atlantic 1047)

LaVERN BAKER

● LaVern Baker has been making covetous eyes at the charts with her last few releases and it is our opinion that she's about ready to crash with her newest, titled, "Tweedle Dee." The gal swings out with a personality packed vocal that rocks. She's vital, alive and happy as she shouts out her enthusiastic vocal. This one's loaded. The flip is a direct change of pace. "Tomorrow Night" is a slow tempo pretty that Miss Baker sells with an unusual vocal that rises with tense expression and tender love shadings. Two potent sides that should be what Baker advocates have been waiting for.

JAZZ

BILLY TAYLOR TRIO
(Prestige 895)

B "COOL AND CARRESSING" (2:51) Billy Taylor is, as the title implies, cool and carressing. His delicate fingering of the modern piece is easy and soothing. Percussions set up by Earl May, bass and Charlie Smith, drums.

B "BIRD WATCHER" (2:53) Billy Taylor in the same progressive kick with a more spirited piece of material.

THE BUDDY DE FRANCO QUARTET
(Norgran 125)

B+ "TITORO" (3:02) [Charles H. Hansen ASCAP—Billy Taylor] The fluid clarinet sounds of Buddy De Franco ride through the Latin flavored piece with the resulting wax an exciting and plush bit of listening. Buddy is accompanied by Sonny Clark, piano; Gene Wright, bass and Bobby White, drums. Commercial.

B+ "AUTUMN LEAVES" (3:17) [Ardmore ASCAP—Mercer, Prevert, Kozma] The standard pretty is a sentimental mood piece perfectly suited to the round De Franco tones. Lovely and commercial.

THE FRANK ROSOLINO SEXTET
(Capitol 6F-65004)

B "PENNIES FROM HEAVEN" (2:27) [Joy ASCAP—Johnston, Burke] The Frank Rosolino Sextet, with Frank doubling on the trombome and vocal, dishes up the standard with a modern flavor. Frank's phrasing and scat singing with help from the sextet makes this a rather unusual etching.

B "BOO BOO BE DOOP" (2:27) [Benton BMI—Bill Holman] The Sextet etches a fast moving item that highlights some sparkling solo and ensemble bits. Supporting Rosolino on the trombone are Sam Noto, trumpet; Charlie Mariano, alto sax; Claude Williamson, piano; Curtis Counce, bass; Stan Levy, drums.

MILES DAVIS QUARTET
(Prestige 893)

B "BLUE HAZE I and II" (2:50 and 2:51) The Miles Davis trumpet presented in a two sided mood piece especially suited to the hornman's talents. Davis fans will love it.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, In addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SHOO DOO BE DOO" ..... Bobby Lester & Moonlighters .... Checker 806
★ "BABY LET'S PLAY HOUSE" ..... Arthur Gunter ..... Excello 2047

Stars Over Harlem

For the first time in months, the uptown retailers are beginning to get that good feeling which assures them that a pretty big season is in store for all the energetic handlers of the wax. All about the neighborhood they're ordering like mad and the big pressings of **Dinah Washington, Ruth Brown, The Penguins, Amos Milburn, Charles Brown, The Midnighters, Memphis Slim, Elmore James, Muddy Waters, Willie Mabon, Louis Jordan, Chuck Willis, Big Maybelle, The Moonglows, B. B. King** and countless other guys and dolls. Many of these now-selling items have been resting undisturbed on the racks many weeks. Many manufacturers found themselves forced to change their course of things as they found themselves in possession of earlier releases which suddenly popped up from out of nowhere to outsell the later waxings which were getting the majority of the concentration at the moment. This was the case of **Amos Milburn's** "Baby, You Thrill Me" ditty, **Louis Jordan's** "If I Had Any Sense" and **Ray Charles'** "Don't You Know" stellar etching. Which just goes to show you that it does pay to make clever records. They may not take off like a whirlwind at first airings due to the fact that the buying public is not in that particular mood to dig the message sent forth. . . . Malverne Distrib staffmen working like champions filling the many orders pouring in for copies of the new "Teach Me Tonight" sizzler which stars the **Dinah Of Washington.** This baby is also showing signs of being the greatest yet for the whailing juke box queen. . . . The sales of **Johnny Ace's** "Never Let Me Go" getting stronger and stronger with each tick of the old timepiece. **The Drifters** and "White Christmas" one of the grooviest treatments around. Ditto Laverne Baker and "Tweedle Dee." . . **Hugo Winterhalter's** "Barefoot Contessa" b/w "Land Of Dreams" a complete sell-out all about us. . . . **Bobby Lester, The Moonlighters** and "So All Alone" an Uptown must. . . . **The Clovers'** "Alrighty, Oh Sweetie" getting the calls. . . . **Erroll Garner** in town for dates in the wax rooms. . . . **Sarah Vaughan's** "Make Yourself Comfortable" allows the little lady to show off her best. . . . Watch **Johnny Otis** and "I Won't Be Your Fool No More" as this one is really loaded. . . . **Oscar Pettiford's** new jazz long-player for Bethlehem records tasty plus. And speaking of jazz Oscars, 'tis good to once again view the photos of former **King Cole** sideman **Oscar Moore** gracing the new Skylark records L. P. **Bill Doggett's** "High Heels" and "Honey" still causing the bells of the cash registers to go ting-a-ling. . . . **Toney Bennett's** "Cinnamon Sinner" and "Please Driver" a must for those who melt to the soothing sounds. . . . Same goes for **Billy Williams Quartet** and "Love Me." . . . **Louis Armstrong** and "Whiffenpoof Song" the hepsters delight. . . . **Roy Hamilton's** "Hurt" goes straight to the heart. . . . Keep both peepers focused on the name of **Carmen McRae,** for this singing miss s gaining more and more fans by the moment.

GETTING BIGGER
THE CADILLACS
"WISHING WELL"
b/w
"I WANNA KNOW ABOUT LOVE"
JOSIE # 769
JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N. Y.

A Great Two Sided Hit by
JOE LOCO
"HALLELUJAH"
b/w
"CHA CHA CHA # 5"
10-222
TICO EL REY DEL MAMBO
220 West 42nd STREET NEW YORK, N. Y.

Two Smash Hits!
Faye Adams'
"I OWE MY HEART TO YOU"
439
Charlie & Ray
"I LOVE YOU MADLY"
438
Herald RECORDS 234 W. 55 St. New York N. Y.

FOR TOPS IN R&B
JAY-DEE
"HOW SENTIMENTAL CAN I BE"
THE MELLOWS
JAY-DEE # 793
JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

Their Latest Is Their Greatest!
"ALRIGHTY OH SWEETIE"
"I CONFESS"
The Clovers
Atlantic # 1046
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19 N Y

WATCH
THIS HIT THE TOP
for C&W, Hillbilly, Pop & R&B
"DON'T DROP IT"
Savoy #1138
SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

It's PEACOCK for the Spiritual hits...
CLEOPHUS ROBINSON
"A Charge To Keep I Have"
b/w
"Jesus, I Can't Live Without You"
PEACOCK # 1733
PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

LOOKS LIKE A SURE HIT!

GINNY WRIGHT

"I'VE GOT SOMEBODY NEW"

"ARE YOU MINE"

Teamed with TOM TALL

Fabor No. 117

Still going strong . . .

"Turn Around My Darlin'"

&

"How To Get Married"

Fabor No. 114

FABOR RECORD CO.

6636 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

Distributed in Canada by Quality Records Ltd., Toronto

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

Sheriff Tex Davis
WCMS—Norfolk, Va.

1. If You Ain't Lovin' (Young)
2. Company's Comin' (Wagoner)
3. You're Not Mine Anymore (Webb Pierce)
4. More Than Anything (Smith)
5. Beware Of It (Johnny & Jack)
6. Making Believe (Jimmy Work)
7. Two Glasses Joe (E. Tubb)
8. I Can See An Angel (P. Pike)
9. Lights Are Growing Dim (Harvie June Van)
10. Take A Look At That Moon (Rita Robbins)

Joe Morris
WOIC—Columbia, S. C.

1. More And More (W. Pierce)
2. Loose Talk (Carl Smith)
3. One By One (Wells & Foley)
4. I Don't Hurt Anymore (Snow)
5. If You Don't (Jim & Johnny)
6. Place For Girls Like You (Faron Young)
7. You're Not Mine Anymore (Webb Pierce)
8. This Ole House (S. Hamblen)
9. This Is The Thanks I Get (Eddy Arnold)
10. What'cha Gonna Do Now (Tommy Collins)

Art Barrett
WCMS—Norfolk, Va.

1. Company Comin' (Wagoner)
2. This Is The Thanks I Get (Eddy Arnold)
3. More Than Anything Else (Carl Smith)
4. If You Ain't Lovin' (Young)
5. I Can See An Angel (Pike)
6. You're Not Mine Anymore (Webb Pierce)
7. Take A Look At That Moon (Rita Robbins)
8. Beware Of It (Johnny & Jack)
9. Making Believe (Jimmy Work)
10. Never (W. & M. Tuttle)

Gene N. Fondren
KTAE—Taylor, Tex.

1. She Done Give Her Heart To Me (Sonny James)
2. Kiss Me Once More (Jacoby Bros.)
3. I Need You Now (L. Nolin)
4. Honey Love (The Carlisles)
5. Would I Be Satisfied (Clyde Chesser)
6. If You Don't (Jackson & Gray)
7. Kiss Crazy Baby (John & Jack)
8. What'cha Gonna Do Now (Tommy Collins)
9. Loose Talk (Carl Smith)
10. You're Not Mine Anymore (Webb Pierce)

Jim Price
WORZ—Orlando, Fla.

1. One By One (Kells & Foley)
2. Never (W. & M. Tuttle)
3. What'cha Gonna Do Now (Tommy Collins)
4. Company's Comin' (Wagoner)
5. If You Don't (Johnny & Jim)
6. A Lonely Heart Knows (Hank Thompson)
7. Here Lies My Heart (King)
8. River Of No Return (E. Ford)
9. More Than Anything (Smith)
10. This Ole House (S. Hamblen)

Cliff Rodgers
WHKK—Akron, Ohio

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. This Ole House (S. Hamblen)
4. Blue Moon of Kentucky (Stanley Bros.)
5. I Could Love You More (Ray Price)
6. Honey Baby (Skeeter Bonn)
7. King Of A Lonely Castle (Ferlin Huskey)
8. Whither Thou Goest (Morgan)
9. More Than Anything Else (Carl Smith)
10. Peaches And Cream (King)

Bob McKeehan
KCNA—Tucson, Arizona

1. One By One (Foley & Wells)
2. You're Not Mine Anymore (Webb Pierce)
3. More & More (Webb Pierce)
4. King Of A Lonely Castle (Ferlin Huskey)
5. This Ole House (S. Hamblen)
6. This Is The Thanks I Get (Eddy Arnold)
7. More Than Anything Else (Carl Smith)
8. If You Don't (Jim & Johnny)
9. I Don't Hurt Anymore (Snow)
10. Loose Talk (Carl Smith)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.

1. I Don't Hurt Anymore (Snow)
2. Courtin' In The Rain (Tyler)
3. More And More (W. Pierce)
4. Two Glasses Joe (E. Tubb)
5. A Place For Girls Like You (Faron Young)
6. One By One (Kitty Wells)
7. Just Call On Me (D. Owens)
8. What'cha Gonna Do Now (Tommy Collins)
9. Christmas Can't Be Far Away (Eddy Arnold)
10. If You Don't (Jackson & Gray)

Lee Sutton
WWVA—Wheeling, W. Va.

1. This Ole House (S. Hamblen)
2. More And More (W. Pierce)
3. Blue Moon Of Kentucky (Bill Monroe)
4. I'm Too Big To Cry (Robbins)
5. Loose Talk (Carl Smith)
6. Keep On The Sunnyside (Mac Wiseman)
7. I'm Just Not That Kind (Harvie June Van)
8. The Good And The Bad (Charline Arthur)
9. Making Believe (Jimmy Work)
10. Unwanted (Mabelle Seiger)

Jack Burman
WWEZ—New Orleans, La.

1. I Feel Like Cryin' (Fairburn)
2. If You Don't (Ray Price)
3. New Green Light (Thompson)
4. More And More (W. Pierce)
5. Is I Is Or Is I Ain't (Baker)
6. Beware Of It (Johnny & Jack)
7. Taller Than Trees (J. Davis)
8. Loose Talk (Carl Smith)
9. Christmas Can't Be Far Away (Eddy Arnold)
10. You're Not Mine Anymore (Webb Pierce

Tom Edwards
WERE—Cleveland, Ohio

1. I Dreamed Of A Hillbilly Heaven (Eddie Dean)
2. I Don't Hurt Anymore (Snow)
3. If You Don't (Jim & Johnny/ Jackson & Gray)
4. More And More (W. Pierce)
5. Penny Candy (Jim Reeves)
6. Blue Moon of Kentucky (Monroe/Presley)
7. Drunken Driver (F. Huskey)
8. What'cha Gonna Do Now (Tommy Collins)
9. I'm Gonna Anchor My Heart (Gayle Griffith)
10. You Can't Have My Love (Jackson & Gray)

Red Smith
WBOK—New Orleans, La.

1. Daydreaming (B. Deckelman)
2. More Than Anything Else (Carl Smith)
3. More And More (W. Pierce)
4. That's Alright Mama (Presley)
5. I Think Of You (Anne Raye)
6. Honey Love (The Carlisles)
7. Try To Understand (Edwards)
8. Good Rocking Tonite (Presley)
9. I Feel Like Crying (Fairburn)
10. If You Ain't Lovin' (Young)

Mack Sanders
KFBI—Wichita, Kan.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. Doubtful Heart (J. Pierson)
4. Little One (Autry Inman)
5. This Is The Thanks I Get (Eddy Arnold)
6. This Ole House (S. Hamblen)
7. Penny Candy (Jim Reeves)
8. Loose Talk (Carl Smith)
9. You're Not Mine Any More (Webb Pierce)
10. Making Believe (Jimmy Work)

Bill Long & Paul Reid
CHML—Hamilton Ont., Canada

1. How Far Is She Now (Jack Kingston)
2. If You Don't (Jim & Johnny)
3. I Don't Hurt Anymore (Snow)
4. One By One (Foley & Wells)
5. This Ole House (S. Hamblen)
6. Itsy Witsy Bitsy Me (J. E. & M. Brown)
7. Mama, Don't Cry At My Wedding (Jack Kingston)
8. More And More (W. Pierce)
9. New Green Light (Thompson)
10. What'cha Gonna Do Now (Tommy Collins)

Carl Stuart
WCOP—Boston, Mass.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. The Bandit (Tex Ritter)
4. What'cha Gonna Do Now (Tommy Collins)
5. If You Ain't Lovin' (Young)
6. New Green Light (Thompson)
7. Peaches And Cream (King)
8. The Next Voice You Hear (Hank Snow)
9. Very Seldom, Frequently Ever (Ferlin Huskey)
10. I Dreamed Of A Hillbilly Heaven (Eddie Dean)

Earl Davis
WFHG—Bristol, Va.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. You're Not Mine Anymore (Webb Pierce)
4. New Green Light (Thompson)
5. If I Give My Heart To You (Tommy Sosebee)
6. This Is The Thanks I Get (Eddy Arnold)
7. I Can See An Angel (Pike)
8. Call Me Up (M. Robbins)
9. Walking In The Shadow Of Blues (Tommy Duncan)
10. Courtin' In The Rain (Tyler)

Bill Thornton
KRLW—Walnut Ridge, Ark.

1. Honey, I Need You (Johnny & Jack)
2. More & More (Webb Pierce)
3. I Don't Hurt Anymore (Snow)
4. That's Allright (Elvis Presley)
5. If You Don't (Jim & Johnny)
6. Courtin' In The Rain (Tyler)
7. Beware Of It (Johnny & Jack)
8. New Green Light (Thompson)
9. Hurts Me To My Heart (York Brothers)
10. Company's Comin' (Wagoner)

Slim Lay
WHBS—Huntsville, Ala.

1. If You Ain't Lovin' (Young)
2. Loose Talk (Freddie Hart)
3. I Hope My Divorce Is Never Granted (Kitty Wells)
4. She's Done Gone (S. James)
5. Beware Of It (Johnny & Jack)
6. Never (W. & M. Tuttle)
7. More Than Anything Else (Carl Smith)
8. I Could Love You More (Ray Price)
9. The Next Voice You Hear (Hank Snow)
10. Let Me Be The First To Know (Wilburn Brothers)

Norm Hall
WBNL—Boonville, Ind.

1. Company's Comin' (Wagoner)
2. Penny Candy (Jim Reeves)
3. More And More (W. Pierce)
4. Never (W. & M. Tuttle)
5. I Don't Hurt Anymore (Snow)
6. More Than Anything In The World (Carl Smith)
7. If You Don't (Jim & Johnny)
8. You're The Only Good Thing (Billy Walker)
9. Peaches And Cream (King)
10. If You Ain't Lovin' (Young)

Pop's Country Store
WXGI—Richmond, Va.

1. Carefree Moments (Wilburn Brothers)
2. Waltzin' With Sin (S. Burns)
3. Hillbilly Mambo (S. Wooley)
4. More And More (W. Pierce)
5. I Can See An Angel (Pike)
6. The Lights Are Growing Dim (Harvie June Van)
7. Beware Of It (Johnny & Jack)
8. Meadowlark Melody (Sandy Coker's Band)
9. Thou Shalt Not Steal (Wells)
10. I Didn't Know (M. Wiseman)

Sleepyhead Cliff
KASM—Albany, Minn.

1. More And More (W. Pierce)
2. The Good And The Bad (Charline Arthur)
3. You Can't Have My Love (Jackson & Gray)
4. I Can See An Angel (Pike)
5. Company's Comin' (Wagoner)
6. You're Not Mine Anymore (Webb Pierce)
7. Show Me (Davis Sisters)
8. If You Don't (Jim & Johnny)
9. A Little Bit Too Little (Jimmy Walker)
10. Doubtful Heart (J. Pierson)

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)

2. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)

3. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)

4. **IF YOU DON'T, SOMEBODY ELSE WILL**
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)

5. **THIS IS THE THANKS I GET**
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)

6. **EVEN THO**
   Webb Pierce
   (Decca 29107; 9-29107)

7. **NEW GREEN LIGHT**
   Hank Thompson
   (Capitol 2920; F-2920)

8. **SINGING HILLS**
   Slim Whitman
   (Imperial 8267; 45-8267)

9. **COURTIN' IN THE RAIN**
   T. Texas Tyler
   (4 Star 1660; 45-1660)

10. **LOOKING BACK TO SEE**
    G. Hill & J. Tubb
    (Decca 29145; 9-29145)

Citation

NEW YORK—The Four Lads reached the high point in a great year last week, when they were honored by the world famous Madison Square Boys' Club with a citation commending them for "their contributions in the fight against juvenile delinquency." The Lads, a smash at the Copacabana in New York, qualified for the Madison Square Boys Club citation by their attempts to set an example of good citizenship to their thousands of fans and other teenagers throughout the U.S. and Canada, their native country. The Lads, left to right: Frankie Busseri, Jimmy Arnold, Bernie Toorish, and Connie Codarini, accept the citation from Sherwood T. Ernewein, Executive Director of the Madison Square Boys' Club.

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS:

With the termination of the AF of M-AGVA feud Montreal should quickly regain the position it formerly held as an entertainment centre. Montreal club owners who, over the past year have been trapped between the two unions, can now breathe a sigh of relief and revert to booking name attractions, chorus lines, and other forms of customer bait. For these same operators it has been a long hard pull and the feud certainly deprived them of a considerable amount of income. It will be some time before either union is viewed with favor and some club owners who have through necessity learned to make money with low budget shows will certainly be not too enthusiastic about re-establishing their former show policies. Now that the feud is passed it can be stated that public relations throughout the entire entertainment field has been severely strained by this battle.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1.	MORE AND MORE	Webb Pierce (Decca)
2.	I DON'T HURT ANYMORE	Hank Snow (RCA Victor)
3.	ONE BY ONE	Kitty Wells & Red Foley (Decca)
4.	IF YOU DON'T, SOMEBODY ELSE WILL	Jimmy & Johnny (Chess) / Ray Price (Columbia)
5.	THIS OLE HOUSE	Stuart Hamblen (RCA Victor)
6.	THIS IS THE THANKS I GET	Eddy Arnold (RCA Victor)
7.	YOU'RE NOT MINE ANYMORE	Webb Pierce (Decca)
8.	WHAT'CHA GONNA DO NOW	Tommy Collins (Capitol)
9.	COMPANY'S COMIN'	Porter Wagoner (RCA Victor)
10.	MORE THAN ANYTHING ELSE IN THE WORLD	Carl Smith (Columbia)

11) LOOSE TALK. 12) NEW GREEN LIGHT. 13) IF YOU AIN'T LOVIN'. 14) PENNY CANDY. 15) BEWARE OF IT.

CINCINNATI CUT-UPS

Bonnie Lou (King) has just cut a new session; Among the songs are "Tennessee Mombo" which could be a big one for Bonnie. For the past few weeks Bonnie has been on tour, she was in Detroit working with **Casey Clark**, and will be in Norfolk, Va. Sunday at the Amory with **Sheriff Tex Davis**. . . . **Mr. and Mrs. Don Davis** have a seven-pound 12 ounce boy, born Nov. 3rd. Don was the country dj on WCKY and WLW before moving on to WMGM in New York. . . . **Flo Wilson** (Songwriter) has signed with Southern Music. . . . **Shorty and Mae Whitson** (Excellent) have a new release out "I Won't Be Satisfied".

Well it seems that just about everyone and his brother are getting their bags packed for the DJ convention in Nashville. Among the folks that tell me they'll be there are **Marty Roberts, Aunt Emmie, Nelson King, Tommie Sutton, Jimmie Skinner, Lou Epstine, Art and Ruth Van Gelden, Ray Lunsford, Al Runyon, Jimmie Williams** and the **Davis Sisters**. Yours truly has also pitched a clean shirt, a pair of socks, and a tooth brush into the old bag and heading for Nashville, but first stopping off in Louisville.

LOUISVILLE—Thom Hall who spins them at WKXY tells me that **Neal Burris** (Columbia) has a regular show over that station three times a week. . . . **Jimmie Osborne** (King) has a new country record shop and reports that business is good. . . . **Pee Wee King** (Victor) just returned to do his TV and NBS show, before heading out thru the south. He played the Cimmeron in Tulsa where **Leon McCullough** usually holds forth. Pee Wee had as his TV guests **Jimmie Williams** (Acorn) and **Little Ella**.

Buddy Deane Holds Successful N. Y. Tour

NEW YORK—Buddy Deane, of WITH, Baltimore, brought five hundred of his fans to New York (13th) on another of those week-end deejay tours with good results. Fans saw a top-notch show, arranged by the station's librarian Anna Ray Suter, well known to all the music world.

At the Grand Ballroom of the Hotel New Yorker, Deane had the following guests show up and give away records, autographs and pictures: Dean Parker, Tommy Edwards, Marie Mitchell, Pat Terry, Russell Arms, The Chordettes, Jan Arden, Maddy Russell, Tommy Mara, Joni James, Steve Lawrence, Eydie Gorme, Richard Hayman, The Nocturnes and Sunny Gale. Buddy Basch staged the show, talent for which was procured by Miss Suter.

Mitch Reed, former WITH staffer (and now "Mr. Midnight" via WOR, New York) made a guest appearance with his old-station-mate.

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"It's Christmas Time"
MGM = 11872
b/w
"CHRISTMAS STAR"
"Blue Texas Blues"
MGM = 11852
"BABY WHATCHA' DOIN' TONIGHT"

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"I CAN READ BETWEEN THE LINES"
b/w
"THE SECRET OF YOUR HEART"
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THE CASH BOX BULLSEYE of the WEEK
FARON YOUNG
"If That's The Fashion"
b/w
"If You Ain't Lovin' You Ain't Livin'"
CAPITOL # 2953
CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

THE 10 TOP THE CASH BOX Country Best Sellers

1. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
2. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
3. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
4. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
5. THIS IS THE THANKS I GET
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
6. IF YOU DON'T, SOMEBODY ELSE WILL
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)
7. NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
8. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
9. EVEN THO
   Webb Pierce
   (Decca 29107; 9-29107)
10. BEWARE OF IT
    Johnnie & Jack
    (RCA Victor 20-5880; 47-5880)

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The Cash Box Country Reviews

DISK & SLEEPER — GOOD
EXCELLENT — FAIR
VERY GOOD — MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"ROULETTE" (2:30)
[American BMI—B. Torok]

"HAVANA HUDDLE" (2:16)
[American BMI—B. Torok]

MITCHELL TOROK
(Decca 29326; 9-29326)

● The "Caribbean" fellow, Mitchell Torok, makes his strongest showing since his initial smash, with a terrific item that could soar right up to the top rung on the "hit" ladder. Tagged "Roulette," the tune is a Torok original with an infectious wedding of melody and lyrics. The chanter's delivery is top drawer with the background roulette gimmick adding to the deck. Under lid, "Havana Huddle," is a fast paced Latin-flavored piece that Torok performs with zest and appeal. Edge goes to the top half.

"IT'S A PITY WHAT MONEY CAN DO" (2:17)
[Acuff-Rose BMI—Robbins]

"TIME GOES BY" (2:20)
[Acuff-Rose BMI—Robbins]

MARTY ROBBINS
(Columbia 21324; 4-21324)

● Marty Robbins, who's been teetering on the brink of the real big one with his previous releases, comes up with a pair of platters that could push him up into the magic circle. The upper deck "It's A Pity What Money Can Do," is a middle tempo weeper that Robbins projects with heartfelt emotion. The artist bemoans the fact that a wealthy man has stolen away his sweetheart's affections. Reverse lid, "Time Goes By," is a charming up-tempo romantic ballad that Robbins waxes in polished style. Looks like two clickers with the top side leading the way.

BENNY MARTIN
(Mercury 70508; 70508 x 45)

B "LAW OF MY HEART" (2:21) [Tree BMI—Buttram] The full and rich tones of Benny Martin come across in excellent fashion on a touching, middle tempo lover's lament. An effective etching that has the potential to break for a hit.

B "ME AND MY FIDDLE" (2:09) [Cedarwood BMI—Martin] Flipside, Martin decks out a fast moving, sentimental piece. Potent stringwork.

RED ROMINE
(Imperial 8279; 45-8279)

B "MONEY IN THE BANK" (2:31) [Commodore BMI—Romine, F. Littlejohn] The distinctive vocal styling of Red Romine is a treat to the ear on an engaging, fast moving ditty with light hearted lyrics. Refreshing instrumental backdrop.

C+ "FINER THAN FINE" (2:25) [Commodore BMI—R. Romine] On the bottom biscuit Romine waxes a pleasing, up-beat romantic ditty. Cute deck.

THE DAVIS SISTERS CHRISTMAS
(RCA Victor 20-5906; 45-5906)

B+ "THE CHRISTMAS BOOGIE" (2:15) [George Paxton ASCAP—C. Coben] The Davis Sisters come up with a socko take-off on the popular Yuletide item "'Twas The Night Before Christmas" and set it to a boogie beat. Could hit big and fast.

B+ "TOMORROW I'LL CRY" (2:36) [Tannen BMI—B. J. Davis, M. F. Penick] On this end the gals blend beautifully on a middle romantic weeper. Non-Christmas item. Great coupling.

WESLEY & MARILYN TUTTLE
(Capitol 2983; F-2983)

B+ "TENNESSEE MAMBO" (2:40) [Ross Jungnickel ASCAP — E. King] Wesley and Marilyn Tuttle combine their talents on a catchy piece of material that's gonna attract a heap of coin. A solid follow-up to their "Never".

B+ "HIGHER, HIGHER AND HIGHER" (2:17) [MacHeather BMI—F. Lee] Under deck is a fast moving love piece that the pair wax in powerful fashion. Watch both ends.

RALPH SANFORD
(King 1430; 45-1430)

B+ "I JUST CALLED TO SAY THAT I LOVE YOU" (2:01) [Acuff-Rose BMI — James, Skye] Ralph Sanford displays a wonderful quality in his voice as he comes through with a very pretty, slow tempo love ballad. Inviting lyrics and melody on a real listenable side.

C+ "OO-EE-BABY" (2:13) [Fairway BMI—Dexter, Mullins] Flipside, the chanter hands in an enjoyable reading on a flavorful, quick beat romantic novelty.

JIMMY COLLIE
(Hickory 1018; 45-1018)

B "CAJUN LINGO" (2:15) [Acuff-Rose BMI—Collie] Jimmie Collie comes through with an enchanting vocal effort on a tantalizing, quick beat ditty with delightful lyrics. An easy-on-the-ears waxing that should grab many spins.

B "ALONG THE WAY" (2:15) [Acuff-Rose BMI—Collie, Buskirk] Lower half is sad love tale that Collie sells in winning fashion.

LINK DAVIS
(Okeh 18057; 4-18057)

B "MAMA SAY NO" [Edwards, Davis] Link Davis comes up with some smooth warbling as the strings support in bright fashion. A fast moving item coupled with enticing lyrics on a deck that could stir up a good deal of excitement.

C+ "YOU SHOW UP MISSING" [B. Arnaud, M. Arnaud] On the lower slicing the chanter turns in another neat performance as he lilts through a fetching, quick beat piece.

R. D. HENDON
(Starday 167; 45-167)

B "RETURN MY BROKEN HEART" (2:10) [Starrite BMI—Hendon, Anstell] Harold Sharp offers a first quality reading on a quick beat weeper as R. D. Hendon and his Western Jamboree Cowboys back in intriguing fashion. A strong side.

B "YOU TRAVELED TOO FAR" (2:05) [Starrite BMI—Tucker, Guyton] Harold and Gig duet in poignant style as R. D. and the boys lend an eloquent instrumental mackdrop.

THE CASH BOX Country Roundup

The Third National Disk Jockey Festival held in conjunction with WSM's Grand Ole Opry's 29th Anniversary, Nov. 18-20 here in Nashville turned out to be a huge success! The event was highlighted with the presence of 'top' disk jockeys from most every state in the Union, Artists from all the big Country Music Shows in the country, and top brass from all of the major record companies, trade publications, and music publishing companies! **Justin Tubb**, **Goldie Hill**, and **Tommy Collins** pooled talents Nov. 14 for an appearance in Detroit, with affair being promoted by **Casey Clark. Webb Pierce** and **Ernest Tubb** recently played to 6,500 persons in two shows in Des Moines, Iowa with **Smokey Smith** of KRNT working on the promotion. **Roy Acuff** and his Smoky Mountain Boys and Girls embark upon a tour into Alaska the latter part of this month, entertaining service men there. **Ray Price** and his **Western Cherokees** along with **Werly** and his **Delta Boys** recently teamed up at the Cadillac Club in New Orleans and played to a full house, according to word from Werly's manager, **Keith Rush. Johnnie** and **Jack** and **Kitty Wells** just completed solid week of bookings through Florida territory, according to group's agent, **Frankie More!**

JIMMY SIMPSON

Bill Monroe (Decca) recently celebrated his fifteenth year as a featured artist on Grand Ole Opry. **Cousin Jody** returned to act of **Lonzo** and **Oscar** Nov. 13, and at the same time, **Cousin Itch** made a switch to **Bill Monroe's** group. **Faron Young Day** was held in Atlanta, Ga. Nov. 17, with big parade and all the extra fixings. Joining Faron for the event were **Doyle** and **Teddy** (the **Wilburn Brothers**), **Joe Vincent and Gordon Terry, Tommy Collins,** and **Ken Nelson,** A&R chief for Capitol's C&W department. **Hubert long,** who manages Young and the Wilburn Brothers also attended the event.

HAYRIDE HAPPENINGS — **William Black** and **Winfred Moore** have joined **Elvis Presley** in his move to Shreveport and the Louisiana Hayride as regulars. **Betty Amos, Johnny Horton,** and **Slim Whitman** and his band are touring West Texas. **Billy Walker** (Columbia) joined the Hayride on Nov. 20th. **Johnny Mathis, Jimmy Lee** and **Tibby Edwards** joined up for a tour of Texas recently. **Floyd Cramer** and **Jimmy Day** return to the Hayride after jaunt to the West Coast. **Ginny Wright** is in Hollywood for a series of dates in California and for an Abbott session. **Red Sovine** will be working a series of dates with **Webb Pierce** for the next few months. Red will return to Shreveport for his performance on the Hayride each Saturday night.

WLS NATIONAL BARN DANCE — Sen. Estes **Kefauver** of Tennessee was a recent visitor to the Nat'l Barn Dance. The 1955 edition of the WLS Family Album has just been released. To satisfy its listeners, who like to know all about their WLS favorites, WLS has published the Album annually since 1930. The present issue features stories, news and pictures of WLS personalities and their families. "The Twirling Eight" of Bloomington, Ill. were guest square dancers on the WLS Nat'l Barn Dance Saturday, Nov. 20.

JACK TURNER

COUNTRY SMATTERINGS — **Happy Ison, Andy Wilson,** all deejays of Orlando, Fla. recently competed in a bonafide stock car race. It seems that **Jim Wilson** won the race, and the prize was a certificate naming Jim "Big Exhaust Voice of 1954." Jim Wilson also reports that the new Lin Record by **Buck Griffin** "One Day After Pay-Day" is one that deserves spins, and that **Fred Baker's** new Capitol record, "Is I Is Or Is I Ain't" sounds like it has all the earmarks for a real hit! **Hank Tompson's** manager, **Jim Halsey** now stationed at the Red Stone Arsenal, U. S. Army, Huntsville, Ala. **Tom Perryman,** manager and deejay at KSIJ, Gladewater, Texas, promoting Country music to the tune of thirty-seven hours per week. . . . covering twelve counties. **Joe Johnson,** publicity rep for **Gene Autry,** reports that Autry is set for the Fat Cattle Show in Houston, Texas. **Jimmy Wakely's** hit of six years ago . . . "One Has My Name, and The Other Has My Heart" now has an answer . . . out by Jimmy on Coral . . . "You Took My Name" . . . the flip is "When I Stop Lovin' You." **Henry Tuck,** master showman of the Saturday Night WREV Jamboree recently acquired himself a bride in the name of **Louise Stokes,** according to word from **William M. Oliver. Joe Grieshop,** Cincinnati, promoting his new Acorn recording artist, **Jimmie Williams,** currently stirrin' up action with his new release . . . "Hey, Hey, Little Dreamboat." Just received a nice brochure on **Jimmy Simpson** (Hidus) . . . booklet titled "What With The Oilfield Boy" and has some very interesting pictures and reading material for Simpson fans. Also received new pamphlet on **Hank Thompson** and **Wanda Jackson** and **Billy Gray** from **Jim Halsey. Jack Turner** and **Curtis Gordon,** working from the Alabama territory turn up with busy schedule of appearances these days. Newest addition to the RCA Victor roster of Country artists is **Merv Shiner,** leading singer from Bethlehem, Pennsylvania. Merv began a four week tour throughout Greenland on Nov. 10. **Cliff Rogers,** WHKK-Akron, Ohio, reports that **Dave Denny** has a good one in his MGM recording of "Stop You're Breaking My Heart". **Jim Price,** WORZ-Orlando, Fla., former "Mr. D.J., USA" had **Johnny & Jack, Kitty Wells, Del Wood** and **Little Jimmy Dickens** on the station last week to promote their recent one Niter in town. **Sheriff Tex Davis,** WCMS-Norfolk, reports pretty hectic doings the past week with a host of country artists showing up at his broadcast and for the big Purina show at Norfolk's Wells Theatre.

DAVE DENNY

WAX-WISE — Well, in just another month it will be Christmas . . . and, every year just before this season, you'll hear various artists comment . . . "I Don't think I Want To Record a Christmas Tune This Year." . . . then, bang . . . all of a sudden, here they come . . . so, now . . . here they are, a few that we've heard about along the way. First off, there is **Little Rita Faye** on MGM with "There Really Is A Santa Claus" and "I Want Santa Claus for Christmas." **WESLEY ROSE** of Acuff-Rose Publications, informs us that the pubbery will be pushing **Rita Faye's** recordings of last year's Christmas tunes . . . "I Fell Out Of The Christmas Tree" and "Miracle of Christmas", latter authored by Nashville's **Sid Kessel. Steve Sholes** of RCA Victor has wrapped up a complete Christmas package with the Country and Western artist on the label. The **Davis Sisters, Skeeter** and **Georgie** render a rip-snortin' reindeer tale about St. Nick and the night before, when not a creature was stirrin', etc. Lyrics run miles ahead of the music, which is mostly a matter of beat. The instrumental effects include drums, sleighbells, bass and fiddles, and all-star coverage on the guitars by **Chet Atkins** and **George Barnes. Eddy Arnold's** offering is "Christmas Can't Be Far Away" and "I'm Your Private Santa Claus." **Homer** and **Jethro** come smashin' through with their season special of "Santy Baby" and "The Night After Christmas." **Ernest Tubb** makes his bid with "Im Walkin' The Floor This Christmas." **Martha Carson** (Capitol) enters the spirit of things with "Peace On Earth At Christmas Time" and "Christmas Time Is Here," while **Sonny James** also on the Capitol label offers "Christmas In My Hometown." For MGM, **Zeke Clements** has recorded "It's Christmas Time" and "Christmas Star." Aside from the Christmas songs, there's a lot of noise about **Benny Martin** (Mercury) and his first release on the label . . . "I Can Read Between The Lines" and "The Secret Of Your Heart." **Ferlin Huskey,** who has a lot of talent when it comes to entertaining, also has a lot of voice when it comes to singin' . . . and Huskey's latest release reflects this very much . . . titles are "I Feel Better All Over More Than Anyone Else" backed with "Little Tom." Pyramid Record execs announced that their latest release by **Buddy Costa** "Two Out Of Three" will be sent to all DJ's who request same, if they write to the label at 1658 Bway., N. Y. C. **Jesse Coates,** WINN-Louisville, Ky., out with a new release this week. **Dub Dickerson** pushing his "My Gal Gertie" and opines . . . hope you'll give her a whirl! **Shorty Long** turns in report that **Fred Baker's** Capitol recording of "Is I Is Or Is I Ain't" is going strong in his Pennsylvania territory. **Carter Sisters** team up for a good one . . . "Are You Afraid To Remember Me" and "He's Been Slippin' Around." . . . **The Wilburn Brothers** (Decca) seem to have caught on in good fashion with their latest . . . "Let Me Be The First To Know" and "Carefree Moments." **Charline Arthur** turns in one of her best recording performances to date with her current waxing of a strong ballad titled "Someone's Used To Be." The combination of Charline's excitin' hi-tones, original writin' and an almost perfect melody give the disk a strong nod!

Hallowe'en Visit

PITTSBURGH, PA.—MGM recording artist, Billy Fields (left) visits with KQV disk-jockey Joe Deane and one of the little guests hosted at a recent on-the-air Hallowe'en party held in the QKV studios in Pittsburgh.

Royalties Suit Settled

NEW YORK—A conversion action, instituted by Charles I. Katz, Attorney, in the Supreme Court, New York County, on behalf of Jimmy Kennedy and Nat Simon, songwriters, for the sum of $9,000.00 representing unpaid royalties covering the musical compositions entitled "Down The Trail Of Achin' Hearts," "Poor Whip—Poor —Will", "(I Want My Kisses) From Your Lips Only", against Al Gallico Music Co., Inc., Joseph Shribman, Al Gallico and Charles Trotta, was settled out of court by the payment to the plaintiffs of $7,500.00 and the reassignment of the copyrights of the above-mentioned songs, it was reported this week by Mr. Katz.

King To Louisville

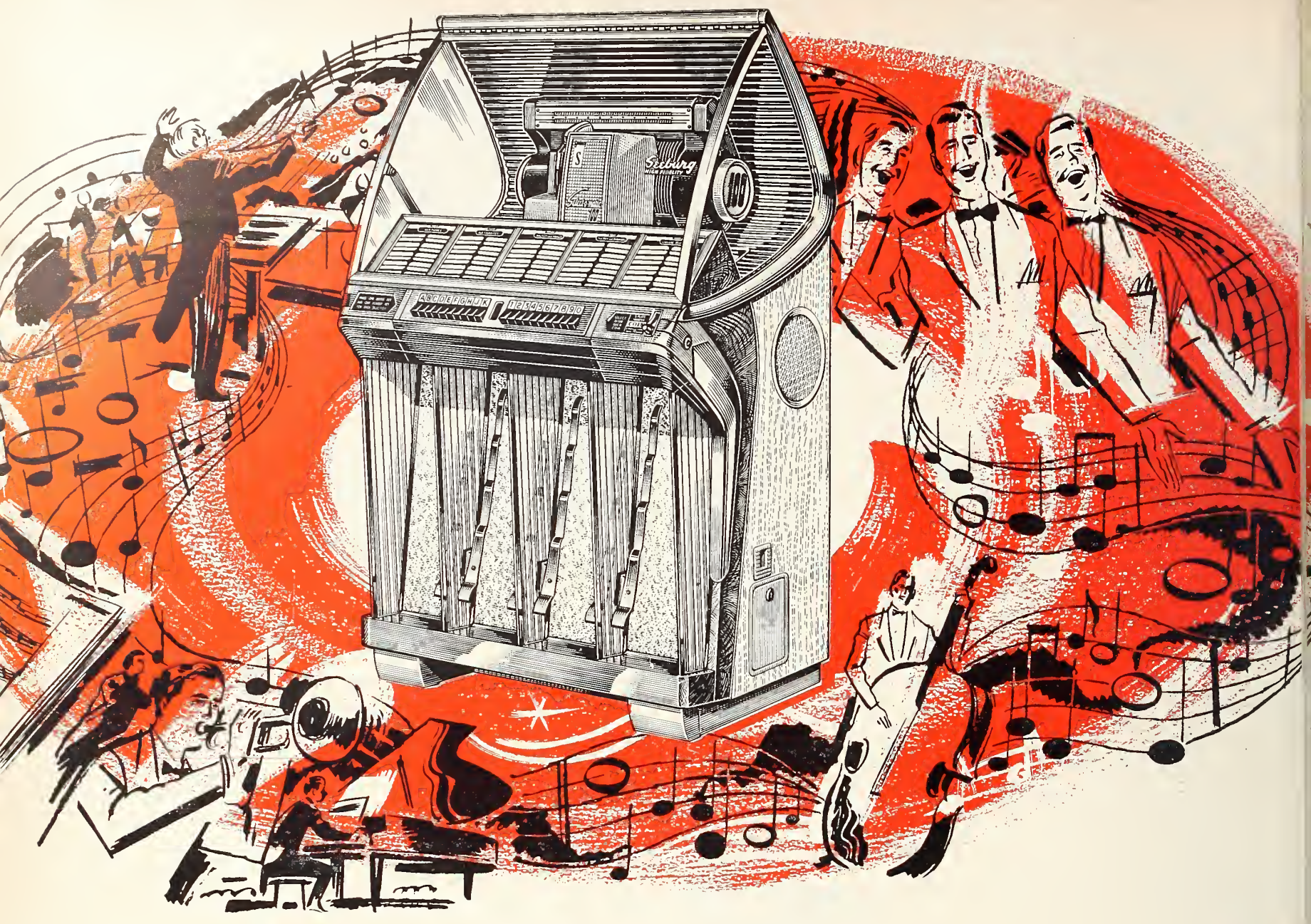
LOUISVILLE, KY. — Louisville, Kentucky is the new home of William H. King Enterprises, the booking-out point of some of the top Country and Western talent.

Prior to moving to Louisville, Bill King was established in California for five years as manager of Judy Canova, followed by a three year fellowship with Associated Booking Corp. of Chicago.

King now handles such artists as Pee Wee King, Redd Stewart, Rex Allen, Ray Price, Judy Canova, Eddie Dean, Neal Burris, Randy Atcher, Boyd Bennett, Goldie Hill, Ginger Callahan, the House Sisters and Mary Ann Johnson.

The new offices are located at 300 Vaughan Building, on the corner of Third and Main Streets.

Country Round Up (Continued)



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Another great Seeburg first!

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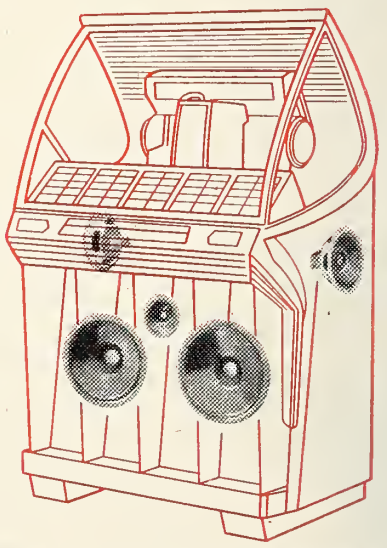

Mounted at the front of the acoustical chamber are two heavy-duty, 12-inch low-frequency speakers and a 5-inch high-frequency speaker. Wide-range 8-inch speakers are mounted on either side.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

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Here and There

NEW YORK—With so many of our friends and business associates sniffling, coughing and sneezing these days, we were extremely interested in a statement made by Dr. Yale Kneeland, Jr., Associate Professor of Medicine at the College of Physicians and Surgeons of Columbia University, "... that conquering the cold might not be so distant a goal as medical researchers heretofore had feared." Fifty industrial leaders met at the Union League Club, this city, set up a "Common Cold Foundation", and approved plans to spend $500,000 in the next five years in an attempt to learn how to prevent or cure the common cold. Research projects have been assigned to the Universities of Virginia and Illinois, Johns Hopkins University and Harvard University.

MIAMI, FLA.—We were visiting a coin firm here, and the owner told us of a young man who joined the organization a couple of years ago as a stock clerk. In six months, he was made a salesman, and advancing just as rapidly, he became the sales manager. In another six months he was named general manager of the company. "He's been at that job for six months now" explained our host. He advised that he planned to retire at the end of the year and called in the brilliant youngster to his office, while we were sitting there, and advised him that he would be president of the company starting next year. "Thanks" said the young man. At this the owner growled, "You've been with the firm only two years. I just told you I'm going to make you president, and you say thanks. Is that all you have to say?" "Well", muttered the youth after much thought, "thanks a lot—Dad!"

NEW YORK—Releases this week from two of the most important trades in the country should put to rest all stories about what Ben Fairless, chairman of the board of The United States Steel Corporation, calls "the most over advertised and overrated recession this country has ever experienced." Predicting an increase in American steel production in 1955 of 5,000,000 to 10,000,000 tons from the estimated 1954 output of 86,000,000 tons, Fairless said, "My personal opinion is that the year of 1955 should be one of moderate gains all along the line and that business as a whole will gather its strength and regroup its forces for a still more rapid expansion in the latter part of the 1950's."

The second important forecast came from the United States government. It predicted a building boom that would set another record next year. It estimated that building in 1955 would reach close to $40,000,000, about 7 percent more than the record year anticipated in 1954. These predictions have great consequences, the scope of which we are unable to explore in the short space allotted here.

GROWING! GROWING! GROWING! GROWING!

As the industry grows, each person comprising the industry, grows apace.

The fact remains that, over the past years, many have received bonuses of growth which they have never expected, nor ever dreamed they would receive.

For example, some years back, a route was valued at the cost of the equipment in each location.

Then operators began to demand part of the yearly income against cost of the machines.

Today, good will has also entered into the picture, with the resultant effect that, in some territories, after cost of equipment and settlement of intake is made, there is added onto the overall price—goodwill.

And this is where growth in this industry, in many, many cases, is most noticeable.

Here the operator obtains what he believes his services building the route are worth. And tho, many times, his price may seem high, it is, if everything else is considered, only a fair price for the effort, energy and salesmanship expended by the man who started the location, and who made the location a profitable business venture.

So growth continues. And becomes ever greater. And is, today, exemplified, in financial terms, such as the above, where "worth" is considered in the "goodwill terms" which are set up for sales of routes, as well as sales of equipment, in the locations composing those routes.

It took some years to convince the average buyer that there was some goodwill which should be added to the price.

Because of this convincing argument, and the fact that it has been successful, especially in many outstanding territories, the industry continues to grow, grow and grow.

It is almost inconceivable today to imagine anyone with small capitalization entering into this industry with the same number of machines which he could have purchased around the '30's, and become as important a factor in his territory, as many did become, in those days.

A tremendous number of people now engaged in this industry, if they will pause for an instant to think about what growth has come into being, will be amazed to realize the amount of monies they would have to expend to equal the position they now enjoy.

And this is what is meant when people continually report that:

"The industry is growing."

It is most definitely sure that the acme of its true growth is as yet far off into the future.

DIME PLAY SPREADS

Even Without Full Agreement Among All Music Ops Over 25% of Los Angeles' Juke Boxes Feature 10c Play. In Chicago, San Diego, Rockford, Detroit, San Jose, Grand Rapids and Many Other Cities Ops Very Happy With 10c Play Music. Music Ops in Kansas City, Cleveland and Other Important Cities Urging All to Change Over to 1 Play 10c, 3 Plays 25c.

CHICAGO—1954 will go down in history as the year when dime play made its greatest advance.

Due to the inflationary economy of the nation, and the further possibility that inflation may become even worse as the months go by, all music operators have come to the realization that a change from nickel to dime play is actually imperative if they wish to remain in business on the meanest sort of profit basis.

Costs have continued to rise and where this publication has been reporting that, since 1939, costs have risen 300%, the general belief among the trade's music leaders is that costs have risen better than 400% and more since 1939, the year the nation's economists use when rating the American Dollar as actually worth 100 full American cents. Today's Dollar is reported to be worth 54c in comparison.

As has been pointed out in this publication time and again in past years, in fact it is over 12 years now that The Cash Box has urged the nation's music operators to change over to 1 play 10c and 3 plays for 25c, even if the operator should lose 50% of his play action, that is: take in only half as many dimes as he now takes in nickels; he would not only be taking in just as much money, but, what is more important, he would be enjoying tremendous savings—50% less servicing, 50% less wear and tear on his phonographs, 50% less everything in overhead expense and this means, 50% more earnings.

City after city, during 1954, suddenly came to the realization that an increase in the cost of music play action was absolutely necessary to offset the continued growing inflationary overhead expenses. This brought about the biggest spread of 10c play action ever yet known.

Operators realize that with the cost of high fidelity phonos going up constantly, due to tremendously increased labor costs and greater use of high priced components creating the finest juke boxes yet known to the industry, as well as supplies, parts, and all other necessities increasing in cost due to higher wages for labor, more money must be taken in to balance the increases.

Operators in city after city, where 10c play has become fact, have learned that their location owners are in full agreement with them regarding an increase in playing cost. The few location owners who have been skeptical, or who have dissented have, after a while, also fallen into line and, in most cases, have proved themselves the greatest proponents for dime play.

Perhaps the finest expression regarding what 10c play has done comes from Lou Casola of Rockford, Illinois, who expressed himself in an advertisement in the **Twelfth Anniversary Issue** of **The Cash Box**, in the following terms:

"Thank God for 10c play."

The same could be said of Robert Lindelof, president of the Music Operators of Northern Illinois, who stated:

"If they ever go back to nickel play I'll sell my business."

The statement of Phil Levin, secretary of the Recorded Music Service Association of Chicago, should also be included, he said:

"The only thing that has kept, and is keeping us in business today, is 10c play."

Dwight Osborn of San Jose, California, said:

"Dime play's the complete answer to the operators' problems."

Roy Small, public relations counsellor and conciliator of the United Music Operators of Michigan, said:

"The biggest thrill I've yet had, since the formation of our association, is the fact that the membership is now going to change over to dime play."

From Jacksonville, Grand Rapids, San Diego, and many, many other cities, similar expressions are heard.

All agree that this small increase in play cost is what the trade needs to somehow cover the tremendous overhead expenses which have come about in these past inflationary years.

Salesmanship Revival Outstanding Necessity

Manufacturer Points to Need for More Intensive Sales Programs to Stimulate Business and Assure Continued Great Growth for Industry

SAMUEL WOLBERG

CHICAGO—"The most outstanding necessity for all engaged in our industry at this time is a complete revival of aggressive, progressive and intelligent salesmanship, as well as a revitalization of sales programs, building for an ever great and more assured future for all concerned with this field."

So spoke Samuel Wolberg of Chicago Coin Machine Company, pointing to the fact that, tho many continue ahead on various types of programs, there is, without any doubt, a tendency towards complacency and a lack of drive to obtain knowledge, as well as sales points, for the ever greater growth of the industry.

"Lack of continued drive for any industry causes a trend toward stagnancy", said Wolberg.

He pointed to the fact that almost every industry in the nation has revitalized its salesmanship and sales programs and has brought greater progressiveness to its field so doing.

"The time has come", he continued, "when all of us must realize that we just can't expect to sit back and wait for every game to be a hit. We must get out there and sell just as hard as we had to sell in the early days when we first started out.

"We must follow thru on all sales. This goes for everyone engaged in the industry, whether operator, jobber, distributor or manufacturer. Only by intelligent and progressive salesmanship can we expect the industry to continue growing and prospering.

"We can no longer afford to depend on anyone else to help boom this business to ever greater heights. Complacency, which comes about with a certain modicum of success, must be jarred out of the peoples who call this their industry. They simply must convince themselves that salesmanship is just as outstanding an attribute and requirement today as it ever was."

He also sagely remarked, "The fact that we have enjoyed great growth and some financial success should not blind us to the continued greater future of our industry. We must get out in the field and do things with strong and outstanding salesmanship, combined with intelligent and aggressive sales programs the way we always did, to start this industry growing and to continue its growth for the future."

In his estimation, Samuel Wolberg said, "A revival of aggressive, progressive and intelligent salesmanship for all levels of our industry is of vital necessity today."

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1-2-3 or 4 can play at the same time!

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- ADVANCE DESIGN SCORING UNITS! A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning.

- 1 to 6 Rotation Sequence Awards Replay.
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- A-B-C-D Rollovers When Made Give Additional Replays.
- HIGH SCORE TO 7 MILLION.
- Super Point Scoring Using Multiple Point Targets.
- 3 Pop Bumpers.
- 2 Flippers.
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MIAMI MURMURS

Barney (Shugy) Sugarman and **Irving Kaye** spent a few days in Miami Beach on a business and pleasure trip, then went on to Chicago. They will go on to the West Coast from there. Shugy and his wife Molly will be back in Miami Beach in time for the 4th Annual Dinner and Dance given by the A.M.O.A. . . . **Dave Engel**, County Amusement Co., contributed a juke box for a Carnival held by the Civic Club in the North West section of Miami. All money made at the Carnival goes to charity. . . . **Eddie Petrocine**, North Dade Amusement Co., has purchased the Fidelity Music Inc., which is a system of background music for the better class restaurants and hotels. . . . **Murray Horowitz**, Bishop Music. Co., donated a juke box to the Hialeah-Miami Springs Optimist Club, and he has received a Citation signed by **J. R. Tomlison**, president. Murray is very proud of this Citation and has displayed same in his private office. . . . **Jean Guberman**, bookeeper at Taran Dist. Co. along with receptionist **Virginia Heinerman** attend the A.M.O.A. bowling meets every Monday evening to cheer their team on, namely the Rockola's. So far their cheers haven't helped much. . . . **Ann Lemlick** (Mrs. Irving Lemlick) has resigned her position as receptionist at Bush Dist. Co. to become a home maker and mother. Taran Dist. Co. has appointed **J. T. Elkins** as manager of the Jacksonville office. Elkins held the same position with Southern Music Co. for the past nine years. . . . **Marvin Luber**, Pan American Dist. Co. says the **Fontane Sisters** have a hit in their recording of "Hearts Of Stone." He claims it is one of the fastest selling records he ever had. . . . **Harry Steinberg**, Stirling Music, awaiting the large influx of horseman in Fla. His route is mainly in Hialeah, and his collections are sure to jump.

AMI Reports Results For Nine Month Period

JOHN HADDOCK

GRAND RAPIDS, MICH.—AMI Incorporated, this city, had net income for the nine months ended September 30, 1954, of $45,848, equal to 21 cents a share, John W. Haddock, president, announced.

For the similar nine-months period last year, the company reported net profit of $138,208, equal to 62 cents a share. A total of 220,870 shares were outstanding at the end of both periods.

Haddock said that results in recent months were adversely affected by the heavy expense incurred in connection with production changeover and other costs incident to the introduction of the new "Model F" machine which features a multi-horn high fidelity system of reproduction.

Looking to the future, Haddock expressed optimism. "Orders for the new model have been received in excess of manufacturing capacity for some time to come," he said.

Balto Ops Unanimously Go Dime Play

Conversions Begin Immediately. Operators Loud in Their Praise of The Cash Box for Dime Play Campaign

BALTIMORE, MD.—"All those in favor of converting to dime play, say aye", said Irv Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, at a meeting of music operators (both member and non-member operators), held Monday night, here.

Every operator present shouted "Aye". So, unanimously, the music operators of Baltimore, went on record as favoring dime play.

It was decided that conversions should begin immediately, and that by December 1, all operators should be changing over their equipment. A target date was set for January 1, 1955, with most operators hoping to have all their machines on dime play by that time so that they could take advantage of the Christmas and New Year holidays.

Several operators in the area are already converting machines, the program actually spearheaded by Pete Mongelli of Jacquem Enterprises, who reported to those present that resistance by locations was practically non-existent, and that collections made on dime play machines showed increases which in many instances ran to almost 100% over 5c play.

The operators listened to talks by several out of town visitors. Joe Orleck, publisher of *The Cash Box*, outlined dime play successes in other territories thruout the nation, and advised the operators that since *The Cash Box* started to advocate dime play, some 12 years ago, this past year, 1954, was the year that saw the most activity. He predicted that 1955 would be the year music operators would "snowball" toward dime play.

Carl Pavesi, president of the Westchester Operators Guild, and Louis Tartaglia, treasurer of that organization, invited guests from Westchester, N. Y., told the gathering of their experiences with changing over to dime play, which proved most successful. Tartaglia, as a matter of fact, told how he had opposed the dime play idea, and only went along with the plan to work with his association. "Today" he said, "I am the most enthusiastic advocate of dime play. Increases on the average for those machines I've changed over to dime play, run more than 40%."

The Westchester operators use a certain percentage of EP records programmed in their machines. The Baltimore operators will proceed along the same plan. The intention is to have these records on the machines to overcome immediate squawks from patrons. As the dime becomes habit, the operators expect to cut down the number of EP's and then eliminate them entirely.

Jack Mitnick, regional representative of AMI, also told the operators of the experiences of music operators in other territories which he has covered.

Most of the operators present at the meeting were lavish in their praise of the campaign *The Cash Box* has been waging for so many years to bring the operator around to dime play.

So Baltimore, like many other territories, goes dime play. Who's next?

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Here's What You Get: 52 classified ads of 40 words each, one ad in each week's issue of "The Cash Box" for the full year of 52 weeks. These 52 classified ads of 40 words each, at the present rate of 10c per word, would cost $208.00 for the full year of 52 weeks' issue of "The Cash Box". And, in addition, you yet a full year's subscription to "The Cash Box", regular price $15.00, so that you have each and every week's issue complete—not just a tear sheet or a proof of your classified ad—but the full and complete week's issues of "The Cash Box". A total of $223.00 value for only $48. Send your check for $48 and your first classified ad today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

Tucson Ops Discuss Dime

TUCSON, ARIZ. — The Tucson Chapter of the Arizona Music Guild advised they are considering changing to Dime Play.

The organization requested *The Cash Box* to supply them with reprints of a breakdown that appeared in the October 16 issue, titled, "Why 10c Play".

The organization said, "We think *The Cash Box* is an excellent magazine for the industry. Keep up the good work".

Miller Appoints Al Schlesinger Special Rep For MOA Membership Drive

AL SCHLESINGER

OAKLAND, CALIF. — Al Schlesinger, nationally known in the coin machine industry for many years, has been appointed special representative in a membership drive for the Music Operators of America, it was announced by George A. Miller, MOA President.

Schlesinger, long a familiar figure in association affairs, is thoroughly familiar with all the activities in which MOA has been engaged in behalf of music operators all over the nation.

The appointment of Schlesinger is spearheading an attempt by MOA to enroll every operator by the opening of the next 3-day MOA Convention in Chicago on March 28th.

Miller will appoint others to the MOA staff. However, Schlesinger will act in the capacity of a personal representative to the National President in the membership drive.

Miller states that he is sure that after the music operators of the nation hear what the newly appointed representative has to say about MOA, there will be no further question about their joining the national association.

Schlesinger expressed hope that every music operator would become a member of MOA so that they may attend the national convention, raise their voices and thereby play a part in the future welfare of their industry.

At the next convention meeting, every problem facing the music operators will be thoroughly discussed and voted upon by all those present.

Our Best Wishes for a Bounteous Thanksgiving in the Great American Tradition

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Atlas' Pittsburgh Opening Biggest in City's History

Hundreds Pay Respect to Phil Greenberg and His Beautiful New "Atlas Music Building".

PITTSBURGH, PA.—This past Sunday, November 14, saw crowds of hundreds of operators, distributors, suppliers, manufacturers, many bringing their wives and children, attending the grand opening of the new Atlas Music Company Building at 2231 Fifth Avenue, this city.

It is estimated that long before the festivities were ended over 1,000 people had inspected this beautiful new distributing building.

Acting as hosts and hostesses for this big occasion were the executive members of the firm and their wives. These included: Phil Greenberg, Lou Hoffman, Eddie Shore, Ed Barker, Ben Louik, Sam Lamanna and Steve Burik.

To say the least, it proved to be the biggest opening of its kind in the history of this city, and a gala event in every regard.

Personal friends of Mr. and Mrs. Greenberg also came to pay their respects.

The tremendous lobby was absolutely deluged with floral bouquets. One tremendous horseshoe of flowers, over seven feet high, occupied the entire entrance.

The building itself is extremely well arranged with parking in front for those who wish to call at the offices, as well as parking space in the rear of the building, where over 60 autos can be accommodated.

The entire building occupies over 11,000 square feet of space. The entrance is modern in every regard. Everything is on one floor. The huge lobby features the parts department as well as a record one-stop service installed by Lou and Bernard Boorstein of Leslie Distributors with Sam Lane as manager.

To the extreme end of the lobby are two showrooms. One for the Seeburg music equipment. The other for the products of Bally Manufacturing Company. These are the two firms Atlas represents in this territory.

A very well arranged repair department, completely modern in every respect, can be reached from the front offices or from the rear of the building.

The storage space is immense. Shipping, loading and unloading platforms at the rear of the building are so arranged that operators need but back their cars and trucks right up to the platform and roll out their machines.

The offices of the firm are enclosed in modern glass partitions and the inner sales offices can also be seen very easily. The private offices of Phil Greenberg are oustandingly beautiful. The decor is completely modern in every regard.

Many came from miles away to be present at this opening and pay their respects to Phil Greenberg. Maurie and Eddie Ginsburg and their wives, of Atlas Music Company, Chicago, were on hand helping Mr. and Mrs. Phil Greenberg greet all guests.

From the J. P. Seeburg Corp. there were present: C. T. McKelvy, Charles Smith, Al Gange, Ray Lindgren, H. L. Kelly, Jack Gordon, Ernie Rizzo and J. I. McClelland.

Joe Fishman came from Newark, N. J., Meyer Parkoff from New York City, Ed Shaffer, Sr. and Jr., came from Columbus, O., Lou Nemesh from Detroit, Mich., Mac Lesnick from Baltimore, Md., Ben Kulick from Buffalo, N. Y., Harry Pearl and his wife from Elizabeth, N. J.

Representing Bally Manufacturing Company was Art Garvey, well known and well liked by all present. Art was busy greeting friends all day long who came to see the new Bally games. He didn't have a moment's rest as operator after operator came over to shake his hand.

To crystallize the expressions of the majority in one condensation:

"This is the most outstanding and most fabulous opening in all the history of the City of Pittsburgh.

"And", as most continued, "no one better deserves this great tribute and honor than does Phil Greenberg and his Atlas firm."

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Minneapolis Music Operators to Meet On Dime Play

MINNEAPOLIS, MINN.—Preparations are under way at this time to arrange for a mass meeting of all the music operators in this area on dime play.

Leaders here have been canvassing speakers for sometime in an effort to arrange for a very outstanding meeting whereby the music operators will learn, at first hand, exactly what is happening everywhere in the nation where dime play has been placed into operation.

Belief here, among many music ops, is that the men in this area should have switched over to 10c play immediately after many other midwestern cities proved this feasible.

Now the men here are anxious to get together and to arrange for a general mass meeting whereby every music operator in the twin cities of Minneapolis and St. Paul, along with operators from many miles around the twin cities, will be able to hear what is and has happened in other areas thruout the nation.

Harold Lieberman of Lieberman Music Company, 257 Plymouth Ave., North, this city, is one of the moving factors in the arrangements for such a meeting.

Lieberman believes that every single operator in this territory will benefit by the mass meet now being arranged and will also be able to assure himself of a finer and more profitable future in the music business.

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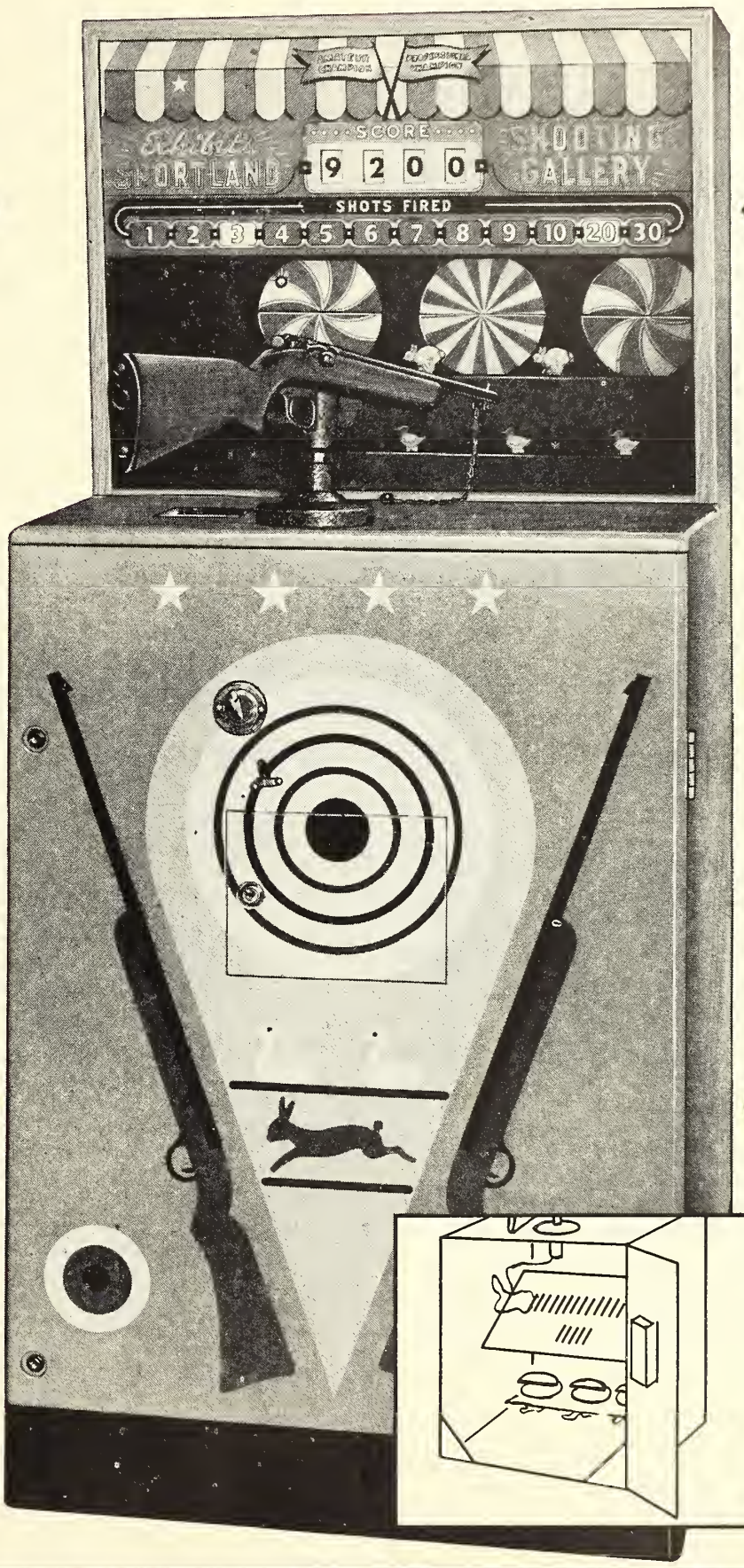

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- FULL WIDTH FRONT DOOR
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Getting Ready

CHICAGO—According to reports received from Don Moloney, advance registrations for the Bally Service School to be held December 8, at Donan Distributing Company, this city, indicate that a record number of operators and servicemen will attend.

Bob Breither and Paul Calamari of the Bally engineering staff will conduct the school explaining wiring diagrams, providing latest service tips and other valuable operating information. Bally's current games, "Jet" and "Rocket" Bowlers, "Variety" in-line game, and the two kiddy-rides "The Champion Ballyhorse" and "Moon-Ride" will be completely covered in detail by Breither. Moloney pointed out that the Donan headquarters are large, and can accommodate every operator and serviceman in the area comfortably, and he urges everyone to attend the school. Donan is the Bally Manufacturing Company distributor for Wisconsin and Northern Illinois.

Seen above are Mac Brier, Don Moloney and Tom Cath moving games around, getting ready for the school.

"20 Yr. Club" Overwhelmingly Agree On Early '55 Meet

Many Propose Two Day Meet In Las Vegas, Nev. May, 1955, Chosen By Majority

CHICAGO—Each day, for some weeks now, the members of The Cash Box' "20 Year Club," people who have been engaged in the industry for 20 years and more, have been sending in their answers to the questionnaire which they received from this office of The Cash Box.

The answers have been overwhelmingly, "Yes," as far as an annual meeting of the '20 Year Club' is concerned.

The majority suggested that the month of May, '55 be the month for the meeting.

Tho some suggested 3 and even 4 days, the greater majority felt that 2 days would prove sufficient.

All want leading speakers to be present. Among these Senator Homer E. Capehart, Ray Moloney, David Gottlieb, and other noted leaders of the industry were suggested.

It was also recommended that "professional speakers, as well as noted members of the '20 Year Club', speak before the entire membership."

The majority want to hear speeches concerning "the future progress of the coin machines industry."

Since so many suggested Las Vegas, Nevada, as the meeting place, it is being presented to the membership for a general vote.

(The voting sheets will be in the hands of the "20 Year Club" members within a very short time).

Some of the answers should prove interesting to all in the industry. From Cincinnati, O., "Positively, Yes," was the answer regarding an annual meeting. From Woodward, Okla., "Absolutely, yes." From St. Louis, Mo., "Sure thing." From Grand Rapids, Mich., "Definitely should be a meeting." From New Orleans, La., "Of course and make it right away." From Newark, N. J., "Absolutely okay." From Murray, Ky., "Sure to help all of us." From Montgomery, Ala., "I think it would be fine." From Washington, D. C., "Definitely." From all Chicago, "Definitely Yes." From Oak Park, Ill., "Okay." From Freeland, Pa., simply "Yes." From Auburn, Ala., "Okay, plus."

From Washington Park, Calif., "Okay. Several meetings. One in each area." From Albuquerque, N. Mex., "Sure thing." From Jackson, Tenn., "Each June 15." From Cleveland, O., "I personally favor such a meeting." From Miami, Fla., "Splendid idea." From Baltimore, Md., "Okay. Splendid." From Elizabeth, N. J., "Just name the time and place." From Pittsburgh, Pa., "Absolutely Yes."

And so it went, week after week, as dozens and dozens of answers were received from members of The Cash Box' "20 Year Club" regarding an annual meeting once during the year of all the old timers, the people who have been in the industry for 20 years or longer.

THRU THE COIN CHUTE

LOUISIANA LYRICS

Mallory of Mallory Distributing Company just back from a trip that took him and **Werly Fairburn**, the new singing sensation to Mississippi, Alabama, and Florida calling on disk jockey and dealers—A real record breaker for Werly "I Feel Like Crying" in New Orleans and vicinity. . . . A correction please on the error of saying "Pete Nastasi" part owner of Globe Technician. It should have said **Jake Nastasi**, new part owner. . . . Everyone so busy at Taran wrapping up gifts for the big Christmas party. You could hardly wade thru the ribbon and Christmas paper. Taran reports the nicest letter from our good friend **Joe Delaney**, who represents the "X" labels in New York. . . . Glad to see **Betty Albano** of Joy Amusement out on her route after her long period of sickness. . . . **Chesser**, salesman for Huey Distributing Company trying to locate some of these fast moving operators, and doing a good job. . . . **Clinton V. Collins** of Grenada, Miss. in town. Was sorry his partner, **Lexie S. Howard**, could not make the trip. Had to stay and take care of their booming routes. Maybe next time Clinton can stay and Lexie can make the trip. . . . **Bob Good** of Memphis, Tenn. also in town and reports he ran into our good and dear friend **Henry Fox**. Fox and family reside in Memphis, Tenn. now. . . . **Dan Cohen**, Crescent Cigarette Service, dropped in. Dan has the right prescription if you are interested in a good reducing diet. . . . **Linda Kelley** of Wego Amusement decided to study beauty culture. . . . **Vincent Marcello**, Huey Distributing Co., just back from a trip up to the Windy City. . . . A speedy recovery to Mrs. Holt, wife of the Dodgers Amusement ace mechanic.

Nick Carbajal, of Crown Novelty Company, says his showing of the J. H. Keeney new bowlers, the "American" and "National," is still going strong. . . . **Martin Tortorwich**, Baton Rouge, reports his routes in good condition and business good. . . . **Howard Hatch**, Baton Rouge, an old time operator who sold his routes some months ago, sitting at his cash register in his beautiful cafe taking life easy. We wanted to know just what was doing in the business. Howard is still an operator at heart. . . . **Dick Simmons**, Alexander, was a busy boy. He took a juke box out of his bar for a good hot location. He said business was fair, but he could set more locations than he wanted. . . . **Bob More**, Alexander, was making plans for a trip to New Orleans for the showing of the J. H. Keeney bowlers. . . . Could not catch **Louis Seguri**, Alexander, but talked with Mrs Seguri. She reports their business for the summer season was good. . . . **W. W. Funchess**, Alexander, reports his coin machine biz was good for the season. . . . **E. T. Warner** of Lyric Music reports a good season for his routes, while over at Vicks fun house everything was a humming. . . . **Eddie Duningue**, of United Service, Lafayette, was out getting nickles. His wife said business was good.

Frank Toce, of Melody Music, Lake Charles, had a fish story too big to print in this issue. . . . **A. D. Wagster**, of Wagster Music, Lake Charles, reports his routes in tip top condition. Has all of his spots covered with new machines and business is good. . . . **Khoury's** record shop was a very busy spot.

S. H. Novelty Distributing Co., Shreveport, was getting ready for their showing of the J. H. Keeney's showing to be held November 15th. **T. W. Hughes** and **Mrs. Myrtle Single** were very much enthused over the showing. . . . Ran into **Bill O'Connor**, star salesman of Lynch Distributing Company of Dallas, Texas, at S. H. Novelty. Bill had been in Shreveport for several days. Bill was making his pitch to **G. C. McCain**, an old time operator in Louisiana. Bill says business was good with a Capital "G." . . . Had a laugh watching G. C. McCain running to his car as the cop drove up to give him a parking ticket, but G. C. beat the cop to the car. . . . Had coffee with **Tommie McGuire** brewed by Mrs. D. B. Valentine in their office. Mrs. Valentine can sure brew a spot of Joe. Tommy reports his routes in good condition and making money. . . . **S. E. Nielsen** reports his routes of Cigarette Vendors tops for this year. . . . **Jimmie Daspit**, of Jimmie Vending Company, says his routes with his bicycle business good for the year. Jimmie is the biggest bowler operator in Shreveport, and reports the take is good.

Had a nice talk with **W. T. Silmon**, Monroe. W. T. has the Candy Vendor business just about sewed up in and around Monroe, but was thinking of a bigger field with more products. . . . **W. G. Ward**, of Delta Automatic Music, Monroe, says he has had a very nice business through the summer season, and was betting on a good winter. . . . **Jiffy Bowler** and **Sig Lett**, of Twin City Music, were still betting on the tall Texan with his new number and **Jimmie Kelly** dunce cap. . . . **Mrs. Myrtel H. Single**, of S. H. Novelty Company, Shreveport, La., comes into the Twenty Year Club with a gold card, as Martel can go further back than many of the other clubbers. Her partner, **T. W. Hughes**, has some years to go before being eligible for Twenty Year Club, but says he will be around. . . . **Benny Malone** has a radio and television shop in connection with his routes of music and amusements. . . . **Earl John**, of Earl Amusement, Crowly, was out on his route but I spoke with brother, **Lee John**. Lee, a Twenty Year man, has some good ideas for a new pin table. . . . **T. H. Collins**, Cameron, was talking bowlers for his routes this winter and was headed for Crown Novelty, New Orleans.

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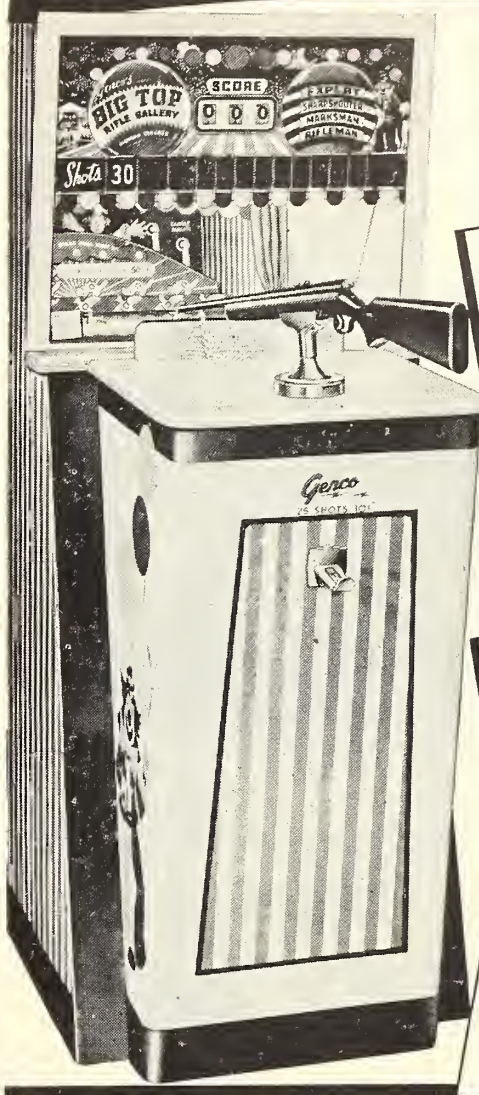
BIG TOP RIFLE GALLERY



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9 realistic ducks on moving belt—just like a real rifle range!

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Moves back and forth on pendulum . . . flaps over when hit . . resets automatically!

New CANDLE TARGETS
Player shoots out the flame (in lights) . . . just like a real rifle range!

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THE ONLY RIFLE THAT WILL GO THROUGH ANY DOOR

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Ideal for . . .
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A pleasure to give—a treasure to receive. Superb tone. One control puts on multi-color lighting and adjusts volume. Sturdy construction. Washable decorator colors. A.C. only. Non-coin operated. Non-selective. 16" x 16" x 36" high.

45 R.P.M. Automatic Record Changer. Holds 12—7" records F.O.B. New York $79.95

3-speed Automatic Record Changer. Holds 10—12" or 12—10" records F.O.B. New York $89.95

ORDER NOW FOR CHRISTMAS PROMOTION

Check or Money Order. No C.O.D.'s—
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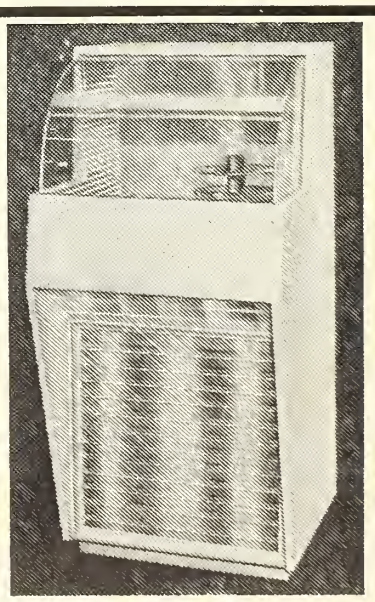

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Exhibit Ships New Gun

Initial Orders For "Sportland Shooting Gallery" Piling Up At Factory In Record Fashion

J. A. (ART) WEINAND

CHICAGO — Exhibit Supply, this city, introduced to the trade this past week its new gun game, "Sportland Moving Target Shooting Gallery."

"'Sportland Moving Target Shooting Gallery'," said J. A. (Art) Weinand, "is an entirely new conception of a moving target shooting gallery and is an outstanding member of a proud line of original gun games manufactured by Exhibit Supply.

"Every single one of these gun games has been a tremendous success. Here at Exhibit, guns have always been our specialty, and 'Sportland' is an original gun that is entirely new.

"Distributors' samples," continued Weinand, "have been enthusiastically received, and orders are piling up at the factory in an unprecedented number.

"In designing the new 'Sportland Shooting Gallery,' Exhibit engineers aimed specifically at a gun game which would have outstanding player appeal and which would maintain player interest.

"'Sportland Shooting Gallery'," Weinand stated, "not only offers the player a variety of targets, but also stop-and-go action, off-and-on target lighting, targets moving at different speeds and a chance to shoot the lighted targets in a unique 'blackout'."

"Sportland Moving Target Shooting Gallery" scores as follows:

1. Every five moving duck or moving rabbit targets score 100 points each with a bonus of 500 points for the fifth hit.
2. Upon the fifth hit, one of the three light-up disks starts revolving and tallies 1000 points if the light on it is hit.
3. By hitting five duck and rabbit targets (100 poinnts each), a player starts the middle light-up disk revolving which scores 1000 when its light is hit.
4. Five more duck and rabbit target hits (100 point each) start the third light-up disk which scores 1000 points when its light is hit.
5. Eighteen hits out of 18, 19 or 20 shots black out the game except for a red glow. The player then shoots at all three moving light-up disk targets with 1000 points registered for each hit.
6. By shooting two more moving duck or rabbit targets in the "blackout," a player can score 600 points (300 for each of the two hits).

As the game resets, a match number is shown. A double match is made if a Star appears over the number and a triple match if both a Star and a Cloverleaf appear over the match number.

The speed of the moving targets can be controlled by the operator to meet all location needs and thus insure maximum "dollar per hour" income.

"The new attire of 'Sportland'," Weinand said, "is an attractive 'Jumbo cabinet' which dresses up any location. All service is handled from the full-size front door of the cabinet, which is provided with double locks.

"'Sportland'," concluded Weinand, "was initially and officially displayed by Exhibit distributors on Friday, Nov. 19, but so many orders have been received before this announcement date that we have answered the demand by already issuing a second production order."

ABC Music No. 2 Ties For First With Oomens In Chicago Phono Loop

CHICAGO — ABC Music Service Team No. 2 won three games from Atlas Music to go into a tie for first place with Walter Oomens Sons in the Chicago Automatic Phonograph Bowling League. Gil Losasso's 483 was high for the winners while Maurie Minkus hit 452 for Atlas.

Oomens garnered a pair from B & B Novelty. High for Oomens were Carl Latino 551, Johnny Oomens 515 and Bruno Bywalec 512. Warren (Bunk) Paradee rolled 544, Marino Pieroni 533 and Vic Bondioli 486 for B & B.

A torrid 541 series by Bert Loob, the leading bowler in the league, helped pace Mercury to two wins over Paschke Phono. Marilyn Sipiora, leading woman kegler, bowled a 484 for Mercury while Rene Gallet was high for Paschke with a 538.

In other games, Star Music won three from Gillette Distributing, Coven Music took two from Decca, ABC Team No. 1 bagged a pair from Coral Records and Melody Music won two from Western Automatic.

Top bowlers for these teams were Jerry Shuman 518, Tony Galgano 516, Hank Leonarczyk 557, Tom Nyland 435, Bob Blie 555, Al Rice 481, Lennie Christiansen 476, Joe Cicero 452, Vic Jaccino 515 and Bill Bender 455. Leonarczyk's 557 series was high for the night while his 242 game was high for the season.

Monday, November 22, was "sweepstakes" night for the league. Sponsors were urged by Johnny Oomens, league secretary, to attend and root for their teams.

The standings as of Monday, November 15:

	W	L	GB
Walter Oomens Sons	20	10	—
ABC Music No. 2	20	10	—
Mercury Records	10	11	1
Decca Records	18	12	2
Coral Records	16	14	4
Melody Music	16	14	4
Star Music	16	14	4
Western Automatic	16	14	4
B & B Novelty	15	15	5
Paschke Phono	14	16	6
Atlas Music	13	17	7
ABC Music No. 1	12	18	8
Coven Music	8	22	12
Gillette Distributing	7	23	13

Wurlitzer Winners Bermuda Bound

NEW YORK—Aboard the Ocean Monarch Bermuda-bound is this party of Wurlitzer distributors and their wives, together with company officials. The distributors are guests of the company on the trip as a result of outstanding showings during a Wurlitzer sales contest last summer. The party (left to right)—Mr. and Mrs. R. B. Williams, Dallas, Texas; Mr. and Mrs. John Bilotta, Newark, N.Y.; Mr. and Mrs. Roy F. Waltemade, vice president and manager of Wurlitzer's North Tonawanda plant; Mr. and Mrs. Gary Sinclair, West Coast Wurlitzer district manager; Mr. and Mrs. A. D. Palmer, Jr., Wurlitzer advertising and sales promotion manager; Mr. and Mrs. C. A. Culp, Oklahoma City, Okla.; Mr. and Mrs. R. H. Bear, Wurlitzer phonograph sales manager; Mr. and Mrs. Stephen Vukelic, Buffalo, N. Y.; Mr. and Mrs. R. L. Smith, Lebanon, Pa.; Mr. and Mrs. William F. Mashek, Kansas City, Mo.

Sierra Distributors L.A. Branch to Open Dec. 1

RAY POWERS

LOS ANGELES, CALIF.—Wayne Copeland, president of the newly formed branch of Sierra Distributors, this city, announced this past week that they will be open and ready for business around Dec. 1st.

The large ultra-modern showroom was planned to display the new Wurlitzer "1700" Hi-Fidelity phonographs to best advantage. Fluorescent lighting will be used throughout the display area to give special lighting effects.

The spacious parts and service departments will be stocked with Wurlitzer parts for both current and earlier phonograph models and every facility for keeping equipment in first class condition is featured.

They will have in stock at all times a complete line of Wurlitzer phonographs, parts and accessories.

Copeland announced the following personnel which he has appointed:—Ray R. Powers, sales manager and Jack Dolan sales representative. Bernard Joseph and Matt Norberg will staff the service department.

Walt Peteet, Field Service engineer for Rudolph Wurlitzer Co., came down from his home in San Francisco to help get the new showrooms organized. He will stay until after the official opening.

Copeland and Powers issue a cordial invitation to operators in the area to visit their showrooms at 2775 W. Pico.

New Auto Photo Studio to be Shown at NAAPPB in Chi Nov. 28 thru Dec. 1

LOS ANGELES, CALIF.—V. Van Nattan, sales manager for Auto-Photo Company, this city, announced this past week that they will hold a preview showing of the firm's new Model 11 Auto-Photo Studio at the NAAPPB Convention at the Hotel Sherman in Chicago, Nov. 28th thru Dec. 1st.

The new machine, completely new in design, is the result of almost two years of research and development by engineers of Keystone Engineering Company and Auto-Photo Company. It incorporates new revolutionary mechanical and electrical features as well as improved photo and developing techniques.

With the keynote on maximum photo production capacity on location the studio has been engineered to vend four high quality miniature portraits every thirty seconds giving a total capacity of 100 prints per hour.

New electronic lighting stops all movement delivering a sharp, clear picture without distortion.

The smart, modern cabinet incorporating walnut, chrome and Kalistron Vinyl material was styled and designed by the firm of Channing, Wallace & Gilson, industrial designers in Los Angeles.

Mr. Van Nattan stated, "I am confident that the features of new-improved automatic photography and the Model 11's location production caacity will extend the operators' potential market, at least three fold." He added, "It offers operators and locations profit possibilities never before attainable."

FIRST Says "Thanks" with Thanksgiving Specials!

TARGET GUNS

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Exhibit's New
SPORTLAND
SHOOTING GALLERY
All Targets Move! Manufactured by the Originator of Coin Operated Guns.

United CARNIVAL GUN

FIRST-Conditioned

Seeburg COON HUNT	$34S
Exhibit SHOOTING GALLERY	34S
Genco SKY GUNNER	19S
Seeburg SHOOT THE BEAR	15O
Exhibit SIX SHOOTER	13S
Exhibit SILVER BULLETS	11S
Chicoin PISTOL PETE	7S
Seeburg RAY GUN	7S
Exhibit DALE GUN	6S

NEW M & T ZIG ZAG
Bingo Type Counter Game
Regular $79.S0 ..... Now... $29

BINGO 5-BALLS

NEW

BALLY VARIETY
United SINGAPORE
FIRST-Conditioned

BALLY

SURF CLUB	$42S
ICE FROLICS	36S
PALM SPRINGS	35S
DUDE RANCH	32S
YACHT CLUB	17S
BEACH CLUB	31O
PALM BEACH	14S
ATLANTIC CITY	14S

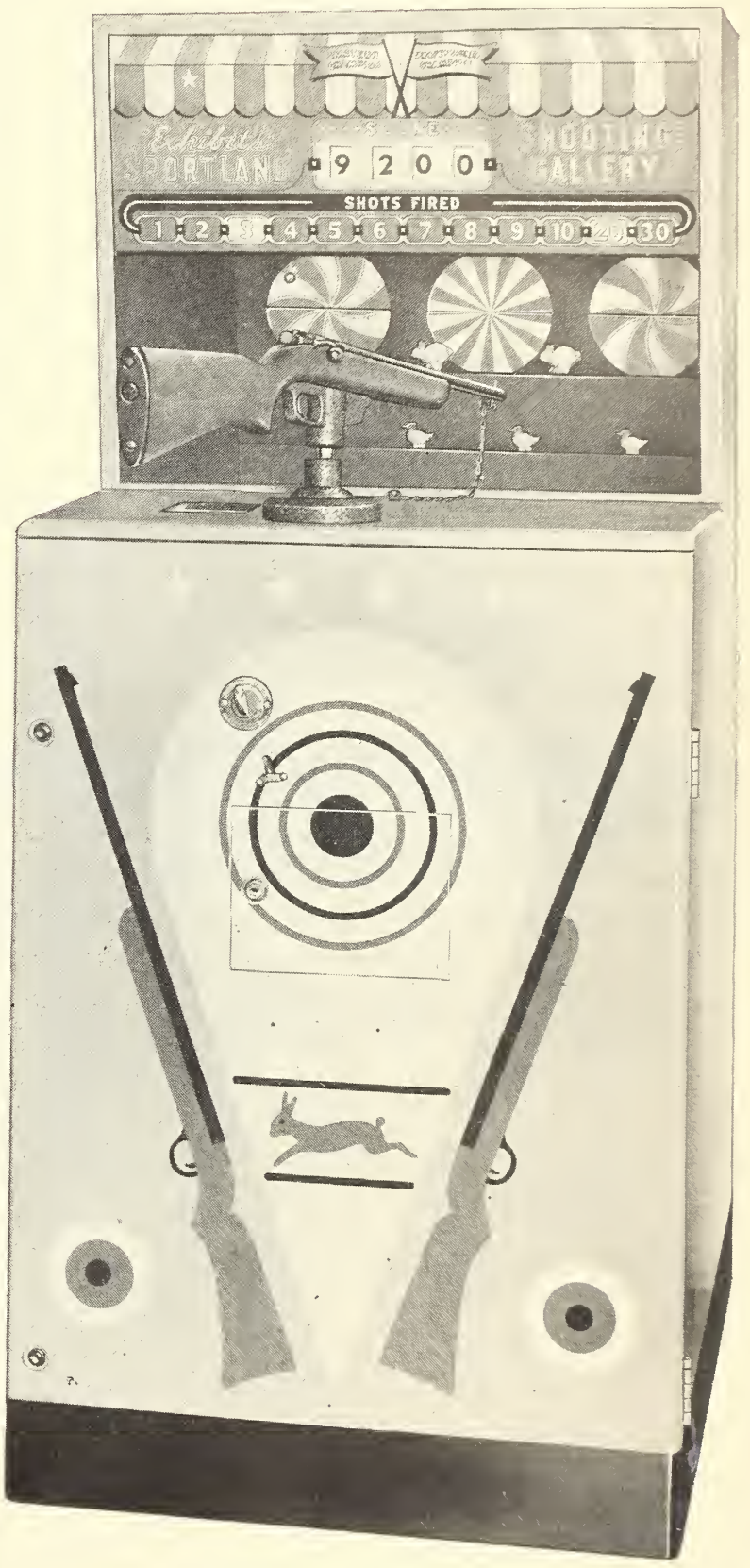
UNITED

HAVANA	$32S
RIO	28S
TROPICS	22S
LEADER	7S

KEENEY 4-PLAYER BOWLING CONVERSION for 22" SHUFFLE-BOARD
Now Only $75

FIRST COIN MACHINE EXCHANGE
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

The PLAYER doesn't get tired shooting this game - he fights it!



SPORTLAND MODEL 414

MOVING TARGET SHOOTING GALLERY

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EXHIBIT
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Announcing

The all-new model 11 Auto-Photo Studio

Check these features for greater profits and investment security:

- **Continuous operation**
- **New beauty in styling and finish**
- **Electronic lighting**
- **Engineered and built to last for years of profitable operation**
- **Potential gross receipts $30 per hour**

Premiere Showing NAAPPB Exposition

Hotel Sherman, Chicago

November 28 through December 1 *Booth # 142*

Auto-Photo Co., Inc.
1452 S. San Pedro Street
Los Angeles 15, California

NEW ENGLAND NIBBLES

Biz reported good with outlook bright for coming year as holiday season approaches on coin row. . . . **Irv Margold**, general manager, Trimount Automatic Sales Corp., reported installation of new Seeburg unit in Jordan Marsh toy department, operating on free play, for the Xmas season. . . . Jordan's, Hub's biggest department store, also installing Seeburg library units throughout to provide background of holiday music for the season. . . . Non-coin Seeburg units appearing all over—in new supers, Chinese restaurants—and newest trend in the many fabulous roadside candy houses that have mushroomed on highways throughout New England this past year. . . . Plans now being completed at Trimount for employee's Christmas party to be held at the Somerset Hotel the Saturday before Christmas in the Town and Country Rooms. . . . On the Friday before Christmas, Trimount will hold a party in their sales and show rooms for employee's kiddies. . . . Trimount has had an extremely busy year, Irv pointed out, and employee's have put in much overtime because of the two hurricanes, rush of both domestic and import business. . . . At World Fair, **Ed Ravreby** making New Hampshire swing on selling trip. . . . Ops spotted here included **Joe Friedman**, Lynn; **Dave Baker**, Arlington; **Ray Barker**, Ayer; **Irving Taube**, Manchester Music, Manchester, N. H. . . . **Harry Poole**, former head of Poole Distributors, now in the finance business. . . . Ellie DiResta, formerly with Boston Record Distributors and writer of the "I'm Yearning" lyrics, sung by **Don Cornell**, now working at Marion Sutcliffe's Juke Box Haven. . . . Marion building biz with specials for juke box ops, keeping open until 9 on Friday nights and offering two free records with every three purchased. . . . Personal appearances of recording stars at Marion's drawing the teen age crowd. . . . Seen at Marion's this week were singer **Jan Strickland** and ops **Arthur Sturgis**, Westwood; **Val Arris**, Lynn; **Joe Ferris**, Portland, Me. . . . **Ray August**, formerly with Jerry Golumbo's Music and Television Corp., Rock-Ola, now with Truth Associates, "lie-detector" experts, as sales manager.

Barney and **Louis Blatt**, Atlas Distributors, AMI, report enthusiastic acceptance of the new AMI unit throughout New England. . . . A special showing for two days for Rhode Island ops was held at the Crown Hotel in Providence last week with excellent results. . . . A similar showing is planned for Springfield shortly, and other showings will be held in the northern states as the Blatt brothers launch full scale promotion for the new AMI in the New England territory. . . . They have been renewing many old acquaintances after having been out of the coin business for three years . . . and are planning many trips and shows in 1956. . . . **Jerry Flatto**, Boston Record Distributors, and **Jack Sager** have just come up with their own platter, "Oh Senorita," recorded on a C & J, Boston, label by **Don Alessi Trio**, who play at the Latin Quarter, backed with "It's Winter Time," by **Bob Sher** and **John Gianbusso**, all Boston boys. . . . It's an old Peruvian melody says Jere, who is pushing it with dj's and ops. . . . Spotted at Boston Record Distributors this week were Al Laughton, York Beach, Me.; **Al Dolins**, Hyannis; **Ray Shea**, Worcester. . . . Helen Sherlock, BRD's No. 1 gal Friday, leaving shortly for a blessed event date.

CALIFORNIA CLIPPINGS

LOS ANGELES

V. Van Nattan, Sales Manager for Auto-Photo Company, this city, announced this past week that they will hold a preview showing of the firm's new Model 11 Auto-Photo Studio at the NAAPPB Convention at the Hotel Sherman, Chicago, Nov. 28th through Dec. 1st. The new machine, heralded as the greatest advance in automatic photography, incorporates many revolutionary new mechanical and electrical features as well as improved photo and developing techniques. (See separate article in this issue.)

NEWS TIDBITS:—The new LA showrooms and offices of Sierra Distributing Company are now almost completed except for a few finishing touches. This modern structure will be one of the most outstanding and colorful showrooms along coinrow when completed. **Wayne Copeland** stated they will be open around the first of December and he wishes to extend an invitation to all operators throughout Southern California to drop in and inspect their up-to-date showrooms, offices, parts and service departments. He also invites you to look over their complete line of new Wurlitzer "1700" phonos, parts and accessories. **Ray Powers**, who heads the sales organization, announced that **Jack Dolan** has been added to the sales staff.

DISTRIBUTOR NOTES:—As you read this column the official opening celebration & preview showing of new games at Minthorne Music Company's new branch sales offices will be over (unless you receive an airmail copy). Just before going to press **Frank Mencuri** told us that he was going to give away a FREE pin game to everyone present during the two day event Nov. 21 & 22. Now we all know that Frank is a well adjusted individual, has a sound mind and doesn't suffer from hallucinations—but this I just gotta' see! . . . A new version of "Grandma Predicts" fortune telling machine is now on display at the Minthorne Music branch sales offices. . . . C. A. ROBINSON & CO.:—United's "Deluxe Comet" Shuffle Targette game is now on display. Has most of the same features as the former game except for higher scoring. **Charley Robinson** and **Al Bettelman** now welcome those quiet and restful week-ends more than ever before after hectic weeks of fast and furious sales activity. . . . PAUL A. LAYMON & CO.:—**Bob Breither**, field engineer for Bally Manufacturing Co., spent several days in town after the Bally Service school Nov. 10th & 11th. During his stay he contacted ops in outlying areas who couldn't make it in for the service classes. Since giving up the Wurlitzer line the Laymon crew have increased their activity on late model used phonos and games. The demand for all types of machines has been so great that they have had a hard time finding enough equipment to fill all the orders. . . . CANE DISTRIBUTING COMPANY:—**Al** and **Bruce Cane** report that sales have increased steadily for them until now they they are moving out new Rock-Ola's by the carload. . . . BADGER SALES CO:—Genco's "Big Top" Rifle Gallery has skyrocketed gun sales to a new high. **Fred Gaunt** reports that orders are piling up and he just can't get enough guns to fill them all. In the Badger parts department **Jack Leonard** has set up a unique display of Christmas items which run the gamut from appliances, lamps and cameras to wrist watches, pen and pencil sets and unusual gift items. Pretty, English born, **Ruth Schmidt** is the new girl Friday assisting **Joe Durate** in the Export Sales Department. She's a newcomer to our country having been in the States only four months.

LATE NEWS FLASHES:—**Walter Huber** of Huber Distributing Co., San Francisco, and **Tom Sams**, District Sales Representative for AMI, spent a couple of days in LA visiting all the old timers along coinrow. This was Huber's first trip to our fair city in twelve years. Before going into business in the Bay area he was associated with the old Mape Distributing organizations here. . . . **Walt Peteet**, Field Service Engineer for The Rudolph Wurlitzer Co., also came down from his home in San Francisco to help the boys at Sierra Distributing get organized. He will stay until after the official opening.

OPS JOTS:—Two out-of-state operators trekked in to take care of business along coinrow this past week. **Al Wise** came all the way in from Tucson, Ariz., and **Frank Walker** drove in from the boom town of Las Vegas. . . . From California's vast San Joaquin Valley came **Phil Calhoone** and **Vernon Ephrom** from Bakersfield also **John Bennett** from Taft. . . . San Diego was represented by **Morry Sarver** of Arcade Music Co. and **Down Swalm**. . . . In town from our outlying LA County communities were **Walter Lymon** of R & C Amusement, Glendale; **"Pop" Burris**, Montebello and **M. A. Olson** from Inglewood. **C. L. Andrews**, Santa Ana, and **Charley Iman**, Balboa, also came in from Orange County.

COINROW DOINGS:—At a recent meeting of The California Music Merchants Associations, LA Division, State President **George A. Miller** discussed plans for holding a statewide convention for all Calif. operators here in LA next Spring. Everyone present at this meeting were completely in favor of the plan and it was agreed that they would discuss the matter further at their next meeting. A statewide event of this kind could be of tremendous benefit to the operators of California and it is hoped that such a convention can be arranged. If a large turn-out could be assured there's a possibility that **Governor Goodwin J. Knight** may be interested in participating in the event as one of the guest speakers.

California Music Company is ready for the coming Holiday Season. Upon entering the big record emporium ops are greeted with a huge display of Yuletide platters. Most of us think it's too early to start thinking about Christmas but remember boys, it's just around the corner. As **Gabe Orland** puts it: "If you want to cash in this Holiday season get those tunes on your boxes NOW!" . . . **Robert Bard**, prexy of Bard Distributing Co., has been getting the front of his building all spruced up with attractive new signs. . . . Newest members of The Calif. Music Merchants Association were announced by **Ben Chemers**, Business Manager, this past week. They are **Joe Lein** and **Peggy & Russ Fields**.

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Another FIRST in Bowling Games!

Featuring...

"Flash-O-Matic" SCORING

WITH TRAVELING SCORE LITES IN FORMICA PLAYFIELD!

FIREBALL BOWLER
Strike
Spare
LITE STOPS WHEN PINS ARE HIT
Strikes 200 400 500 600 800 500 600 500 400 200
Spares 110 220 330 440 550 550 440 330 220 110

FOUR DRUM SCORING!

Players Skill Can Give Him Top Score of 9600

TWO GAMES IN ONE!

Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a Strike in Each Frame!

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Neb. Music Ops Meet Dec. 11 & 12

NORFOLK, NEB.—Boyd Worley of this city will act as host for the December 11 and 12 meeting of the Nebraska Automatic Phonograph Operators Association to be held at the Madison Hotel.

Arrangements are being made to present a juke box free to the YMCA Youth Center in this city while the meetings are under way.

The program being worked out for this two-day meet will be based on the importance of public relations.

Howard N. Ellis, Secretary of the association, advised, "The meetings are getting bigger each month. We believe that the turnout for the December 11 and 12 meeting will be the biggest yet held this year."

Lieberman Omaha Opening and Bally Service School

OMAHA, NEB.—Harold Lieberman, Lieberman Music Company, announced the grand opening of the Omaha offices and salesrooms to be held on December 1 and 2. Lieberman, together with Harry Harris and Harold Klein of the Omaha office, invites all coin-machine men in the area to be there with their families to take part in the celebration. A buffet style dinner will be provided and plenty of refreshments will be available. Lots of fun is promised for the entire family. In addition to the festivities, on the second day December 2, Bally engineers Bob Breither and Paul Calamari will conduct the Bally Service School at the new Lieberman office. Operators and servicemen are urged to be on hand at the school as they will gain many new operating and servicing tips from the two veteran engineers who will cover the present Bally line of games in detail.

Rock-Ola Show in Richmond, Va.

RICHMOND, VA.—Operators from Richmond and all over the state of Virginia and Eastern North Carolina flocked to the Wertz Music Supply Company's showrooms on Sunday, October 24th, to view the new line of Rock-Ola phonographs, the new 120-selection High-Fidelity model and the recently introduced 50-selection High-Fidelity model, along with the 120- and 50-selection wall boxes.

Among the many operators and their friends who attended the showing were the following from Richmond: John H. Cameron, Universal Music Service; J. C. Godsey; Ed T. Williams; Milton and Joe Sinsheimer, Allen Distributing Company; Donald Miles; Mr. and Mrs. R. Ralph Wilkins; Robert Minor and Mr. and Mrs. Tom Minor, Minor's Music; C. B. Corry and son; Fred Birdsong, Thomas H. Lacy; R. S. Jones; Mr. and Mrs. James A. Jones; and Nell V. Ruby.

From Norfolk came Howard Barton, W. T. Campbell, and Charles Johnson, all of Walker Music Company; Mr. and Mrs. H. B. Akers, Akers Music Company; Mr. and Mrs. H. N. Smith; and Mr. and Mrs. O. N. Hilburn. Others in attendance included C. George, Phoebus, Va.; Phil Chess, Chess Record Co., Chicago, Ill., and M. B. Johnson, Rocky Mount, N. C.

The Wertz sales rooms were especially decorated for the event, and customers and friends had an occasion to visit with members of the Wertz sales and service staff.

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At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists. Parts and Service Manual available.

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PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET BIG PLAY THIS FALL SEASON with the best!

BEACH CLUB	$329.50
HIFI	440.00
BEAUTY	240.00
CABANA	149.50
TROPIC	174.50
FLYING HIGH	99.50
GRAND SLAM	90.00
SPARK PLUG	60.00
JALOPY	60.00
HAYBURNER	50.00
SUPER PENNANT	219.50
ALL STAR	349.50
MAJOR LEAGUE	339.50
STAR SERIES	65.00

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BETTER
COMMERCIAL MUSIC CO., INC.
★ DALLAS, TEXAS ★

When
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EASTERN FLASHES

We traveled down to Baltimore to address a meeting of music operators on dime play. We drove down with **Carl Pavesi**, president of the Westchester Operators Guild, and **Lou Tartaglia**, treasurer of the organization. Both these men related their successful experiences (none were unsuccessful) in converting to dime play. **Jack Mitnick**, AMI regional sales representative, told the gathering of his experience with dime play in the areas he covers for his factory. We were most happy to be able to see and talk with our friends for a short while. Among them were **Irv Goldner**, **Moe Kaminsky**, **Sam Weissman**, **Hy Lesnick**, **Mac Lesnick**, **Irv Blumenfeld**, **Harry Hoffman**, **George Goldman**, **Jack Berger**, **Pete Mongelli**, and **Bernie Rose**.

* * * * *

Papa Paul Tartaglia and his charming missus, **Maria**, leave for Hollywood, Fla., after the Thanksgiving holiday, leaving the five brothers and one daughter, to run the biz. **Mike Tartaglia**, a top amateur golfer, by the way, will be in Miami soon, to take part in the Miami Open. This item should interest Mike. The Westchester County budget for 1955 proposes to spend $1,900,000 to build or buy two or more additional golf courses. . . . **Meyer Parkoff**, Atlantic N. Y., returns from Pittsburgh, where he attended the opening of **Phil Greenberg's** Atlas Music Co. new bldg. . . . **Jack Mitnick**, regional rep for AMI attended a showing of the AMI model "F" phono in Providence, R. I. on Wed. & Thurs., Nov. 10 and 11, run by **Louis Blatt** of Atlas Distributors, Boston. Jack and Blatt will hold another showing at Springfield, Mass., when the Western Mass. Music Guild meet on Tues., Nov. 23. Jack's missus **Sadie** celebrates a birthday, Thanksgiving day. If Jack still is only 39, guess Sadie is a few years younger. . . . Found both Als with heads deep in the works of Genco's Big Top Rifle Gallery at Albert Simon, Inc. They advise the "Gallery" is going great guns and that they are hard put to keep up with orders. . . . Popping in and out of all the distribs on Tenth Avenue was **Tommy Greco** of Greco Brothers, Glasco, New York, games and phonographs ops. Tommy was passing out apples to all and sundry. He had brought them down with him on his trip to pick up some equipment. Each one was the size of an overgrown soccer ball. . . . Things were in a hassle at Runyon Sales with the staff shorthanded. No sooner did **Buddy Fox** get back into harness after a long illness than **Irv (Kempy) Kempner** had to stay out with a cold. **Bossman "Shugy" Sugerman** out of town, last heard from in Chicago. **Morris Rood** couldn't get off the phone long enough to grab a sandwich for lunch. . . . **Mac Pollay** on the street—and without his drums or horse. . . . **Charlie Reisner**, Seacoast Distributors, enthused over the three wonderful lines they have displayed on the floor. The new Rock-Ola Hi Fidelity were going out as fast as they were received. The 120 selection sample was sold right off the floor and the 50 selection was the only phonograph available for inspection. The "Jukette" was getting an amazing response and Reisner tells us the opportunities that present themselves are tremendous. Dave Stern also has taken on the Mills line of ice cream manufacturing machines and the Seacoast boys feel with the influx of custard and soft ice cream stands that have mushroomed all around the New York area, most candy stores and ice cream parlors will be forced into the business in order to protect themselves. . . . **Harry and Hymie Koeppel**, Koeppel Distributing Co., busy cleaning things up as Hymie scheded to go on the road again for used equipment. The brothers are doing a great job on plastic domes and sides for Wurlitzer and Seeburg phonographs. . . . **Mike and Joe Munves** getting set up for the Park Show in Chicago on November 28. Joe, who handles the manufacturing part of the Munves company, is readying about nine machines. They will have a "Mystic Swami", which is a Hindu in an oriental style cabinet. When Joe was asked if there was anything unusual about his "Swami", he replied: "Does any father think his brainchild is not unusual? This one has moving eyes, hands that move over a crystal ball, and is entirely animated." Munves will also show a Bicycle Race, an Automobile Race and about half a dozen machines called Mardi Gras Frolics. Among them will be one for people who worry and another for people who have troubles. . . . **Murray Kaye** at Atlantic New York Corp., busy in conference and barricaded behind a bag of Tommy Greco's apples, calls out that business is fine and the Seeburgs' are moving out of the shop on a steady basis. . . . **Joe Young** and **Abe Lipsky** at Young Distributing grabbing a fast cup of coffee as they chat with ops in and out of the shop. Joe tells us sales on the Wurlitzer "1700" continue to be good.

UPPER MID-WEST MUSINGS

A large number of Iowa operators made the trip to the Twin Cities to attend the Minnesota-Iowa football game and saw Iowa downed 22-20. Some of the operators who attended the game were Mr. and Mrs. **Harold Gerdes** of Fort Madison, Iowa; D. C. **Williams** of Creston, Iowa; **Ed Melker** of Clinton, Iowa; Mr. and Mrs. **Art Skram** of Mason City, Iowa; **Al Lamberty** of Ankeny, Iowa; **Edgar Grein** of Greattinger, Iowa; and **Junior Cramer** of Ottumwa, Iowa; and **Vinc Jorgenson** of Mason City, Iowa. . . . **Joe Webber** of Blue Earth, Minn., is up and around after an operation. . . . **Andy** and **Ella Oberg** of Grand Forks, N. D., spent several days in the Twin Cities last week. . . . **Robert Pence**, son of **Alvin Pence** of the Automatic Piano Co., was injured in a freak accident. Some children were throwing some .22 shells in a bonfire and one of the shells hit young Robert in the head. . . . Seen in the Twin Cities shopping for games and supplies for their route were **Harry Galep** of Menomonie, Wis., **Stan Woznak** of Little Falls, Minn.; **Jack Tomar** of Two Harbors, Minn.; **Jim Laraby** of Granite Falls, Minn.; **John Czerniak** of Duluth, Minn.; **Al Reese** of Watertown, S. D.; **Duane Knutson** of Fertile, Minn.; **Ted Haas** of Bottineou, N. D.; **Hank Krueger** of Fairfax, Minn.; **John McMahon** of Eau Claire, Wisc.; **Lyle Hartin** of Albert Lee, Minn.; **Cecil Terveer** of Winona, Minn.; **Al Redding** of La Crosse, Wisc.; **Ben Weiss** of Bemidji, Minn.; **Arnold Brevik** of Watertown, S. D.; **Amos Miller** of Spooner, Wisc.; and **Roy Stone** of Rice Lake, Wisc.

Maybe **Vince Shay** has the right answer when he says, "**The poor kids—they gotta learn sometime.**" . . . Biggest grand opening in all the history of the City of Pittsburgh was that of **Phil Greenberg's** new Atlas Music Co. Brought hundreds on hundreds of people into his gorgeous new building all day Sunday (11/14) and, when the final count was taken, learned that over 1,000 had seen the place that one official opening day. **Maurie Ginsburg** was the official photog of the place. **Eddie Ginsburg** was working the floor polisher until 1 A.M. before the opening. The Seeburg boys made a tremendously impressive gathering: **C. T. McKelvy, Charles Smith, Al Gange, Ray Lindgren, Jack Gordon, Ernie Rezeau, H. L. Kelly, J. I. McClelland.** In addition to Seeburg distribs: **Myer Parkoff, Joe Fishman, Ed Shaffer Jr. and Sr., Lou Nemesh, Mac Lesnick** and so many others. Tons of food and the gallons of drink disappeared. This made someone say, "Anyway, this is the best eating and drinking crowd the Steel City has ever yet seen." But, all things considered, this was one really terrific turnout in honor to **Phil Greenberg.** One that goes down as the biggest and the best to ever have yet happened in Lord Pitts' Town.

Harold Schwartz. So very fast on the draw when it comes to prices of all equipment. Can just rattle prices off faster than anyone can take them down. . . . **Al Stern** of World Wide believes that some of the Rock-Ola phonos will become harder and ever harder to obtain. Has been seeking late used models. Can't find any around. . . . Talk about three guys in 'soup & fish' that really looked grand: **Herb Oettinger, Ray Riehl** and **Hank Dabek.** Came wandering into the Chez, after attending that marvelous dinner for **Cardinal Stritch,** with their wives all bedecked in formal and extremely beautiful dresses. Took over a table in the Key Club. Even the waiters stared unbelievingly. . . . Sincerest condolences to the family of one of the really grandest of grand people—**Emanuel (Many) Abrams**—who passed way from a heart attack this last week and who was known to so many, many coinmen who would visit Mike Hammergren's Bismarck Hotel suite in the old days. A very fine and grand man. A deep and sorrowful loss to all who knew him.

Continuing to maintain the title as one of the grandest hosts in the coin-biz—**Bill O'Donnell** of Bally who, along with his wife, **Nicky,** entertained a very grand party at the Chez this past week. Included **Florence and Al Colderon** of Indianapolis, **Dan Moloney, Harold Lieberman** of Minneapolis, **Herman Paster** of St. Paul, **Jimmy Savarese** of South Bend, and **Cissie and Bill Gersh** of **The Cash Box.** Can't beat this boy host. . . . And in the Chez that very same evening: **Snooks and Ray Williams** of Dallas, Texas, along with **Judy and Shorty Culp** of Oklahoma City. On their way to that Wurlitzer trip to Bermuda. **Snooks** confided that this was just like another honeymoon, since she and **Ray** have been married just 18 years, come the day of the boatride to Bermuda. (Of course, what all are wondering, is what **Ray Williams** and **Shorty Culp** looked like in Bermuda shorts. Hope someone sends in a pic).

Ben Coven. Entertaining at the big stag dinner at the Covenant Club, had the following as guests: **Ray Cunliffe, Johnny Emerich, Paul Golden, Paul Brown** and his salesmanager, **Carl Christiansen.** Seems that **Paul Golden** worked his way right into the hospital after this stag. Hope it's nothing serious. Paul is one grand guy. . . . Sympathy extended to **Bill DeSelm** by many here who heard that his brother, **Horace,** passed away in Tucson. **Billy** flew there and was out of his office for the balance of last week. . . . **Phil Weisman, Mike Spagnola** and **Mike Dale** furnished the juke box and the records for the Aqua Ball of the Roseland Aqua Club. A very grand gesture. . . . **Tommy Callaghan** of Bally back on the job again. After a stay at the hospital. Claims, "No operation. Nothing was touched. I still have what I had." . . . **Sam Lewis** dashed down to Louisville and Cinci to visit with Genco distribs and learn how many, many more guns the firm would have to supply. . . . **Sam Wolberg** and **Sam Gensburg** along with **Ed Levin** "on the job" at Chicago Coin and business humming when these people get into fast action. Sam Wolberg still a master at the old telephone. And the entire organization busier than ever trying to meet orders for their products.

Art Garvey's hair is **red.** . . . **Monty West, Joe Perkins, Marie Hopp,** not only playing, but also admiring, the new Keeney 'Sportsman' gun in their showrooms. And having plenty of fun shooting away. . . . Never saw such action as over at Exhibit. **Art Weinand** trying to answer all long distance phone calls. **Ed Hall** talking to the people. As the firm introduces its brand new gun which has already sparked production up better than 35% at Exhibit's factory. . . . **Paul Huebsch** of Keeney came in with this crack regarding the firm's new gun, "You ain't ever seen anything like it. It's the greatest." . . . **Barney (Shugy) Sugerman** of Runyon, Newark, N. J. and New York, N. Y., in town for a fast visit over at the Bally factory. Talking things over with **Bill O'Donnell, Jack Nelson** and **Ray Moloney.** By the way, **Jack Nelson** so busy these days, almost impossible to catch him for even a moment. And the way they are shipping 'Variety'—wow!

Never saw a more enthused click of people than **Dave, Sol, Nate** and **Alvin Gottlieb** over at D. Gottlieb & Co. They have clicked with every game they've produced this year. Seems that the Gottlieb firm will have again set a new annual record before Xmastime. And **Judd Weinberg** is happier than all with the grand biz he has done in foreign export sales. . . . **Kurt Kluever** of Rock-Ola back on the job again after a bout with the old buggy flu. Rarin' to go. And dodging those long distance calls for 'more and more' as Kurt puts it. . . . Never saw a sweller bunch of guys than **Gil Kitt, Vince Shay** and **Howie Freer** to put a guy right, in a diplomatic sort of way, regarding what prices should be. And willing to work all the way with anyone who pops in asking any kind of questions. Even **Mac Postel,** who talked ciggy machines, and wanted to buy Groetchen Metal Typers. . . . **Wally Finke** and **Joe Kline** entertaining a very grand gang of South Bend, Indiana ops the other day in their famed coffee room. And talking things over with one and all. Have to give these youngsters, **Wally and Joe,** lots of credit for how they handle some of the very delicate situations that arise. . . . Rumor has it that **H. C. Evans & Co.** sale very, very near with factory and phono in the deal. . . . **Joel Stern** and **Fred Skor** of World Wide hosting **L. L. Oberlin** of Butler, Ind.

Get up to 70% more play with the 2nd Coin feature of

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Genco RIFLE GALLERY	395
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CHICAGO CHATTER (Cont.)

Don Moloney out this past week but **Mac Brier** just as full of pep as a young 2 year old. . . . **Sam Stern** and **Harry Williams** in deep conferences each day. From which they emerge with the biggest of big smiles. And to which Harry answers, "Just watch the Williams' factory." By the way, that painted sign on the side of this gorgeous, big plant will soon be repainted, but, with a brand new design, conceived by **Harry Williams.** (**Which also reminds: Harry, Victor Mature advised he would be in Chi to visit with you**). . . . **Ralph Sheffield** went pheasant hunting the other day. But his wife, Ruth, knowing what could result, had a big, big, big steak dinner ready for the little boy. And was Ralph so happy to plunge right in. Wowie! . . . **Georgie (The 'G') Jenkins** always puts it this way, "If you don't look, you don't see. What you don't see, you don't talk about."

HAPPY BIRTHDAY THIS WEEK TO: Vince Shay, Chicago; Sam Rabinowitz, Rumson, N. J.; Bill Whitcomb, Jacksonville, Fla.; Fletcher G. Feller, Ocala, Fla.; James DeMare, Highland, N. Y.; Harold C. Miller, Cedar Falls, Ia.; Harry Bank, New York City; Les Rieck, Chicago, Ill.; Desmond G. Fortner, Pontiac, Ill.; Jack Williams, Denver, Colo.; and Mrs. Sadie Hankin, Atlanta, Ga.

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WANT — Distributors for folk songs. Western and Rhythm and Blues. For information write ARROW RECORDS, 16461 FOOTHILL BLVD., SAN LEANDRO, CALIF.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIekens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 8585.

CLASSIFIED ADVERTISING SECTION

WANT—A married man with family, and possessing a good personality, who is well trained in Electronics to act as service man, on Juke Boxes and Pin Ball machines. The locality would be Syracuse, N. Y. FRANK CANNIZZO, INTER-CITY AMUSEMENT CO., INC., 735 N. SALINA STREET, SYRACUSE 8, NEW YORK.

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WANT—Cue Balls—any condition any amount—write, wire, phone. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I. Tel.: FReeport 8-6770.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

FOR SALE

FOR SALE—1300 Machines, Peanuts, Pistachios, and Ball Gum; Write: PENNSYLVANIA VENDING COMPANY, 1822 CARSON STREET, PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Seeburg W1-L56 $4; 47M Seeburg Remote Attachment $95; Rock-Ola 1422 $65; Goalee $35; Evans Ten Pin $35; Atlantic City $165; 5-10-25 Seeburg Boxes $18; 3020 Wall Boxes $15; Jennings Scales Low Boy $30; Universal Twin Bowlers $30; Skee Alleys $35; Vendo Coin Changer with Stand $55; Holly Crane, like new, $250; 40 Records AMI Stepper $24.50; AMI 5 & 10 Wall Box $12; 5c AMI Wall Box $6; 1500 Wurlitzer $450; Bright Lights $65. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: MOline 4-6703.

FOR SALE—Ready for location. AMI: A—$150; B—$240; C—$290; D40—$345; D80—$490. Wurlitzer: 1015—$80; 1100—$190; 1250—$240; 1500—$540. Seeburg: 148—$125; 100A—$390; 100B—$575; 100BL—$600. 6 Scientific Ocean Liner 10c Kiddy Ride, like new $325. 1/3 deposit, balance C.O.D. INTERBORO MUSIC CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: JUdson 2-2363.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — 50 A.B.T. Challengers just rebuilt at factory also 26 Peanut Venders trade for late Pin Balls or Shuffle Alleys or sell. FENNAL'S, 1525 ANN STREET, EAST LANSING, MICH.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

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FOR SALE — Williams 6-player Baseball $249; Williams Deluxe Baseball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Coney Islands $60; Dale Gun $35; Atlantic City $125; Knockout Pinball $25; Spark Plug $50; Frolics $150; World Series $50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — Bally Bingos: III FI $399; Surf Club $475; Ice Frolics $395; Palm Springs $375; Dude Ranch $360; Yacht Club $195; Beach Clubs $325; Beauty $265; Frolics $175; Atlantic City $140; Spot Lite $100; Coney Island $75; Bright Spot $90; Bright Lights $75; United Circus $175; Keeney Lite A Line $35; United A B C $45; Genco Golden Nugget $90; Genco Jumping Jax $90. MONROE COIN MACHINE EXCHANGE INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—A-1 mechanical condition Wurlitzer 48 sel phonographs model 1650 @ $475; 1400 @ $375; 1250 @ $239; Wurlitzer 24 sel phonographs model 1080 @ $95; 1015 @ $75 750 @ $49. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALI. Tel.: OCeanside 5151.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE — Reconditioned — like new. Bally Victory Bowlers $350; Bally Champion Bowlers $400; Seeburg Coon Hunt $345; Daffy Derby Wm's. $325; Bally Yacht Clubs $190; Wurlitzer Model #700 $40; Un. Shuffle Target $450; One Broken Down Accountant (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Speaker Wire 100 ft. $1.75; 500 ft. $1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. $3.75; 500 ft. $3.70; per 100 5 wire Control Cable 100 ft. $4.95; 500 ft. $4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE—Bally Hi-Fi $395; Bally Space Ship $275; Deco Space Ship $275. Will accept trades—Seeburg 100-A, B, and C. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—The finest in used bowlers at the lowest prices. United Supers—$60; 10th Frame Manhattans $75; Liberties $105; Cascades $105; Broadways $160; Royals $260; Chiefs $335; 5th Avenues $335; Yankees $385; Bally Victory $350. All prices include reconditioning and crating. Wire deposit, immediate delivery. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Atlantic City $125; Palm Beach $135; Beach Clubs $275; Palm Springs $400. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley $50 and Minstrel Man $20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola 1436 120-selection, four 78 rpm $425 each, two 45 rpm $475 each; Seeburg M100 $365; three 146 $59 each; 147M $70; 148ML $98; Wurlitzer 1080 $65; two 1100 $160 each; two 1250 $190 each; 1500 $450; two AMI A $129 each. A-1 condition. F.O.B. Richmond, 1/3 deposit, balance on delivery. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Shoot the Bear $100; Dale Gun $50; Keeney 4P1. League Bowler $40; United 6P1. Super $95; United 10th. Frame Star $145; United Clover, Match Score $200; Silver Chest $75; Hayburner $60. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MO. Tel.: GO 2605.

FOR SALE—Chi Coin Super Frame Bowler $325; Chi Coin Advance Bowler $300; Chi Coin Triple Score Bowler $215; Chi Coin, Crown Bowler $200; Chi Coin 10th Frame Special $150; Keeney, Pacemaker Bowler $200. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Army & Navy $117.50; Spark Plug $60; Jalopy $60; Flying High $99.50; Super Pennant $275; Star Series $65; Hayburner $50; Grand Slam $90; Cabana $149.50; Tropic $174.50; Beach Club $349.50; Hifi $465; Beauty $240; Bright Light $40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Specials; Hi Fis $365; Hawaiis $345; Mexicos $275; Bally Speed Boat $325; Genco Rifle Gallery $365; Williams Big Leagues $245; Williams Super Pennants $155; Daffy Derbys $145; Skyways $132.50; Bright Lights $45; Bright Spots $65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—Finest Bingos—factory reconditioned—like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) $395; Yacht Clubs (Improved superline frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $345; Atlantic Citys $130; Leader $65; Coney Island $80; Holidays (6 card) $60; Genco 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KENNEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Surf Clubs $415; Ice Frolics $365; Palm Springs $355; Dude Ranch $325; Beach Club $315; Beauty $250; Yacht Club $160; Atlantic City $135; Spot Lite $75; United A.B.C. $30. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Coin Wrappers, Pop-Open, $2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEfferson 1-6531.

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Williams 6 player Major League Baseball $375; 1 Evans Constellation Phono $250; 3 Exhibit Dale Guns $35 each; 1 United Leader $75; 3 Aristo Scales (Brand New) at $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Attention Southern Operators! 300 air conditioners. Brand new. Fraction of cost only $39.50. Coin timers $4.75. Ideal motels etc. BOX 1271, CLEARWATER, FLORIDA.

FOR SALE—Chicago Coin's 6 Player Super Home Run. Used only ninety days $300. PARAMOUNT WHOLESALE SUPPLY, 2573 VALLEY VIEW AVENUE, SALT LAKE CITY, UTAH.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5e 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly recouditioned), Rowe milk vendors, Cold Shae and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE — Bingo Operators! Stop needless service call caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Sample $1.00-$8.00 per dozen. MIDWEST MUSIC SERVICE. 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

Did you ever stop to think that every musical instrument worth its salt is a HORN? The inside of the piano cabinet, the pipes of an organ, the hollow body of a violin, all the wind instruments, for ages have in their very shapes and makeup been horns. A horn is the simplest and most efficient means of expanding sound so that people can hear it with true fidelity to the sound at its source.

AMI is the first manufacturer to treat a juke box cabinet as a musical instrument instead of just an enclosure for the record changer and other components. This eliminated the old system of inexpensive, easy-to-make, simply baffled loudspeakers. It required turning almost one half of the cabinet into an actual horn—a bass horn equivalent to more than NINE 12 inch speakers—it seemed impossible—and yet it was done in creating the great new Model "F." And with another horn in the cabinet at ear level for the highs.

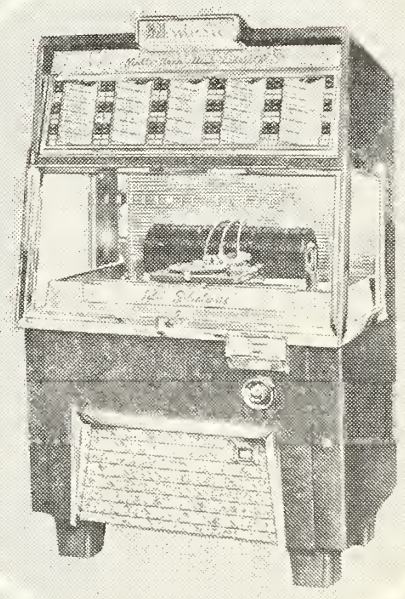
No wonder the whole music world cheers the advent of the "F," for here is a juke box that is a true High Fidelity instrument, proudly conveying to the public the great personal art of the top performers, beyond all criticism even by the performers themselves.

ENTER THE NEW ERA IN AUTOMATIC MUSIC

Every "F" Operator Is a Virtuoso in His Own Right!

this juke box IS a HORN

Multi-Horn High Fidelity Sonoramic Sound



AMI Model "F"

120, 80, 40 Selections

Coloramic Cabinets for the New AMI Sonoramic Sound

The Most Beautiful Cabinet in the History of Automatic Music Now Comes to You in Your Choice of 8 Vivid, Exciting Colors

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN
—AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates
—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

1.	Model A, '46, 40 Sel., 78 RPM	129.00	165.00
2.	Model B, '48, 40 Sel., 78 RPM	195.00	250.00
4.	Model C, '50, 40 Sel., 78 RPM	225.00	300.00
4*	Model D-40, '51, 40 Sel., 78 RPM	325.00	395.00
3*	Model D-80, '51, 80 Sel., 45 RPM	415.00	490.00
3.	Wm Wall Box	12.00	15.00

EVANS

4.	Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM	150.00	295.00
4.	Jnbilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4.	Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

1.	1422, '46, 20 Sel., 78 RPM	65.00	110.00
4.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4.	1426, '47, 20 Sel., 78 RPM	55.00	110.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	225.00	275.00
4.	1432, Same as above, Converted to 45 RPM	225.00	300.00
4.	1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	275.00	350.00
4.	1434, Same as above, Converted to 45 RPM	295.00	400.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	375.00	450.00
6.	1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
6.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
6.	1530 Wall Box	15.00	25.00
6.	1805 Organ Speaker	24.50	29.00

SEEBURG

4.	146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4.	147S, '47, Standard, 20 Sel., 78 RPM	45.00	129.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	135.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
4*	M100A, '49, 100 Sel., 78 RPM	375.00	495.00
2*	M100B, '51, 100 Sel., 45 RPM	525.00	575.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
790th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are qnoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjnstments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

1.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	595.00	630.00
2.	M100C, '53, 100 Sel., 45 RPM	650.00	725.00
4.	HF 100G, '54, 100 Sel., 45 RPM	845.00	875.00
4.	W1-L56 Wall Box 5c.	3.00	6.95
4.	3W2 Wall-a-Matic	4.75	10.00
4.	W4L-56	19.50	29.00
4.	3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
2.	W6L-56 5/10/25 Wireless	16.50	24.50
4.	3W7-L-56	22.50	34.50

WURLITZER

1.	1015, '46, 24 Sel., 78 RPM	80.00	130.00
4.	1080, '46, Colonial, 24 Sel., 78 RPM	65.00	99.00
4.	1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4.	1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
2.	1100, '48, 24 Sel., 78 RPM	190.00	225.00
4.	1250, '50, 48 Sel., 78 RPM	185.00	265.00
6.	1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
4*	1400, '52, 48 Sel., 78 RPM	395.00	450.00
6.	1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
1*	1500, '53, 104 Sel., 78 and 45 RPM Intermixed	450.00	540.00
4.	2140 Wall Box	3.00	10.00
2.	3020 Wall Box	8.00	15.00
4.	3048 (Conv. of 3020)	15.00	25.00
4.	3031 Wall Box	2.95	5.00
4.	3045 Wall Box	4.00	20.00
4.	4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4*	ABC (Un 3/51)	15.00	50.00
4.	Across the Board (Un 9/52)	50.00	75.00
4.	Ali Baba (Got 6/48)	15.00	25.00
4.	Alice (Got 8/48)	19.50	29.50
4.	All Star Basketball (Got 1/52)	20.00	39.00
4.	Aquacade (Un 4/49)	10.00	25.00
4.	Arabian Knights (Got 12/53)	175.00	185.00
4.	Arcade (Wm 11/51)	45.00	75.00
4.	Arizona (Un 4/50)	10.00	25.00
2.	Army-Navy (Wm 10/53)	54.50	117.50
2*	Atlantic City (B 5/52)	110.00	165.00
4.	Baby Face (Un 12/48)	10.00	20.00
4.	Banjo (Ex 3/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	15.00	25.00
4.	Barnacle Bill (Got 8/48)	10.00	20.00
4.	Basketball (Got 10/49)	15.00	25.00
4*	Beach Club (B 2/53)	275.00	350.00
4*	Beauty (B 11/52)	220.00	295.00
4.	Be Bop (Ex 3/50)	10.00	20.00
4.	Bermuda (CC 11/47)	15.00	20.00
4.	Big Hit (CC 7/52)	35.00	50.00
4.	Big Top (Ge 2/49)	10.00	20.00
4.	Black Gold (Ge 3/49)	10.00	20.00
6.	Blue Skies (Un 11/48)	15.00	20.00
4.	Bolero (Un 12/51)	45.00	95.00
4.	Bomber (CC 3/51)	20.00	25.00
4.	Bone Head (Ge 11/48)	10.00	20.00
4.	Boston (Wm 5/49)	15.00	20.00
4.	Bowling Champ (Got 2/49)	15.00	25.00
4.	Bowl. League (Got 8/47)	10.00	19.50
2*	Bright Lights (B 5/51)	40.00	75.00
2*	Bright Spot (B 11/51)	55.00	90.00
4.	Broadway (B 6/51)	49.50	75.00
4.	Buffalo Bill (Got 5/50)	20.00	30.00
4.	Buccaneer (Got 10/48)	10.00	20.00
6.	Build Up (Ex 2/48)	10.00	15.00
4.	Buttons & Bows (Got 3/49)	15.00	25.00
2.	Cabana (Un 3/53)	149.50	185.00
4.	Camel Caravan (Ge 6/49)	15.00	30.00
4.	Campus (Ex 2/50)	15.00	20.00
4.	Canasta (Ge 7/50)	25.00	34.50
4.	Caravan (Wm 6/52)	35.00	75.00
4.	Carnival (B 7/48)	10.00	20.00
6.	Carolina (Un 3/49)	15.00	25.00

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PINBALL GAMES (Cont.)

6.	Caribbean (Un 3/48)	15.00	25.00
4.	Champion (B 12/49)	20.00	30.00
4.	Champion (CC 6/49)	15.00	20.00
4.	Chinatown (Got 10/52)	65.00	95.00
4.	Cinderella (Got 3/47)	10.00	25.00
6.	Circus (Ex 8/48)	10.00	20.00
4.	Circus (Un 8/52)	150.00	175.00
4.	Citation (B 10/48)	15.00	35.00
4.	C.O.D. (Wm 9/53)	95.00	145.00
4.	College Daze (Got 8/49)	10.00	20.00
3*	Coney Island (B 9/51)	75.00	95.00
4.	Contact (Ex 10/48)	10.00	20.00
4.	Control Tower (Wm 3/51)	25.00	35.00
4.	Coronation (Got 11/52)	65.00	95.00
4.	County Fair (Un 9/51)	35.00	75.00
4.	Crazy Ball (CC 7/48)	10.00	20.00
4.	Crossroads (Got 5/52)	55.00	80.00
4.	Cyclone (Got 5/51)	40.00	69.50
4.	Daffy Derby (Wm 8/54)	165.00	215.00
4.	Daisy May (Got 7/54)	195.00	245.00
4.	Dallas (Wm 2/49)	15.00	29.00
4.	Dealer "21" (Wm 2/54)	165.00	215.00
4.	De Icer (Wm 11/49)	20.00	39.00
4.	Dew Wa Ditty (Wm 6/48)	10.00	29.50
4.	Domino (Wm 5/52)	39.50	75.00
4.	Double Action (Ge 1/52)	25.00	35.00
4.	Dbl. Feature (Got 12/50	15.00	25.00
4.	Dbl. Shuffle (Got 6/49)	15.00	25.00
2.	Disk Jockey (Wm 11/52)	69.00	100.00
4.	Dragonette (Got 6/54)	190.00	235.00
4.	Dreamy (Wm 2/50)	15.00	25.00
1*	Dude Ranch (B 9/53)	315.00	375.00
4.	Eight Ball (Wm 1/52)	45.00	75.00
4.	El Paso (Wm 11/48)	10.00	20.00
4.	Fairway (Wm 6/53)	79.00	130.00
4.	Fighting Irish (CC 11/50)	25.00	35.00
4.	Five Star (Univ 5/51)	35.00	60.00
4.	Floating Power (Ge 12/48)	10.00	20.00
4.	Flying High (Got 2/53)	95.00	129.50
4.	Flying Saucers (Ge 12/50)	15.00	30.00
4.	Football (CC 8/49)	10.00	25.00
4.	Four Corners (Wm 12/52)	55.00	95.00
4.	Four Horsemen (Got 9/50)	30.00	40.00
4.	"400" (Upright) (Ge 10/52)	65.00	80.00
4.	Four Stars (Got 6/52)	50.00	90.00
4.	Freshie (Wm 9/49)	15.00	20.00
1*	Frolics (B 10/52)	175.00	320.00
4.	Futurity (B 3/51)	60.00	95.00
4.	Georgia (Wm 7/50)	19.50	35.00
6.	Gin Rummy (Got 2/49)	15.00	25.00
6.	Gizmo (Wm 8/48)	10.00	20.00
4.	Glamour (Got 7/51)	15.00	25.00
6.	Glider (Ge 8/49)	10.00	20.00
4.	Globe Trotter (Got 11/51)	35.00	75.00
4.	Gold Cup (B 4/48)	15.00	45.00
4.	Golden Gloves (CC 7/49)	10.00	25.00
1.	Golden Nugget (Upright) (Ge 2/53)	50.00	125.00
4.	Gold Star (Got 8/54)	255.00	275.00
6.	Gondola (Ex 5/49)	10.00	20.00
4.	Grand Award (CC 1/49)	10.00	20.00
4.	Grand Champion (Wm 8/53)	89.00	110.00
4.	Grand Slam (Got 4/53)	65.00	135.00
6.	Grand Stand (B '50)	20.00	35.00
4.	Green Pastures (Got 1/54)	175.00	200.00
4.	Gun Club (Wm 11/53)	105.00	135.00
4.	Guys-Dolls (Got 5/53)	69.50	125.00
4.	Handicap (Wm 6/52)	35.00	45.00
4.	Happy Days (Got 7/52)	65.00	105.00
4.	Happy-Go-Lucky (Got 3/51)	25.00	45.00
4.	Harvest Moon (Got 12/48)	15.00	20.00

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PINBALL GAMES (Cont.)

4.	Harvest Time (Ge 9/50)	15.00	44.00
4.	Harvey (Wm 5/51)	15.00	49.00
1.	Havana (Un 2/54)	325.00	375.00
2*	Hawaii (Un 6/54)	375.00	450.00
4.	Hawaiian Beauty (Got 4/54)	180.00	225.00
4.	Hayburner (Wm 6/51)	60.00	75.00
2*	Hi-Fi (B 6/54)	395.00	495.00
4.	Hit Parade (CC 2/51)	10.00	20.00
4.	Hit & Runs (Ge 3/51)	15.00	25.00
4.	Hit 'N' Run (Got 4/52)	75.00	95.00
4.	Holiday (CC 12/48)	10.00	20.00
4.	Holiday (Ke 12/51)	49.00	75.00
2.	Home Run, 6 Player (CC 3/54)	250.00	365.00
4.	Hong Kong (Wm 9 /51)	45.00	75.00
4.	Horsefeathers (Wm 1/52)	44.50	79.50
4.	Horse Shoe (Wm 12/51)	25.00	40.00
2.	Hot Rods (B '49)	15.00	39.50
4.	Humpty Dumpty (Got 10/47)	10.00	25.00
2*	Ice-Frolics (B 1/54)	300.00	425.00
4.	Jack 'N' Jill (Got 4/48)	10.00	20.00
4.	Jalopy (Wm 8/51)	45.00	75.00
6.	Jamboree (Ex 5/48)	10.00	20.00
4.	Jeanie (Ex 6/50)	15.00	20.00
4.	Jockey Club (Got 4/54)	199.00	230.00
4.	Jockey Special (B 11/47)	15.00	45.00
4.	Joker (Got 11/50)	15.00	25.00
4.	Judy (Ex 7/50)	10.00	20.00
4.	Jumping Jacks (Upright) (Ge 12$52)	35.00	100.00
4.	Just 21 (Got 1/50)	10.00	24.50
4.	K.C. Jones (Got 11/49)	10.00	20.00
4.	King Arthur (Got 10/49)	10.00	20.00
4.	King Cole (Got 5/48)	10.00	20.00
4.	King Pin (CC 12/51)	30.00	69.00
4.	Knockout (Got 1/51)	15.00	30.00
4.	Lady Robin Hood (Got 1/48)	10.00	25.00
4.	Lazy "Q" (Wm 2/54)	109.00	175.00
4.	Leaders (Un 10/51)	45.00	85.00
4.	Lite-A-Line (Ke 6/52)	35.00	50.00
2.	Long Beach (Wm 7/52)	35.00	100.00
4.	Lovely Lucy (Got 2/54)	175.00	205.00
4.	Lucky Inning (Wm 5/50)	15.00	25.00
4.	Lucky Star (Got 5/47)	10.00	20.00
4.	Mad. Sq. Garden (Got 6/50)	24.00	49.50
4.	Magic (Ex 11/48)	10.00	20.00
4.	Majors '49 (CC 2/49)	15.00	25.00
4.	Major League Baseball (Un 6/48)	10.00	20.00
6.	Manhattan (Un 2/48)	10.00	17.50
4.	Majorettes (Wm 4/52)	29.00	45.00
4.	Marble Queen (Got 8/53)	125.00	175.00
4.	Mardi Gras (Ge 5/48)	10.00	20.00
4.	Maryland (Wm 4/49)	10.00	20.00
4.	Merry Widow (Ge 6/48)	10.00	20.00
4.	Mercury (Ge 3/50)	10.00	29.00
4.	Mermaid (Got 6/51)	25.00	39.00
1.	Mexico (Un 3/54)	345.00	435.00
4.	Minstrel Man (Got 3/51)	25.00	39.00
4.	Monterey (Un 5/48)	10.00	20.00
4.	Moon Glow (Un 11/48)	10.00	20.00
4.	Morocco (Ex 10/48)	15.00	35.00
4.	Mystic Marvel (Got 3/54)	195.00	225.00
4.	Nevada (Un 8/54)	450.00	475.00
4.	Niagara (Got 12/51)	35.00	55.00
4.	Nifty (Wm 12/50)	15.00	35.00
4.	"9" Sisters (Wm 1/54)	145.00	195.00
4.	Oasis (Ex 10/50)	10.00	20.00
4.	Oklahoma (Un 5/49)	10.00	20.00
4.	Old Faithful (Got 12/49)	15.00	25.00
4.	Olympics (Wm 5/52)	45.00	75.00
4.	One Two Three (Ge 10/48)	10.00	25.00
4.	Palisades (Wm 7/53)	79.00	115.00
3*	Palm Beach (B 7/52)	135.00	175.00
1*	Palm Springs (B 11/53)	325.00	465.00
4.	Paradise (Un 7/48)	10.00	20.00
4.	Paratrooper (Wm 8/52)	25.00	35.00
4.	Pin Bowler (CC 6/50)	10.00	20.00
4.	Pinch Hitter (Un 5/49)	10.00	20.00

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PINBALL GAMES (Cont.)

4.	Pinky (Wm 9/50)	20.00	35.00
4.	Pin Wheel (Got 11/53)	145.00	175.00
4.	Play Ball (CC 1/51)	20.00	35.00
4.	Playland (Ex 8/50)	10.00	20.00
4.	Playtime (Ex 8/49)	10.00	20.00
2.	Poker Face (Got 9/53)	125.00	150.00
4.	Puddin' Head (Ge 10/48)	10.00	20.00
4.	Punchy (CC 12/50)	10.00	20.00
4.	Quarterback (Wm 10/49)	15.00	35.00
4.	Quartet (Got 2/52)	60.00	110.00
2.	Queen of Hearts (Got 12/52)	70.00	115.00
4.	Quintet (Got 3/53)	85.00	135.00
4.	Rag Mop (Wm 10/50)	15.00	35.00
4.	Rainbow (Wm 9/48)	10.00	20.00
4.	Ramona (Un 2/49)	10.00	20.00
4.	Red Shoes (Un 11/50)	20.00	34.50
2.	Rio (Un 11/53)	285.00	325.00
4.	Rip Snorter (Ge 10/49)	10.00	20.00
4.	Rocket (Ge 5/50)	20.00	39.00
4.	Rockettes (Got 8/50)	25.00	49.00
4.	Rodeo (Un 2/53)	175.00	225.00
4.	Rondevoo (Un 5/48)	15.00	35.00
4.	Rose Bowl (Got 10/51)	35.00	65.00
4.	Round Up (Got 11/48)	10.00	25.00
4.	St. Louis (Wm 2/49)	25.00	39.00
2.	Saddle and Turf (Ev 10/53)	199.50	265.00
	(Club Model)	275.00	325.00
6.	Sally (CC 10/48)	10.00	20.00
4.	Samba (Ex 5/48)	10.00	20.00
4.	Saratoga (Wm 10/48)	10.00	20.00
4.	Screamo (Wm 4/54)	195.00	250.00
4.	Screwball (Ge 8/48)	10.00	20.00
4.	Sea Jockeys (Wm 11/51)	24.50	50.00
4.	Sea Isle (CC 11/47)	10.00	20.00
4.	Select-A-Card (Got 4/50)	10.00	20.00
4.	Serenade (Un 11/48)	10.00	20.00
4.	Shanghai (CC 4/48)	20.00	34.50
4.	Shantytown (Ex 10/49)	20.00	39.00
4.	Sharpshooter (Got 5/49)	10.00	25.00
4.	Shindig (Got 10/53)	135.00	170.00
4.	Shoo Shoo (Wm 2/51)	19.50	29.50
6.	Short Stop (Ex 7/48)	10.00	20.00
4.	Shoot the Moon (Wm 11/51)	20.00	55.00
4.	Show Boat (Un 1/49)	10.00	20.00
4.	Show Boat (Un 12/52)	150.00	175.00
4.	Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4.	Silver Skates (Wm 2/53)	59.00	85.00
4.	Singanore (Un 11/47)	10.00	20.00
4.	Skill Pool (Got 8/52)	54.50	75.00
4.	Slugfest (Wm 3/52)	35.00	55.00
6.	Snooks (Wm 6/51)	15.00	22.50
4.	Sonth Pacific (Ge 2/50)	20.00	39.00
4.	Spark Plugs (Wm 9/51)	49.50	75.00
4.	Speedway (Wm 9/48)	10.00	20.00
4.	Spot Bowler (Got 10/50)	15.00	35.00
2*	Spot-Lite (B 1/52)	50.00	100.00
4.	Sportsman (Ge 2/51)	10.00	20.00
4.	Sportsman (Wm 2/52)	30.00	35.00
4.	Springtime (Ge 3/52)	20.00	34.50
6.	Stage Door Canteen (Got 11/45)	10.00	20.00
4.	Stardust (Un 5/48)	20.00	34.50
4.	Stars (Un 6/52)	50.00	105.00
4.	Starlight (Wm 3/53)	65.00	80.00
4.	Steeple Chase (Un 1/52)	35.00	65.00
4.	Stop & Go (Ge 3/51)	15.00	25.00
6.	Stormy (Wm 1/48)	10.00	20.00
4.	Struggle Buggies (Wm 12/53)	130.00	160.00
4.	Summertime (Un 9/48)	15.00	25.00
4.	Sunny (Wm 12/47)	10.00	20.00
4.	Sunshine Park (B 12/52)	55.00	85.00
4.	Super Hockey (CC 4/49)	20.00	34.00
4*	Surf Club (B 3/54)	400.00	475.00
4.	Sweepstakes (Wm 1/52)	75.00	95.00
4.	Sweetheart (Wm 5/50	20.00	35.00
4.	Tahiti (CC 10/49)	20.00	34.50
4.	Tahiti (Un 8/53)	195.00	300.00
4.	Tampico (Un 6/49)	10.00	20.00
4.	Telecard (Got 1/49)	10.00	25.00

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PINBALL GAMES (Cont.)

4.	Tennessee (Wm 2/48)	10.00	20.00
4.	Thing (CC 2/51)	15.00	35.00
4.	Three Feathers (Ge 5/49)	10.00	25.00
4.	Three Four Five (Un 6/51)	15.00	35.00
4.	Three Musketeers (Got 7/49)	15.00	35.00
4.	Thrill (CC 9/48)	10.00	20.00
4.	Times Square (Wm 4/53)	70.00	105.00
4.	Touchdown (Un 1/52)	15.00	25.00
4.	Trade Winds (Ge 3/48)	10.00	20.00
6.	Treasure Chest (Ex 12/47)	10.00	20.00
4.	Trinidad (CC 3/48)	10.00	20.00
4.	Triple Action (Ge 1/48)	10.00	20.00
4.	Triplets (Got 7/50)	15.00	25.00
4.	TriScore (Ge 1/51)	20.00	39.50
4.	Trophy (B 4/48)	15.00	30.00
6.	Tropicana (Un 1/48)	10.00	20.00
2*	Tropics (Un 7/53)	174.50	225.00
4.	Tucson (Wm 1/49)	10.00	29.00
4.	Tumbleweed (Ex 9/49)	15.00	35.00
4.	Turf King (B 6/50)	15.00	45.00
2.	Twenty Grand (Wm 12/52)	49.50	95.00
4.	Utah (Un 7/49)	10.00	20.00
4.	Vanities (Ex 2/47)	10.00	19.50
4.	Virginia (Wm 3/48)	10.00	12.50
4.	Watch My Line (Got 9/51)	15.00	35.00
4.	Whizz Kids (CC 3/52)	20.00	40.00
4.	Wild West (Got 8/51)	40.00	60.00
4.	Winner (Univ.)	20.00	45.00
4.	Wisconsin (Un 3/48)	10.00	20.00
4*	Yacht Club (B 6/53)	160.00	265.00
4.	Yanks (Wm 4/48)	10.00	20.00
4.	Zingo (Un 10/51)	20.00	40.00

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CONFIDENTIAL PRICE LIST — SHUFFLES

4.	Bally Shuffle Bowler (9/49)	15.00	20.00
6.	Bally Speed Bowler (2/50)	15.00	20.00
6.	Bally Shuffle Champ (4/50)	20.00	30.00
4.	Bally Hook Bowler (11/50)	20.00	45.00
4.	Bally Baseball (5/51)	35.00	45.00
4.	Bally Shuffle Line (7/51)	25.00	50.00
2.	Bally Victory Bowler (5/54)	350.00	450.00
2.	Bally Champion Bowler (5/54)	400.00	475.00
4.	ChiCoin Bowling Alley (11/49)	25.00	55.00
4.	ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4.	ChiCoin Bowling Classic (5/50)	20.00	35.00
4.	ChiCoin Pin Bowler (6/50)	20.00	30.00
4.	ChiCoin Trophy Bowl (7/50)	20.00	35.00
4.	ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4.	ChiCoin Pin Lite (9/50)	25.00	30.00
4.	ChiCoin Horse-Shoes (5/51)	35.00	75.00
4.	ChiCoin 6-Player (8/51)	45.00	95.00
4.	ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4.	ChiCoin Match Bowler (6/52)	95.00	125.00
4.	ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
3*	ChiCoin 10th Frame Special (12/52)	95.00	229.50
4.	ChiCoin Name Bowler (1/53)	124.00	165.00

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SHUFFLES (Cont.)

2*	ChiCoin 10th Frame Double Score Bowler (3/53)	125.00	225.00
2*	ChiCoin Crown (4/53)	200.00	245.00
2.	ChiCoin Crown Giant Pins (9/53)	225.00	295.00
2*	ChiCoin Triple Score (6/53)	189.00	245.00
2.	ChiCoin Gold Cup (7/53)	285.00	335.00
4.	ChiCoin High Speed Crown (7/53)	295.00	350.00
4.	ChiCoin High Speed Triple Score (8/53)	295.00	375.00
2.	ChiCoin Advance (10/53)	300.00	395.00
4.	ChiCoin King (10/53)	350.00	400.00
1.	ChiCoin Criss Cross Bowler (12/53)	365.00	395.00
2.	ChiCoin Super Frame (2/54)	355.00	425.00
4.	Exhibit Strike (6/51)	20.00	30.00
4.	Exhibit Twin Rotation (5/52)	65.00	125.00
4.	Genco Bowling League (11/49)	15.00	20.00
4.	Genco Baseball (5/50)	15.00	20.00
4.	Genco Shuffle Target (7/51)	15.00	20.00
4.	Genco 8-Player Rebound (9/51)	25.00	35.00
1*	Genco Shuffle Pool (11/53)	185.00	275.00
4.	Genco Match Pool (2/54)	225.00	375.00
4.	Gottlieb Bowlette (3/50)	15.00	29.50
4.	Keeney Pin Boy (11/49)	15.00	20.00
4.	Keeney Ten Pins (1/50)	15.00	20.00
4.	Keeney ABC (2/50)	15.00	20.00
4.	Keeney Lucky Strike (4/50)	20.00	30.00
4.	Keeney King Pin (4/50)	20.00	30.00
4.	Keeney Bowling Champ (4/50)	20.00	30.00
4.	Keeney Duck Pins (6/50)	20.00	30.00
4.	Keeney Double Bowler (8/50)	25.00	35.00
4.	Keeney League (8/50)	25.00	35.00
4.	Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4.	Keeney Big League (5/51)	35.00	65.00
4.	Keeney 6-Player League (9/51)	45.00	95.00
4.	Keeney DeLuxe League (3/52)	45.00	125.00
4.	Keeney Super DeLuxe League (3/52)	65.00	125.00
4.	Keeney High Score League (5/52)	45.00	135.00
4.	Keeney Team (10/52)	125.00	175.00
4.	Keeney Club (4/53)	135.00	250.00
1.	Keeney Domino (5/53)	185.00	250.00
4.	Keeney Carnival (5/53)	175.00	250.00
2.	Keeney Pacemaker (9/53)	195.00	300.00
2.	Keeney Mainliner Bowler (1/54)	300.00	400.00
2.	Keeney Bonus Bowler (3/54)	295.00	400.00
2.	Keeney Diamond Bowler (4/54)	365.00	450.00
4.	Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4.	Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4.	United Shuffle Skill (6/49)	15.00	20.00
4.	United Shuffle Alley (9/49)	15.00	20.00
4.	United Super Shuffle Alley (1/50)	20.00	30.00
4.	United Double Shuffle Alley (2/50)	20.00	30.00
4.	United Shuffle Alley Express (3/50)	20.00	30.00
4.	United Shuffle Slugger (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	United 2-Player Express (6/50)	25.00	35.00
4.	United Twin Shuffle Alley (7/50)	25.00	35.00
4.	United Rebound (8/50)	30.00	39.50
4.	United 4-Player Rebound (9/50)	35.00	60.00
4.	United Twin Shuffle-cade (12/50)	35.00	60.00
4.	United 5-Player (1/51)	45.00	75.00
4.	United 6-Player (2/51)	50.00	100.00
4.	United DeLuxe 6-Player (10/51)	50.00	110.00
2.	United 6-Player Super (3/25)	60.00	125.00
4.	United 4-Player Official (5/52)	100.00	135.00
4.	United 6-Player Star (7/52)	125.00	160.00
2.	United 10th Frame Star (9/52)	95.00	179.50
2.	United Manhattan 10th Frame (9/52)	75.00	200.00
2.	United 10th Frame Super (10/52)	75.00	200.00
4.	United Manhattan (/52)	175.00	220.00
2*	United Cascade (2/53)	105.00	175.00
2*	United Clover (2/53)	145.00	210.00
2.	United Liberty (2/53)	105.00	225.00
2.	United Classic (6/53)	200.00	269.50
2*	United Olympic (6/53)	135.00	275 00
2*	United Royal (9/53)	245.00	325.00
2.	United Imperial (9/53)	275.00	350.00
2.	United Chief (11/53)	335.00	395.00
2.	United Leader (11/53)	345.00	400.00
2*	United Team (1/54)	350.00	410.00
5.	United DeLuxe Team (1/54)	425.00	495.00
2.	United League (1/54)	325.00	425.00
2.	United Ace (5/54)	395.00	450.00
2.	United Banner (8/54)	450.00	500.00
4.	Universal Twin (1/50)	15.00	35.00
4.	Universal Super Twin (3/50)	30.00	40.00
4.	Universal DeLuxe Twin (10/50)	30.00	40.00
4.	Universal High Score (10/50)	30.00	40.00
4.	Universal Bowlomatic (3/51)	30.00	40.00
1.	Williams Twin Shuffle 12/49)	20.00	34.50
4.	Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4.	Williams Bowler (9½') (3/50)	25.00	30.00
4.	Williams Double Header (7/50)	25.00	45.00
4.	Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	550.00	650.00
4.	Boomerang	25.00	45.00
4.	Bally Big Inning	79.50	150.00
4.	Bally Bowler	20.00	30.00
4.	Bally Convoy	49.50	89.50
4.	Bally Defender	59.50	125.00
6.	Bally Eagle Eye	39.50	49.50
4.	Bally Heavy Hitter	35.00	60.00
4.	Bally King Pin	20.00	35.00
6.	Bally Lucky Strike	25.00	40.00
4.	Bally Rapid Fire	95.00	125.00
6.	Bally Sky Battle	39.50	85.00
6.	Bally Torpedo	49.50	85.00
4.	Bally Undersea Raider	64.50	150.00
6.	Bank Ball	35.00	45.00
4.	Champion Hockey	35.00	55.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	2. ChiCoin Basketball Champ	99.50	250.00	
	4. ChiCoin 4-Player Derby	100.00	195.00	
	2* ChiCoin Goalee	35.00	100.00	
	4. ChiCoin Hockey	**55.00**	**75.00**	
	4. ChiMidget Skee	65.00	165.00	
	2* ChiCoin Pistol	44.50	95.00	
	6. ChiCoin Roll-A-Score	**29.50**	**75.00**	
	4. Edelco Pool Table	**20.00**	**75.00**	
	3. Evans Bat-A-Score	150.00	165.00	
	4. Evans Bola-Score	**79.50**	**89.50**	
	4. Evans Ski Roll	**35.00**	**95.00**	
	4. Evans Super Bomber	**100.00**	**210.00**	
	4. Evans Play Ball	**65.00**	**75.00**	
	4. Evans Ten Strike '46	20.00	65.00	
	4. Evans Tommy Gun	**39.50**	**95.00**	
	4* Exhibit Dale Gun	15.00	65.00	
	4. Exhibit Gun Patrol	125.00	185.00	
	4. Exhibit Jet Gun	99.50	195.00	
	4. Exhibit Space Gun	150.00	195.00	
	4. Exhibit Pony Express	85.00	135.00	
	4. Exhibit Silver Bullets	75.00	125.00	
	2* Exhibit Six Shooter	69.50	145.00	
	4. Exhibit Vitalizer	45.00	75.00	
	1* Exhibit Shooting Gallery	295.00	395.00	
	6. Groetchen Met. Typer	79.50	149.50	
	2* Genco Sky Gunner	165.00	250.00	
	2. Genco Night Fighter	149.00	250.00	
	1* Genco Basketball	250.00	399.50	
	6. Irish Poker	50.00	65.00	
	4. Jack Rabbit	50.00	99.50	
	4. Jungle Joe	49.50	69.50	
	1. Keeney Air Raider	90.00	145.00	
	4. Keeney Anti Aircraft B1	**15.00**	**35.00**	
	4. Keeney Sub Gun	**75.00**	**125.00**	
	4. Keeney Texas Leaguer	25.00	50.00	
	4. Kirk Night Bomber	75.00	150.00	
	4. Lite League	**49.50**	**99.50**	
	4. Mills Panoram Peek	**159.50**	**275.00**	
	6. Mills Conv. for Panoram Peek	**10.00**	**29.50**	
	1. Muto. Atomic Bomber	125.00	195.00	
	4. Mutos. Ace Bombers	**100.00**	**195.00**	
	4. Mutoscope Dr. Mobile	95.00	195.00	
	4. Mutos. Fly. Saucers	**100.00**	**175.00**	
	4. Mutos. Photo. (Pre-War)	**150.00**	**250.00**	
	2. Mutos. Photomatic (late)	350.00	600.00	
	2. Mutoscope Silver Gloves	125.00	200.00	
	4. Mutoscope Sky Fighter	125.00	195.00	
	4. Mutos. Voice-O-Graph 35c	**425.00**	**595.00**	
	4. Periscope	**69.50**	**99.50**	
	4. QT Pool Table	**65.00**	**85.00**	
	4. Quizzer	60.00	95.00	
	6. Rockola Ten Pins HD	**20.00**	**40.00**	
	4. Rockola World Series	**20.00**	**40.00**	
	4. Scientific Baseball	35.00	79.50	
	4. Scientific Basketball	20.00	75.00	
	4. Scientific Batting Pr.	65.00	89.50	
	4. Scientific Pitch 'Em	145.00	185.00	
	2* Seeburg Bear Gun	100.00	195.00	
	4. Seeburg Chicken Sam	69.50	110.00	
	4. Seeburg Shoot the Chute	49.50	95.00	
	7* Seeburg Coon Hunt	275.00	450.00	
	4. Set Shot Basketball	200.00	250.00	
	2. Telequiz	119.00	169.00	
	4. Un. Team Hockey	30.00	85.00	
	4. Western Baseball '39	75.00	95.00	
	4. Western Baseball '40	95.00	125.00	
	4. Wilcox-Gay Recordio	40.00	75.00	
	4. Williams All Stars	35.00	75.00	
	4. Williams Box Score	39.50	75.00	
	3. Williams Star Series	40.00	90.00	
	2. Williams Deluxe World Series	50.00	90.00	
	2. Williams Super World Series	95.00	165.00	
	4. Williams Quarterback	25.00	75.00	
	2. Williams DeLuxe Baseball	90.00	199.50	
	2. Williams Pennant Baseball	175.00	250.00	
	2. Williams All Star Baseball (5/54)	250.00	325.00	
	4. Williams Big League Baseball (6/54)	269.50	375.00	
	2. Williams Major League Baseball (4/54)	249.00	325.00	
	2* Williams Super Pennant Baseball (1/54)	199.50	275.00	
	2. Williams Super Star Baseball (1/54)	325.00	395.00	
	2. Wurlitzer Skeeball	35.00	75.00	
←TOTAL NO.		TOTAL VALUE→		

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

AMI "F"-80 Phonograph	
AMI "F"-120 Phonograph	
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Fireball Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Flash Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Holiday Bowler (With Match Feature)	
Single Chute	789.50
Double Chute	799.50

EXHIBIT SUPPLY

Sportland Moving Target Shooting Gallery	$ 645.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1.047.50
Sea Skate	1.047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
Stage Coach	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature	
Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selection, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1550, 20 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	

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J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

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UNITED MFG. CO.

De Luxe 11th Frame Shuffle Alley (With Match Feature)	
Regular Model, 10c play	$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle-Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Colors	389.50

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112—12" Concealed Speaker Hi-Fi	
Model 5112—8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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TIE DOWN

THE BEST LOCATIONS

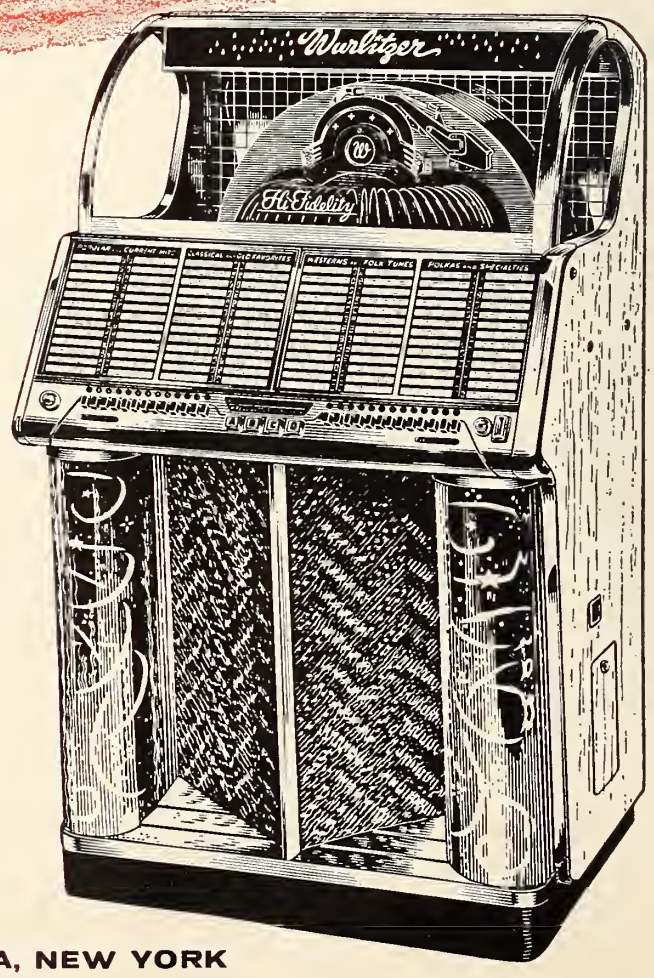
You can stake out a beautiful route and tie down the top locations when you install Wurlitzer 1700HF Phonographs. They play better music. Please more patrons and collect more money. The sensational success of this 104-selection, high fidelity phonograph is as simple as that.

SEE IT-HEAR IT-BUY IT AT YOUR WURLITZER DISTRIBUTOR

TIE IN WITH THE...HIGH FIDELITY

Wurlitzer **1700**

TAKES THE MASK OFF THE MUSIC



THE RUDOLPH WURLITZER COMPANY • N. TONAWANDA, NEW YORK
Established 1856

UNITED'S De Luxe

CARNIVAL GUN

WITH **BIG EXTRA BONUS TIME FEATURE**

HIGHER SCORES

YOUR SCORE FOR MARKSMANSHIP *plus* **2 BONUS POINTS FOR EACH UNIT OF TIME UNDER 60**

FASTER PLAY

Automatic Totalizer Adds Bonus Points to Score

☆

INTRODUCED FOR FIRST TIME... Genuine **MOVING TARGETS**
REAL MARKSMANSHIP REQUIRED

☆

Entirely NEW DESIGN Mechanism

☆

Famous MATCH-A-SCORE Feature
(ALSO AVAILABLE WITHOUT MATCH-A-SCORE)

☆

NEW TARGETS
RABBITS, DUCKS, SQUIRRELS, BULL'S EYES

☆

SEE YOUR DISTRIBUTOR

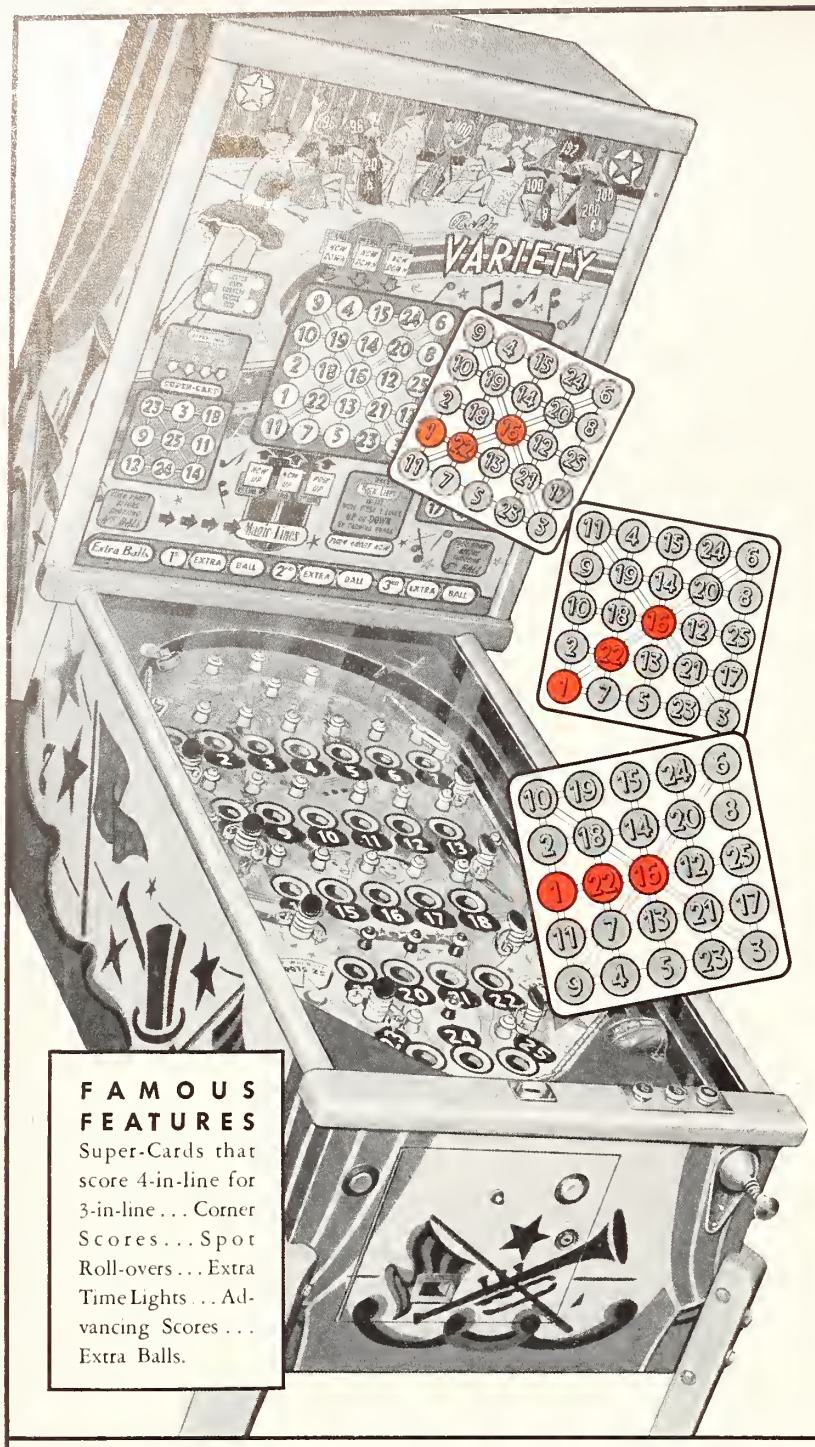
25 SHOTS 10¢

ALSO AVAILABLE IN 3 FOR 25¢ MODEL

OTHER **UNITED HITS** NOW AT YOUR DISTRIBUTOR

- **SINGAPORE** — Fast Action In-Line Game
- **11th FRAME** — SHUFFLE ALLEY BOWLING GAMES
- **TARGETTE** — 6-PLAYER SHUFFLE-TYPE SKEE-TARGETTE GAME

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



FAMOUS FEATURES

Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Bally® VARIETY

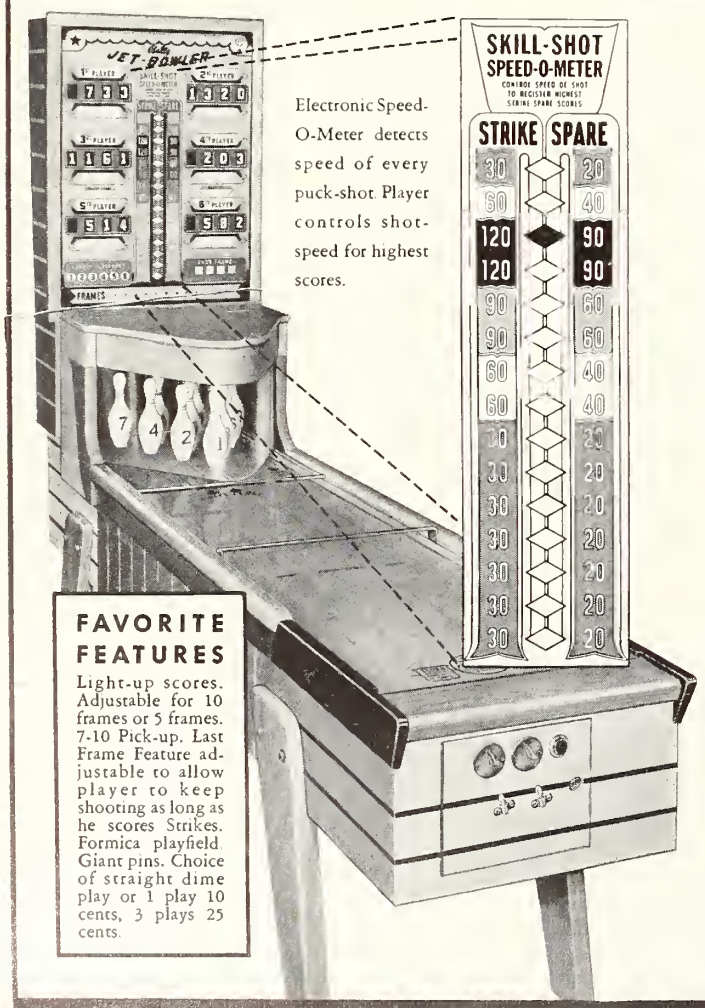
WITH SENSATIONAL

Magic-Lines

PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!



Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.

FAVORITE FEATURES

Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Bally® JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois